

Brazil Pest Control Products Market Size, Share & Trends Analysis Report By Product (Sprays/Aerosols, Baits/Gels, Repellents, Mechanical Traps), By Pest Type (Flying Insects, Rodents), By Control Mechanism, By End-use, And Segment Forecasts, 2025 - 2033

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Abstracts

Brazil Pest Control Products Market Trends

The Brazil pest control products market size was estimated at USD 279.9 million in 2024 and is projected to reach USD 552.2 million by 2033, growing at a CAGR of 7.9% from 2025 to 2033. Brazil's vast expansion of cultivated land, especially for key export crops such as soybeans, corn, and sugarcane, drives surging demand for pest control products. In the 2022 - 23 cycle, Brazil's total crop area soared to around 90 million hectares, with soybeans alone exceeding 42 million hectares. This expansion triggered an uptick in agrochemical consumption, especially herbicides, fungicides, and insecticides, as farmers sought to protect yields against pervasive threats like Asian soybean rust and invasive weeds, further driving the growth of the Brazil pest control products industry.

Historically, Brazil has depended heavily on imported agrochemical products. However, strategic investments have enabled local manufacturers to reclaim market share in the Brazil pest control products industry. In 2023, domestic production accounted for nearly 40% of total pesticide demand, up from under 30% a decade earlier. BASF, Syngenta, and Bayer have scaled up local manufacturing, which has been incentivized by tax breaks and logistical proximity to major agricultural zones.

The surge in regulatory approvals, combined with streamlined licensing and government backing for local production, is helping to make pest control products more accessible and tailored to Brazilian agriculture. Such regulatory and industrial shifts are key drivers of the Brazil pest control products industry.

Amid mounting environmental and health concerns, Brazil is witnessing a pivot toward more sustainable pest control technologies. The market for bio inputs, biological alternatives derived from microorganisms, enzymes, or plant extracts, has witnessed substantial growth. Meanwhile, regulatory and societal pressures are boosting demand for biopesticides, integrated pest management (IPM), and environmentally friendlier chemical solutions.

Major companies are investing in bio-based alternatives and precision application technologies, aiming to address resistance management, reduce environmental impact, and satisfy evolving regulatory standards. This shift toward green solutions are reshaping product portfolios and fueling demand for modern, effective, and sustainable pest control products in the Brazil pest control products market.

Brazil Pest Control Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Brazil pest control products market report by product, pest type, control mechanism, and end-use:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Sprays/Aerosols

Baits/Gels

Repellents

Predators/Parasites

Microbials/Biopesticides

Barriers/Exclusion

Mechanical Traps

Electronic Devices

Pest Type Outlook (Revenue, USD Million, 2021 - 2033)

Flying Insects

Crawling Insects

Rodents

Others (Birds)

Control Mechanism Outlook (Revenue, USD Million, 2021 - 2033)

Chemical

Physical/Mechanical

Biological

End-use Outlook (Revenue, USD Million, 2021 - 2033)

B2C

Supermarkets and Hypermarkets

Pharmacies & Drugstores

Home Improvement & Hardware Stores

E-commerce/Online

Others (Grocery Stores, Department Stores)

B2B

Direct Sales

Distributors & Wholesalers

Agricultural Supply Stores & Co-operatives

Commercial & Institutional E-procurement Platforms

Others (Government Procurement Programs)

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Types & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Pest Type Outlook
- 2.4. Control Mechanism Outlook
- 2.5. End Use Outlook
- 2.6. Competitive Landscape Snapshot

CHAPTER 3. BRAZIL PEST CONTROL PRODUCTS MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Regulatory Framework
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Five Forces Analysis
- 3.6. Market Entry Strategies

CHAPTER 4. BRAZIL PEST CONTROL PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Brazil Pest Control Products Market, By Product: Key Takeaways
- 4.2. Product Movement Analysis & Market Share, 2024 & 2033
- 4.3. Market Estimates & Forecasts, By Product, 2021 - 2033 (USD Million)
 - 4.3.1. Sprays/Aerosols
 - 4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.2. Baits/Gels
 - 4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.3. Repellents
 - 4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.4. Predators/Parasites
 - 4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.5. Microbials/Biopesticides
 - 4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.6. Barriers/Exclusion
 - 4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.7. Mechanical Traps
 - 4.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 4.3.8. Electronic Devices
 - 4.3.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 5. BRAZIL PEST CONTROL PRODUCTS MARKET: PEST TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Brazil Pest Control Products Market, By Pest Type: Key Takeaways
- 5.2. Pest Type Movement Analysis & Market Share, 2024 & 2033
- 5.3. Market Estimates & Forecasts, By Pest Type, 2021 - 2033 (USD Million)
 - 5.3.1. Flying Insects
 - 5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.2. Crawling Insects
 - 5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.3. Rodents
 - 5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 5.3.4. Others
 - 5.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. BRAZIL PEST CONTROL PRODUCTS MARKET: CONTROL MECHANISM ESTIMATES & TREND ANALYSIS

- 6.1. Brazil Pest Control Products Market, By Control Mechanism: Key Takeaways
- 6.2. Control Mechanism Movement Analysis & Market Share, 2024 & 2033
- 6.3. Market Estimates & Forecasts, By Control Mechanism, 2021 - 2033 (USD Million)
 - 6.3.1. Chemical
 - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.2. Physical/Mechanical
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.3. Biological
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. BRAZIL PEST CONTROL PRODUCTS MARKET: END USE ESTIMATES & TREND ANALYSIS

- 7.1. Brazil Pest Control Products Market, By End Use: Key Takeaways
- 7.2. End Use Movement Analysis & Market Share, 2024 & 2033
- 7.3. Market Estimates & Forecasts, By End Use, 2021 - 2033 (USD Million)
 - 7.3.1. B2C
 - 7.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.1. Supermarkets & Hypermarkets
 - 7.3.1.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.2. Pharmacies & Drugstores
 - 7.3.1.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.3. Home Improvement & Hardware Stores
 - 7.3.1.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.4. E-commerce/Online
 - 7.3.1.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.1.1.5. Others (Grocery Stores, Departmental Stores)
 - 7.3.1.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2. B2B
 - 7.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.1. Direct sales
 - 7.3.2.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.2. Distributors & Wholesalers
 - 7.3.2.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 7.3.2.1.3. Agricultural Supply Stores & Co-operatives
 - 7.3.2.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

7.3.2.1.4. Commercial & Institutional E-procurement Platforms

7.3.2.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

7.3.2.1.5. Others (Government Procurement Programs)

7.3.2.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 8. BRAZIL PEST CONTROL PRODUCTS MARKET: COMPETITIVE ANALYSIS

8.1. Recent Developments & Impact Analysis by Key Market Participants

8.2. Company Categorization

8.3. Participant's Overview

8.4. Financial performance

8.5. Product Benchmarking

8.6. Company Market Share Analysis, 2024 (%)

8.7. Company Heat Map Analysis, 2024

8.8. Strategy Mapping

8.9. Company Profiles

8.9.1. BASF SE

8.9.1.1. Company Overview

8.9.1.2. Financial performance

8.9.1.3. Product Portfolios

8.9.1.4. Strategic Initiatives

8.9.2. Syngenta Group

8.9.2.1. Company Overview

8.9.2.2. Financial performance

8.9.2.3. Product Portfolios

8.9.2.4. Strategic Initiatives

8.9.3. Bayer AG

8.9.3.1. Company Overview

8.9.3.2. Financial performance

8.9.3.3. Product Portfolios

8.9.3.4. Strategic Initiatives

8.9.4. Ourofino Agroci?ncia

8.9.4.1. Company Overview

8.9.4.2. Financial performance

8.9.4.3. Product Portfolios

8.9.4.4. Strategic Initiatives

8.9.5. Nortox

8.9.5.1. Company Overview

- 8.9.5.2. Financial performance
- 8.9.5.3. Product Portfolios
- 8.9.5.4. Strategic Initiatives
- 8.9.6. Corteva Agriscience
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial performance
 - 8.9.6.3. Product Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. ADAMA Agricultural Solutions
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial performance
 - 8.9.7.3. Product Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. FMC Corporation
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial performance
 - 8.9.8.3. Product Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Reckitt & S.C. Johnson
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial performance
 - 8.9.9.3. Product Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. UPL Limited
 - 8.9.10.1. Company Overview
 - 8.9.10.2. Financial performance
 - 8.9.10.3. Product Portfolios
 - 8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

- Table 1. Brazil pest control products market: Key market driver analysis
- Table 2. Brazil pest control products market: Key market restraint analysis
- Table 3. Brazil pest control products market estimates & forecast, 2021 - 2033, by product (USD Million)
- Table 4. Brazil sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)
- Table 5. Brazil baits/gels market estimates & forecast, 2021 - 2033 (USD Million)
- Table 6. Brazil repellents market estimates & forecast, 2021 - 2033 (USD Million)
- Table 7. Brazil predators/parasites market estimates & forecast, 2021 - 2033 (USD Million)
- Table 8. Brazil microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)
- Table 9. Brazil barriers/exclusions market estimates & forecast, 2021 - 2033 (USD Million)
- Table 10. Brazil mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)
- Table 11. Brazil electronic devices market estimates & forecast, 2021 - 2033 (USD Million)
- Table 12. Brazil pest control products market estimates & forecast, 2021 - 2033, by pest type (USD Million)
- Table 13. Brazil flying insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Table 14. Brazil crawling insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Table 15. Brazil rodents insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Table 16. Brazil others pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Table 17. Brazil pest control products market estimates & forecast by control mechanism, 2021 - 2033 (USD Million)
- Table 18. Brazil chemical pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Table 19. Brazil physical/mechanical pest control products market estimates &, 2021 - 2033 (USD Million)
- Table 20. Brazil biological pest control products market estimates &, 2021 - 2033 (USD Million)

Table 21. Brazil pest control products market estimates & forecast, 2021 - 2033, by end use (USD Million)

Table 22. Brazil B2C pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 23. Brazil B2C pest control products market estimates & forecast, through Supermarkets and Hypermarkets, 2021 - 2033 (USD Million)

Table 24. Brazil B2C pest control products market estimates & forecast, through pharmacies & drugstores, 2021 - 2033 (USD Million)

Table 25. Brazil B2C pest control products market estimates & forecast, through home improvements & hardware stores, 2021 - 2033 (USD Million)

Table 26. Brazil B2C pest control products market estimates & forecast, through e-commerce/online, 2021 - 2033 (USD Million)

Table 27. Brazil B2C pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)

Table 28. Brazil B2B pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Table 29. Brazil B2B pest control products market estimates & forecast, through direct sales, 2021 - 2033 (USD Million)

Table 30. Brazil B2B pest control products market estimates & forecast, through distributors & wholesalers, 2021 - 2033 (USD Million)

Table 31. Brazil B2B pest control products market estimates & forecast, through agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)

Table 32. Brazil B2B pest control products market estimates & forecast, through commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)

Table 33. Brazil B2B pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)

Table 34. Recent developments & impact analysis by key market participants

Table 35. Company market share, 2024 (%)

Table 36. Company heat map analysis, 2024

Table 37. Companies implementing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 Brazil pest control products market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and Brazil pest control products market size, 2024 (USD Million)
- Fig. 10 Brazil pest control products market: Value chain analysis
- Fig. 11 Brazil pest control products market: Dynamics
- Fig. 12 Brazil pest control products market: Porter's Five Forces analysis
- Fig. 13 Brazil pest control products market, by product: Key takeaways
- Fig. 14 Brazil pest control products market: product movement analysis, 2024 & 2033 (%)
- Fig. 15 Brazil sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 Brazil baits/gels market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 Brazil repellents market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 Brazil predators/ parasites market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 Brazil microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 Brazil barriers/exclusions market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 21 Brazil mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 22 Brazil electronic devices market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 23 Brazil pest control products market, by pest type: Key takeaways
- Fig. 24 Brazil pest control products market: pest type movement analysis, 2024 & 2033 (%)
- Fig. 25 Brazil flying insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 26 Brazil crawling insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 27 Brazil rodents insects pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 28 Brazil others pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 29 Brazil pest control products market, by control mechanism: Key takeaways

Fig. 30 Brazil pest control products market: control mechanism movement analysis, 2024 & 2033 (%)

Fig. 31 Brazil chemical pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 32 Brazil physical/mechanical pest control products market estimates &, 2021 - 2033 (USD Million)

Fig. 33 Brazil biological pest control products market estimates &, 2021 - 2033 (USD Million)

Fig. 34 Brazil pest control products market, by end use: Key takeaways

Fig. 35 Brazil pest control products market: end-use movement analysis, 2024 & 2033 (%)

Fig. 36 Brazil B2C pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 37 Brazil B2C pest control products market estimates & forecast, through Supermarkets and Hypermarkets 2021 - 2033 (USD Million)

Fig. 38 Brazil B2C pest control products market estimates & forecast, through pharmacies & drugstores, 2021 - 2033 (USD Million)

Fig. 39 Brazil B2C pest control products market estimates & forecast, through home improvements & hardware stores, 2021 - 2033 (USD Million)

Fig. 40 Brazil B2C pest control products market estimates & forecast, through e-commerce/online, 2021 - 2033 (USD Million)

Fig. 41 Brazil B2C pest control products market estimates & forecast, through other sales channels, 2021 - 2033 (USD Million)

Fig. 42 Brazil B2B pest control products market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 43 Brazil B2B pest control products market estimates & forecast, through direct sales, 2021 - 2033 (USD Million)

Fig. 44 Brazil B2B pest control products market estimates & forecast, through distributors & wholesalers, 2021 - 2033 (USD Million)

Fig. 45 Brazil B2B pest control products market estimates & forecast, through agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)

Fig. 46 Brazil B2B pest control products market estimates & forecast, through commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)

Fig. 47 Brazil B2B pest control products market estimates & forecast, through other sales channel, 2021 - 2033 (USD Million)

Fig. 48 Key company categorization

Fig. 49 Company market share analysis, 2024

Fig. 50 The strategic framework of the Brazil pest control products market

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