

# **BRIC Breast Pump Market Size, Share & Trends Analysis Report By Product (Closed System, Open System), By Technology, By Application (Personal Use, Hospital Grade), And Segment Forecasts, 2018 - 2026**

<https://marketpublishers.com/r/BB0596EDBCFEN.html>

Date: August 2018

Pages: 88

Price: US\$ 5,950.00 (Single User License)

ID: BB0596EDBCFEN

## **Abstracts**

The BRIC breast pump market size is expected to reach USD 313.6 million by 2026, according to a new report by Grand View Research, Inc., registering a 10.8% CAGR during the forecast period. Growing awareness among mothers, improving healthcare infrastructure, declining infant mortality rate, increasing population of working mothers, and rising government initiatives are some of the key factors driving the market.

Surge in awareness campaigns by private and public organizations with respect to advantages of breastfeeding has encouraged working mothers to use breast pumps. For instance, UNICEF conducted a National Breastfeeding Promotion Program in August 2016, called Mothers' Absolute Affection (MAA) in New Delhi, India, to create awareness regarding breastfeeding. Initiatives such as these have influenced many working women to use breast pumps and have also helped in understanding the benefits of breastfeeding. In addition, rising number of births in developing nations such as India as well as advancements in product improvement by key players have fueled the breast pump market.

Further key findings from the report suggest:

By technology, the electric breast pump segment is projected to ascend at the highest CAGR of 13.5% over the forecast period. Electric breast pumps provide better comfort and easy applicability, driving their adoption among mothers

In 2026, China is expected to emerge as the leading regional market for breast pumps, with a share of over 29.0%. This is attributed to supportive government initiatives

Some of the key players in the market are Newell Brands, Inc.; Pigeon Corporation; Koninklijke Philips N.V.; Medela LLC; and Mayborn Group Limited. Koninklijke Philips N.V. and Medela LLC are expected to dominate the market over the forecast period.

## Contents

### CHAPTER 1 REPORT SCOPE

- 1.1 Segment Market Scope
- 1.2 Regional Scope
- 1.3 Estimates and Forecast Timeline

### CHAPTER 2 METHODOLOGY

- 2.1 Research Methodology
  - 2.1.1 Information procurement
- 2.2 Information or Data Analysis
- 2.3 Market Formulation & Validation
- 2.4 Region Wise Market Calculation
  - 2.4.1 Region Wise Market: Base Estimates
  - 2.4.2 Global Market: CAGR Calculation
- 2.5 Region Based Segment Share Calculation
- 2.6 Model Details
  - 2.6.1 Commodity flow analysis (Model 1)
  - 2.6.2 Volume price analysis (model 2)
- 2.7 List of Secondary Sources
- 2.8 List of Primary Sources
- 2.9 List of Abbreviations

### CHAPTER 3 OBJECTIVES

- 3.1 Objective - 1: Understanding the market dynamics, trends & variables in the individual countries
- 3.2 Objective - 2: Understanding the market estimates and forecasts
- 3.3 Objective - 3: Understanding the market structure & strategic undertakings & their impact
- 3.4 Objective - 4: Understanding the key technological, application and product scopes

### CHAPTER 4 EXECUTIVE SUMMARY

- 4.1 Market Snapshot, 2017

### CHAPTER 5 MARKET DEFINITION

## **CHAPTER 6 INDUSTRY OUTLOOK**

- 6.1 Market Segmentation
- 6.2 Business Segment Trends
  - 6.2.1 Product business analysis
  - 6.2.2 Country business analysis
- 6.3 Market Variable Analysis
  - 6.3.1 Market driver analysis
    - 6.3.1.1 Declining infant mortality rate
    - 6.3.1.2 Growing awareness and Improving healthcare infrastructure
    - 6.3.1.3 Increasing number of milk banks
  - 6.3.2 Market restraint analysis
    - 6.3.2.1 High prices of breast pump
- 6.4 Penetration & Growth Prospect Mapping
- 6.5 Business Environment Analysis tools
  - 6.5.1 SWOT Analysis, by PEST
    - 6.5.1.1 Political & Legal
    - 6.5.1.2 Economic
    - 6.5.1.3 Technological
  - 6.5.2 Porter's five forces analysis
    - 6.5.2.1 Bargaining power of buyers: High
    - 6.5.2.2 Bargaining power of suppliers: Moderate
    - 6.5.2.3 Competitive rivalry: High
    - 6.5.2.4 Threat of new entrants: Moderate
    - 6.5.2.5 Threat of substitutes: Low
  - 6.5.3 Industry Analysis - Ansoff Matrix

## **CHAPTER 7 REGULATORY & POLITICAL FORCES**

## **CHAPTER 8 COMPETITIVE & VENDOR LANDSCAPE**

- 8.1 Participant Categorization
  - 8.1.1 Innovators
    - 8.1.1.1 Koninklijke Philips N.V.
    - 8.1.1.2 Pigeon Corporation
  - 8.1.2 Market Leaders
- 8.2 Strategy Mapping

## **CHAPTER 9 PRODUCT SEGMENT ANALYSIS**

### 9.1 BRIC Breast Pump Market: Product Movement Analysis

#### 9.2 Open System

##### 9.2.1 Open system market, 2015 - 2026 (USD Million)

#### 9.3 Closed System

##### 9.3.1 Closed System market, 2015 - 2026 (USD Million)

## **CHAPTER 10 TECHNOLOGY SEGMENT ANALYSIS**

### 10.1 BRIC Breast Pump Market: Technology Movement Analysis

#### 10.2 Manual

##### 10.2.1 Manual breast pump market, 2015 - 2026 (USD Million)

#### 10.3 Battery Powered

##### 10.3.1 Battery powered breast pump market, 2015 - 2026 (USD Million)

#### 10.4 Electric

##### 10.4.1 Electric breast pump market, 2015 - 2026 (USD Million)

## **CHAPTER 11 APPLICATION SEGMENT ANALYSIS**

### 11.1 BRIC Breast Pump Market: Application Movement Analysis

#### 11.2 Personal Use

##### 11.2.1 Personal use breast pump market, 2015 - 2026 (USD Million)

#### 11.3 Hospital Grade

##### 11.3.1 Hospital grade breast pump market, 2015 - 2026 (USD Million)

## **CHAPTER 12 COUNTRY OUTLOOK**

### 12.1 BRIC Breast Pump Market Share by Country, 2017 & 2026

#### 12.2 Brazil

##### 12.2.1 Brazil breast pump market, 2015 - 2026 (USD Million)

#### 12.3 Russia

##### 12.3.1 Russia breast pump market, 2015 - 2026 (USD Million)

#### 12.4 India

##### 12.4.1 India breast pump market, 2015 - 2026 (USD Million)

#### 12.5 China

##### 12.5.1 China breast pump market, 2015 - 2026 (USD Million)

## **CHAPTER 13 COMPANY PROFILES**

## 13.1 Strategic Framework

## 13.2 Company Profiles

### 13.2.1 Koninklijke Philips N.V.

#### 13.2.1.1 Company overview

#### 13.2.1.2 Financial performance

#### 13.2.1.3 Product benchmarking

#### 13.2.1.4 Strategic initiatives

### 13.2.2 Medela LLC

#### 13.2.2.1 Company overview

#### 13.2.2.2 Product benchmarking

### 13.2.3 Newell Brands

#### 13.2.3.1 Company overview

#### 13.2.3.2 Financial performance

#### 13.2.3.3 Product benchmarking

#### 13.2.3.4 Strategic initiatives

### 13.2.4 Ameda

#### 13.2.4.1 Company overview

#### 13.2.4.2 Product benchmarking

#### 13.2.4.3 Strategic initiatives

### 13.2.5 Pigeon Corporation

#### 13.2.5.1 Company overview

#### 13.2.5.2 Financial performance

#### 13.2.5.3 Product benchmarking

### 13.2.7 Mayborn Group Limited

#### 13.2.7.1 Company overview

#### 13.2.7.2 Financial performance

#### 13.2.7.3 Product benchmarking

### 13.2.8 Artsana S.p.A.

#### 13.2.8.1 Company overview

#### 13.2.8.2 Financial performance

#### 13.2.8.3 Product benchmarking

### 13.2.9 ARDO

#### 13.2.9.1 Company overview

#### 13.2.9.2 Financial performance

#### 13.2.9.3 Product benchmarking

#### 13.2.9.4 Strategic initiatives

## CHAPTER 14 KOL COMMENTARY

14.1 Key Insights

14.2 KOL Views

## **CHAPTER 15 RECOMMENDATIONS**

## List Of Tables

### LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Abbreviation

Table 3 Regulatory & political forces

Table 4 Leading market players anticipated to witness highest growth



## List Of Figures

### LIST OF FIGURES

- Fig.1 Market research process
- Fig.2 Information procurement
- Fig.3 Primary research pattern
- Fig.4 Market research approaches
- Fig.5 Value chain based sizing & forecasting
- Fig.6 QFD modelling for market share assessment
- Fig.7 Market formulation & validation
- Fig.8 Market summary, 2017 (USD Million)
- Fig.9 Breast pump market segmentation
- Fig.10 Market driver relevance analysis (Current & future impact)
- Fig.11 Market restraint relevance analysis (Current & future impact)
- Fig.12 Penetration & growth prospect mapping
- Fig.13 SWOT analysis, by factor (political & legal, economic and technological)
- Fig.14 Porter's five forces analysis
- Fig.15 Ansoff matrix analysis
- Fig.16 Heat map analysis
- Fig.17 Market share of key market players- BRIC breast pump market
- Fig.18 Strategy mapping
- Fig.19 Breast pump market product outlook: Key takeaways
- Fig.20 Breast pump market: Product movement analysis
- Fig.21 Nipple care market, 2015 - 2026 (USD Million)
- Fig.22 Closed system market, 2015 - 2026 (USD Million)
- Fig.23 Breast pump market technology outlook: Key takeaways
- Fig.24 Breast pump market: Technology movement analysis
- Fig.25 Manual breast pump market, 2015 - 2026 (USD Million)
- Fig.26 Battery powered breast pump market, 2015 - 2026 (USD Million)
- Fig.27 Electric breast pump market, 2015 - 2026 (USD Million)
- Fig.28 Breast pump market application outlook: Key takeaways
- Fig.29 Breast pump market: Application movement analysis
- Fig.30 Personal use breast pump market, 2015 - 2026 (USD Million)
- Fig.31 Personal use breast pump market, 2015 - 2026 (Units sold)
- Fig.32 Hospital grade breast pump market, 2015 - 2026 (USD Million)
- Fig.33 Hospital grade breast pump market, 2015 - 2026 (Units sold)
- Fig.34 Breast pump market countries outlook: Key takeaways
- Fig.35 Regional outlook, 2017 & 2026

- Fig.36 Brazil breast pump market, 2015 - 2026 (USD Million)
- Fig.37 Russia breast pump market, 2015 - 2026 (USD Million)
- Fig.38 India breast pump market, 2015 - 2026 (USD Million)
- Fig.39 China breast pump market, 2015 - 2026 (USD Million)
- Fig.40 Strategy framework
- Fig.41 Market participant categorization

## I would like to order

Product name: BRIC Breast Pump Market Size, Share & Trends Analysis Report By Product (Closed System, Open System), By Technology, By Application (Personal Use, Hospital Grade), And Segment Forecasts, 2018 - 2026

Product link: <https://marketpublishers.com/r/BB0596EDBCFEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB0596EDBCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970