

Breast Implants Market Size, Share & Trends Analysis Report By Product (Silicone Breast Implants, Saline Breast Implants), By Shape (Round, Anatomical), By Application, By End-use, And Segment Forecasts, 2022 - 2030

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Abstracts

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Breast Implants Market Growth & Trends

The global breast implants market size is anticipated to reach USD 4.11 billion by 2030, expanding at a CAGR of 7.4%, according to a new report by Grand View Research, Inc. increasing focus on the enhancement of physical appearance has led to the growth of the market.

Breast reconstructions are being highly adopted by women to enhance their physical appearance. This kind of surgery involves esthetic repair of any damage taking place after the implantation procedure.

Breast implants are used post mastectomy to enhance the esthetic appeal. Breast augmentation is another procedure requiring the application of these implants. Esthetic appeal plays an important role in increasing the demand for these procedures, thereby, making the cosmetic industry lucrative for the target population.

The COVID pandemic has had a significant impact on the aesthetic market. The increased prevalence of coronavirus cases had put a greater strain on medical personnel. As a result, facilities such as ICUs, surgical units, ventilators, hospital beds, and certain other surgical equipment have been reallocated from all disciplines and

divisions to treat COVID-19 patients. As a result, governments in some countries have chosen to hold all non-essential & elective surgeries. Cosmetic procedures such as breast enhancement, cheek augmentation, dermal fillers, and others are all postponed or canceled as they were considered 'non-essential' elective procedures. For instance, to create extra inpatient beds, the NHS, postponed 2 million planned procedures. The Medicare and Medicaid Services announced guidelines in March 2020 to limit elective operations in the U.S.

In May 2022. (Dublin, Ireland), GC Aesthetics, Inc. (GCA), a private medical technology organization that provides Health Aesthetic Solutions announced a launch of an advanced NAC (Nipple Areola Complex) reconstruction implant called FixNip. Many women around the world will receive support from this unique medical product, which addresses a well-known clinical necessity. Until now, a variety of surgical methods have been attempted to try to reconstruct the nipple-areola complex, but none have proven to be effective in the long run.

Breast Implants Market Report Highlights

In 2021, silicone implants dominated the breast implants market since it has a natural resemblance to the breast tissue

Saline implants are anticipated to showcase significant growth during the forecast period due to lesser risk of complications during implant rupture

Round-shaped implants held the largest market share in 2021 owing to fewer complications involved during implant rotation

Anatomical-shaped devices are expected to showcase lucrative growth in the future due to their design that has a natural appearance, which makes them ideal for breast enhancement

The cosmetic surgery segment dominated the market in 2021 due to the growing number of cosmetic procedures conducted globally

North America dominated the market in 2021 due to the rising number of augmentation procedures of this organ conducted in the U.S.

Contents

CHAPTER 1 RESEARCH METHODOLOGY

- 1.1 Country wise Market: Base Estimates
- 1.2 Global Market: CAGR Calculation
- 1.3 Region Based Segment Share Calculation
- 1.4 Research Scope & Assumptions
- 1.5 List of Data Sources
 - 1.5.1 Data for primary interviews, by sources
 - 1.5.2 Data for primary interviews, by region

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot

CHAPTER 3 BREAST IMPLANTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation & Scope
- 3.2 Market Driver Analysis
 - 3.2.1 Growing number of breast augmentation procedures
 - 3.2.2 Rising incidence of breast cancer
 - 3.2.3 Introduction of technologically advanced products
- 3.3 Market Restraint Analysis
 - 3.3.1 High cost of implant procedure
 - 3.3.2 Post-surgical complications
- 3.4 Key Opportunities Prioritized
 - 3.4.1 Key opportunities prioritized, by product
 - 3.4.2 Key opportunities prioritized, by shape
 - 3.4.3 Key opportunities prioritized, by application
 - 3.4.4 Key opportunities prioritized, by end-use
- 3.5 Breast Implants - SWOT Analysis, By Factor (political & legal, economic and technological)
- 3.6 Industry Analysis - Porter's
- 3.7 Breast Implants Market: Company Market Share Analysis

CHAPTER 4 BREAST IMPLANTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 Breast Implants Market: Product Movement Analysis
- 4.2 Silicone Breast Implants
 - 4.2.1 Silicone breast implants market, 2017 - 2030 (USD Million)
- 4.3 Saline Breast Implants
 - 4.3.1 Saline breast implants market, 2017 - 2030 (USD Million)

CHAPTER 5 BREAST IMPLANTS MARKET: SHAPE ESTIMATES & TREND ANALYSIS

- 5.1 Breast Implants Market: Shape Movement Analysis
- 5.2 Round
 - 5.2.1 Round market, 2017 - 2030 (USD Million)
- 5.3 Anatomical
 - 5.3.1 Anatomical market, 2017 - 2030 (USD Million)

CHAPTER 6 BREAST IMPLANTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 6.1 Breast Implants Market: Application Movement Analysis
- 6.2 Reconstructive Surgery
 - 6.2.1 Reconstructive surgery market, 2017 - 2030 (USD Million)
- 6.3 Cosmetic Surgery
 - 6.3.1 Cosmetic surgery market, 2017 - 2030 (USD Million)

CHAPTER 7 BREAST IMPLANTS MARKET: END-USE ESTIMATES & TREND ANALYSIS

- 7.1 Breast Implants Market: End-use Movement Analysis
- 7.2 Hospitals
 - 7.2.1 Hospitals market, 2017 - 2030 (USD Million)
- 7.3 Cosmetology Clinics
 - 7.3.1 Cosmetology clinics market, 2017 - 2030 (USD Million)
- 7.4 Ambulatory Surgical Centers
 - 7.4.1 Ambulatory surgical centers market, 2017 - 2030 (USD Million)

CHAPTER 8 BREAST IMPLANTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS, BY PRODUCT, SHAPE, APPLICATION, END-USE

- 8.1 Breast Implants Market Share By Region, 2021 & 2030

8.2 North America

8.2.1 North America breast implants market, by product, 2017 - 2030 (USD Million)

8.2.2 North America breast implants market, by shape, 2017 - 2030 (USD Million)

8.2.3 North America breast implants market, by application, 2017 - 2030 (USD Million)

8.2.4 North America breast implants market, by end-use, 2017 - 2030 (USD Million)

8.2.5 U.S.

8.2.5.1 U.S. breast implants market, by product, 2017 - 2030 (USD Million)

8.2.5.2 U.S. breast implants market, by shape, 2017 - 2030 (USD Million)

8.2.5.3 U.S. breast implants market, by application, 2017 - 2030 (USD Million)

8.2.5.4 U.S. breast implants market, by end-use, 2017 - 2030 (USD Million)

8.2.6 Canada

8.2.6.1 Canada breast implants market, by product, 2017 - 2030 (USD Million)

8.2.6.2 Canada breast implants market, by shape, 2017 - 2030 (USD Million)

8.2.6.3 Canada breast implants market, by application, 2017 - 2030 (USD Million)

8.2.6.4 Canada breast implants market, by end-use, 2017 - 2030 (USD Million)

8.3 Europe

8.3.1 Europe breast implants market, by product, 2017 - 2030 (USD Million)

8.3.2 Europe breast implants market, by shape, 2017 - 2030 (USD Million)

8.3.3 Europe breast implants market, by application, 2017 - 2030 (USD Million)

8.3.4 Europe breast implants market, by end-use, 2017 - 2030 (USD Million)

8.3.5 Germany

8.3.5.1 Germany breast implants market, by product, 2017 - 2030 (USD Million)

8.3.5.2 Germany breast implants market, by shape, 2017 - 2030 (USD Million)

8.3.5.3 Germany breast implants market, by application, 2017 - 2030 (USD Million)

8.3.5.4 Germany breast implants market, by end-use, 2017 - 2030 (USD Million)

8.3.6 U.K.

8.3.6.1 U.K. breast implants market, by product, 2017 - 2030 (USD Million)

8.3.6.2 U.K. breast implants market, by shape, 2017 - 2030 (USD Million)

8.3.6.3 U.K. breast implants market, by application, 2017 - 2030 (USD Million)

8.3.6.4 U.K. breast implants market, by end-use, 2017 - 2030 (USD Million)

8.4 Asia Pacific

8.4.1 Asia Pacific breast implants market, by product, 2017 - 2030 (USD Million)

8.4.2 Asia Pacific breast implants market, by shape, 2017 - 2030 (USD Million)

8.4.3 Asia Pacific breast implants market, by application, 2017 - 2030 (USD Million)

8.4.4 Asia Pacific breast implants market, by end-use, 2017 - 2030 (USD Million)

8.4.5 Japan

8.4.5.1 Japan breast implants market, by product, 2017 - 2030 (USD Million)

8.4.5.2 Japan breast implants market, by shape, 2017 - 2030 (USD Million)

8.4.5.3 Japan breast implants market, by application, 2017 - 2030 (USD Million)

8.4.5.4 Japan breast implants market, by end-use, 2017 - 2030 (USD Million)

8.4.6 China

8.4.6.1 China breast implants market, by product, 2017 - 2030 (USD Million)

8.4.6.2 China breast implants market, by shape, 2017 - 2030 (USD Million)

8.4.6.3 China breast implants market, by application, 2017 - 2030 (USD Million)

8.4.6.4 China breast implants market, by end-use, 2017 - 2030 (USD Million)

8.4.7 India

8.4.7.1 India breast implants market, by product, 2017 - 2030 (USD Million)

8.4.7.2 India breast implants market, by shape, 2017 - 2030 (USD Million)

8.4.7.3 India breast implants market, by application, 2017 - 2030 (USD Million)

8.4.7.4 India breast implants market, by end-use, 2017 - 2030 (USD Million)

8.5 Latin America

8.5.1 Latin America breast implants market, by product, 2017 - 2030 (USD Million)

8.5.2 Latin America breast implants market, by shape, 2017 - 2030 (USD Million)

8.5.3 Latin America breast implants market, by application, 2017 - 2030 (USD Million)

8.5.4 Latin America breast implants market, by end-use, 2017 - 2030 (USD Million)

8.5.5 Brazil

8.5.5.1 Brazil breast implants market, by product, 2017 - 2030 (USD Million)

8.5.5.2 Brazil breast implants market, by shape, 2017 - 2030 (USD Million)

8.5.5.3 Brazil breast implants market, by application, 2017 - 2030 (USD Million)

8.5.5.4 Brazil breast implants market, by end-use, 2017 - 2030 (USD Million)

8.5.6 Mexico

8.5.6.1 Mexico breast implants market, by product, 2017 - 2030 (USD Million)

8.5.6.2 Mexico breast implants market, by shape, 2017 - 2030 (USD Million)

8.5.6.3 Mexico breast implants market, by application, 2017 - 2030 (USD Million)

8.5.6.4 Mexico breast implants market, by end-use, 2017 - 2030 (USD Million)

8.6 MEA

8.6.1 MEA breast implants market, by product, 2017 - 2030 (USD Million)

8.6.2 MEA breast implants market, by shape, 2017 - 2030 (USD Million)

8.6.3 MEA breast implants market, by application, 2017 - 2030 (USD Million)

8.6.4 MEA breast implants market, by end-use, 2017 - 2030 (USD Million)

8.6.5 South Africa

8.6.5.1 South Africa breast implants market, by product, 2017 - 2030 (USD Million)

8.6.5.2 South Africa breast implants market, by shape, 2017 - 2030 (USD Million)

8.6.5.3 South Africa breast implants market, by application, 2017 - 2030 (USD Million)

8.6.5.4 South Africa breast implants market, by end-use, 2017 - 2030 (USD Million)

CHAPTER 9 COMPETITIVE LANDSCAPE

9.1 Company Profiles

9.1.1 Allergan Plc.

9.1.1.1 Company overview

9.1.1.2 Financial performance

9.1.1.3 Product benchmarking

9.1.1.4 Strategic initiatives

9.1.2 GC Aesthetics Plc.

9.1.2.1 Company overview

9.1.2.2 Financial performance

9.1.2.3 Product benchmarking

9.1.2.4 Strategic initiatives

9.1.3 Groupe Sebbin SAS

9.1.3.1 Company overview

9.1.3.2 Financial performance

9.1.3.3 Product benchmarking

9.1.3.4 Strategic initiatives

9.1.4 Mentor Worldwide LLC

9.1.4.1 Company overview

9.1.4.2 Financial performance

9.1.4.3 Product benchmarking

9.1.4.4 Strategic initiatives

9.1.5 Sientra Inc.

9.1.5.1 Company overview

9.1.5.2 Financial performance

9.1.5.3 Product benchmarking

9.1.5.4 Strategic initiatives

9.1.6 Polytech Health & Aesthetics GmbH

9.1.6.1 Company overview

9.1.6.2 Financial performance

9.1.6.3 Product benchmarking

9.1.6.4 Strategic initiatives

9.1.7 Establishment Labs S.A.

9.1.7.1 Company overview

9.1.7.2 Financial performance

9.1.7.3 Product benchmarking

9.1.7.4 Strategic initiatives

9.1.8 Shanghai Kangning Medical Supplies Ltd.

9.1.8.1 Company overview

9.1.8.2 Financial performance

9.1.8.3 Product benchmarking

9.1.8.4 Strategic initiatives

9.1.9 Guangzhou Wanhe Plastic Materials Co., Ltd.

9.1.9.1 Company overview

List Of Tables

LIST OF TABLES

Table 1 Factors used in segment share estimation

Table 2 List of secondary data sources

Table 3 Primary interview details, by source

Table 4 Primary interview details, by region

Table 5 North America breast implants market, by country, 2017 - 2030 (USD Million)

Table 6 North America breast implants market, by product, 2017 - 2030 (USD Million)

Table 7 North America breast implants market, by shape, 2017 - 2030 (USD Million)

Table 8 North America breast implants market, by application, 2017 - 2030 (USD Million)

Table 9 North America breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 10 U.S. breast implants market, by product, 2017 - 2030 (USD Million)

Table 11 U.S. breast implants market, by shape, 2017 - 2030 (USD Million)

Table 12 U.S. breast implants market, by application, 2017 - 2030 (USD Million)

Table 13 U.S. breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 14 Canada breast implants market, by product, 2017 - 2030 (USD Million)

Table 15 Canada breast implants market, by shape, 2017 - 2030 (USD Million)

Table 16 Canada breast implants market, by application, 2017 - 2030 (USD Million)

Table 17 Canada breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 18 Europe breast implants market, by country, 2017 - 2030 (USD Million)

Table 19 Europe breast implants market, by product, 2017 - 2030 (USD Million)

Table 20 Europe breast implants market, by shape, 2017 - 2030 (USD Million)

Table 21 Europe breast implants market, by application, 2017 - 2030 (USD Million)

Table 22 Europe breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 23 Germany breast implants market, by product, 2017 - 2030 (USD Million)

Table 24 Germany breast implants market, by shape, 2017 - 2030 (USD Million)

Table 25 Germany breast implants market, by application, 2017 - 2030 (USD Million)

Table 26 Germany breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 27 U.K. breast implants market, by product, 2017 - 2030 (USD Million)

Table 28 U.K. breast implants market, by shape, 2017 - 2030 (USD Million)

Table 29 U.K. breast implants market, by application, 2017 - 2030 (USD Million)

Table 30 U.K. breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 31 Asia Pacific breast implants market, by country, 2017 - 2030 (USD Million)

Table 32 Asia Pacific breast implants market, by product, 2017 - 2030 (USD Million)

Table 33 Asia Pacific breast implants market, by shape, 2017 - 2030 (USD Million)

Table 34 Asia Pacific breast implants market, by application, 2017 - 2030 (USD Million)

Table 35 Asia Pacific breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 36 Japan breast implants market, by product, 2017 - 2030 (USD Million)

Table 37 Japan breast implants market, by shape, 2017 - 2030 (USD Million)

Table 38 Japan breast implants market, by application, 2017 - 2030 (USD Million)

Table 39 Japan breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 40 China breast implants market, by product, 2017 - 2030 (USD Million)

Table 41 China breast implants market, by shape, 2017 - 2030 (USD Million)

Table 42 China breast implants market, by application, 2017 - 2030 (USD Million)

Table 43 China breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 44 India breast implants market, by product, 2017 - 2030 (USD Million)

Table 45 India breast implants market, by shape, 2017 - 2030 (USD Million)

Table 46 India breast implants market, by application, 2017 - 2030 (USD Million)

Table 47 India breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 48 Latin America breast implants market, by country, 2017 - 2030 (USD Million)

Table 49 Latin America breast implants market, by product, 2017 - 2030 (USD Million)

Table 50 Latin America breast implants market, by shape, 2017 - 2030 (USD Million)

Table 51 Latin America breast implants market, by application, 2017 - 2030 (USD Million)

Table 52 Latin America breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 53 Brazil breast implants market, by product, 2017 - 2030 (USD Million)

Table 54 Brazil breast implants market, by shape, 2017 - 2030 (USD Million)

Table 55 Brazil breast implants market, by application, 2017 - 2030 (USD Million)

Table 56 Brazil breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 57 Mexico breast implants market, by product, 2017 - 2030 (USD Million)

Table 58 Mexico breast implants market, by shape, 2017 - 2030 (USD Million)

Table 59 Mexico breast implants market, by application, 2017 - 2030 (USD Million)

Table 60 Mexico breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 61 MEA breast implants market, by country, 2017 - 2030 (USD Million)

Table 62 MEA breast implants market, by product, 2017 - 2030 (USD Million)

Table 63 MEA breast implants market, by shape, 2017 - 2030 (USD Million)

Table 64 MEA breast implants market, by application, 2017 - 2030 (USD Million)

Table 65 MEA breast implants market, by end-use, 2017 - 2030 (USD Million)

Table 66 South Africa breast implants market, by product, 2017 - 2030 (USD Million)

Table 67 South Africa breast implants market, by shape, 2017 - 2030 (USD Million)

Table 68 South Africa breast implants market, by application, 2017 - 2030 (USD Million)

Table 69 South Africa breast implants market, by end-use, 2017 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Primary interviews, by sources
- Fig. 2 Market summary
- Fig. 3 Market trends & outlook
- Fig. 4 Market segmentation & scope
- Fig. 5 Market driver relevance analysis (Current & future impact)
- Fig. 6 Market restraint relevance analysis (Current & future impact)
- Fig. 7 Key opportunities prioritized, by product
- Fig. 8 Key opportunities prioritized, by shape
- Fig. 9 Key opportunities prioritized, by application
- Fig. 10 Key opportunities prioritized, by end-use
- Fig. 11 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 12 Porter's five forces analysis
- Fig. 13 Company market share analysis, 2021
- Fig. 14 Breast implants market, product outlook: Key takeaways
- Fig. 15 Breast implants market: Product movement analysis
- Fig. 16 Silicone breast implants market, 2017 - 2030 (USD Million)
- Fig. 17 Saline breast implants market, 2017 - 2030 (USD Million)
- Fig. 18 Breast implants market, shape outlook: Key takeaways
- Fig. 19 Breast implants market: Shape movement analysis
- Fig. 20 Round market, 2017 - 2030 (USD Million)
- Fig. 21 Anatomical market, 2017 - 2030 (USD Million)
- Fig. 22 Breast implants market, application outlook: Key takeaways
- Fig. 23 Breast implants market: Application movement analysis
- Fig. 24 Reconstructive surgery market, 2017 - 2030 (USD Million)
- Fig. 25 Cosmetic surgery market, 2017 - 2030 (USD Million)
- Fig. 26 Breast implants market, end-use outlook: Key takeaways
- Fig. 27 Breast implants market: End-use movement analysis
- Fig. 28 Hospitals market, 2017 - 2030 (USD Million)
- Fig. 29 Cosmetology clinics market, 2017 - 2030 (USD Million)
- Fig. 30 Ambulatory surgical centers market, 2017 - 2030 (USD Million)
- Fig. 31 Regional market place: Key takeaways
- Fig. 32 Regional outlook, 2021 & 2030

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