

# **Brazil Construction Equipment Market Size, Share & Trends Analysis Report By Product (Earth Moving, Material Handling), By Propulsion (ICE, CNG/LNG), By Equipment, By Power Output (**

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Brazil Construction Equipment Market Trends**

The Brazil construction equipment market size was estimated at USD 6.50 billion in 2024 and is projected to grow at a CAGR of 5.7% from 2025 to 2030. Rapid urbanization, steady growth in the construction sector, and a well-established mining industry are the major driving factors fueling the demand for construction equipment in Brazil. As it is one of the top mining countries globally, heavy equipment, such as earth-moving machinery and material-lifting machinery, is extensively used for mining applications.

With the majority of the population living in cities, the rapid expansion of urban infrastructure, including building construction and installation & maintenance of public infrastructure and urban mobility, also impels the demand for construction equipment industry in the country. Technological advancements are revolutionizing the market, with a strong focus on efficiency, sustainability, and automation. The demand for electric and hybrid machinery is primarily driven by stringent environmental regulations and rising fuel costs, prompting manufacturers to develop energy-efficient alternatives.

Innovations such as telematics and IoT integration are becoming industry standards, enabling real-time monitoring, predictive maintenance, and enhanced operational efficiency. These technologies help reduce downtime, improve fuel consumption, and enhance fleet management for construction firms. In addition, automation and autonomous equipment, including drones and self-operating bulldozers, are transforming large-scale projects by improving precision, safety, and productivity. The adoption of digital tools like Building Information Modeling (BIM) is also increasing, facilitating better project planning, collaboration, and cost control. Furthermore, the use of advanced materials in machinery construction enhances durability, reduces maintenance requirements, and improves fuel efficiency, ultimately fostering smarter and more sustainable construction practices.

The Brazil construction equipment industry is set for significant expansion, driven by large-scale government investments in infrastructure. The government's initiatives focus on enhancing transportation networks, urban development, and energy projects, creating a strong demand for construction machinery such as excavators, bulldozers, cranes, and concrete mixers. By prioritizing modernization and expansion, these projects aim to improve connectivity, boost economic growth, and attract domestic and foreign investments.

In December 2024, Eldorado do Sul's mayor authorized the creation of Scala AI City, the first data center city in Latin America, in collaboration with Scala Data Centers. The project aims to establish a major digital infrastructure and AI hub. It includes expanding the urban perimeter and simplifying bureaucratic procedures to create a business-friendly environment for data center operations. An initial investment of USD 500 million is expected to generate over 3,000 direct and indirect jobs, boosting the local economy and positioning Brazil as a leader in technological innovation.

However, Brazil's construction equipment industry is highly sensitive to economic fluctuations, with inflation, interest rates, and currency depreciation significantly shaping demand. Rising inflation increases the cost of raw materials and machinery, making construction projects more expensive and less viable. High interest rates further discourage companies from taking loans to invest in new equipment, leading to reduced market growth. In addition, currency depreciation makes imported construction machinery more costly, limiting affordability for contractors and developers.

## Brazil Construction Equipment Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Brazil construction equipment market report based on product, propulsion, equipment, power output, engine capacity, and region.

### Product Outlook (Revenue, USD Million, 2018 - 2030)

#### Earth Moving Machinery

##### Excavators

##### Wheel

Crawler

Loaders

Backhoe Loaders

Skid Steer Loaders

Crawler/Track Loaders

Wheeled Loaders

Dump Trucks

Moto Graders

Dozers

Wheel

Crawler

## Material Handling Machinery

Crawler Cranes

Trailer Mounted Cranes

Truck Mounted Cranes

Forklift

## Concrete and Road Construction Machinery

Concrete Mixer & Pavers

Construction Pumps

## Others

Equipment Outlook (Revenue, USD Million, 2018 - 2030)

Heavy Construction Equipment

Compact Construction Equipment

Propulsion Outlook (Revenue, USD Million, 2018 - 2030)

ICE

Electric

CNG/LNG

Power Output Outlook (Revenue, USD Million, 2018 - 2030)

401 HP

Engine Capacity Outlook (Revenue, USD Million, 2018 - 2030)

Up to 250 HP

250 - 500 HP

More than 500 HP

## Companies Mentioned

AB Volvo

Caterpillar

Deere & Company

Hitachi Construction Machinery Co., Ltd.

J C Bamford Excavators Ltd.

Liebherr-International Deutschland GmbH

MANITOU Group

SANY Group

Terex Corporation  
XCMG Group  
LBX Company  
Komatsu

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
  - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. List of Data Sources

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### CHAPTER 3. BRAZIL CONSTRUCTION EQUIPMENT MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis
  - 3.2.2. Market Restraint Analysis
  - 3.2.3. Industry Challenge
- 3.3. Brazil Construction Equipment Market Analysis Tools
  - 3.3.1. Industry Analysis - Porter's
    - 3.3.1.1. Bargaining power of the suppliers
    - 3.3.1.2. Bargaining power of the buyers
    - 3.3.1.3. Threats of substitution
    - 3.3.1.4. Threats from new entrants
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political landscape
    - 3.3.2.2. Economic landscape
    - 3.3.2.3. Social landscape
    - 3.3.2.4. Technological landscape

3.3.2.5. Environmental landscape

3.3.2.6. Legal landscape

## **CHAPTER 4. BRAZIL CONSTRUCTION EQUIPMENT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

4.1. Segment Dashboard

4.2. Brazil Construction Equipment Market: Product Movement Analysis, 2024 & 2030 (USD Million)

4.3. Earth Moving Machinery

4.3.1. Earth Moving Machinery Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.1.1. Excavators

4.3.1.1.1. Wheel

4.3.1.1.2. Crawler

4.3.1.2. Loaders

4.3.1.2.1. Backhoe Loaders

4.3.1.2.2. Skid Steer Loaders

4.3.1.2.3. Crawler/Track Loaders

4.3.1.2.4. Wheeled Loaders

4.3.1.3. Dump Trucks

4.3.1.4. Moto Graders

4.3.1.5. Dozers

4.3.1.5.1. Wheel

4.3.1.5.2. Crawler

4.4. Material Handling Machinery

4.4.1. Material Handling Machinery Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4.1.1. Crawler Cranes

4.4.1.2. Trailer Mounted Cranes

4.4.1.3. Truck Mounted Cranes

4.4.1.4. Forklift

4.5. Concrete and Road Construction Machinery

4.5.1. Concrete and Road Construction Machinery Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.5.1.1. Concrete Mixer & Pavers

4.5.1.2. Construction Pumps

4.5.1.3. Others

## **CHAPTER 5. BRAZIL CONSTRUCTION EQUIPMENT MARKET: EQUIPMENT ESTIMATES & TREND ANALYSIS**

### 5.1. Segment Dashboard

### 5.2. Brazil Construction Equipment Market: Equipment Movement Analysis, 2024 & 2030 (USD Million)

### 5.3. Heavy Construction Equipment

#### 5.3.1. Heavy Construction Equipment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.4. Compact Construction Equipment

#### 5.4.1. Compact Construction Equipment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6. BRAZIL CONSTRUCTION EQUIPMENT MARKET: PROPULSION ESTIMATES & TREND ANALYSIS**

### 6.1. Segment Dashboard

### 6.2. Brazil Construction Equipment Market: Propulsion Movement Analysis, 2024 & 2030 (USD Million)

### 6.3. ICE

#### 6.3.1. ICE Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 6.4. Electric

#### 6.4.1. Electric Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 6.5. CNG/LNG

#### 6.5.1. CNG/LNG Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 7. BRAZIL CONSTRUCTION EQUIPMENT MARKET: POWER OUTPUT ESTIMATES & TREND ANALYSIS**

### 7.1. Segment Dashboard

### 7.2. Brazil Construction Equipment Market: Power Output Movement Analysis, 2024 & 2030 (USD Million)

### 7.3. 401 HP Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 8. BRAZIL CONSTRUCTION EQUIPMENT MARKET: ENGINE CAPACITY ESTIMATES & TREND ANALYSIS**

### 8.1. Segment Dashboard

### 8.2. Brazil Construction Equipment Market: Engine Capacity Movement Analysis, 2024



& 2030 (USD Million)

8.3. Up to 250 HP

8.3.1. Up to 250 HP Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

8.4. 200-500 HP

8.4.1. 200-500 HP Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

8.5. More than 500 HP

8.5.1. More than 500 HP Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 9. COMPETITIVE LANDSCAPE**

9.1. Company Categorization

9.2. Company Market Positioning

9.3. Company Heat Map Analysis

9.4. Company Profiles/Listing

9.4.1. AB Volvo

9.4.1.1. Participant's Overview

9.4.1.2. Financial Performance

9.4.1.3. Product Benchmarking

9.4.1.4. Strategic Initiatives

9.4.2. Caterpillar

9.4.2.1. Participant's Overview

9.4.2.2. Financial Performance

9.4.2.3. Product Benchmarking

9.4.2.4. Strategic Initiatives

9.4.3. Deere & Company

9.4.3.1. Participant's Overview

9.4.3.2. Financial Performance

9.4.3.3. Product Benchmarking

9.4.3.4. Strategic Initiatives

9.4.4. Hitachi Construction Machinery Co., Ltd.

9.4.4.1. Participant's Overview

9.4.4.2. Financial Performance

9.4.4.3. Product Benchmarking

9.4.4.4. Strategic Initiatives

9.4.5. J C Bamford Excavators Ltd.

9.4.5.1. Participant's Overview

- 9.4.5.2. Financial Performance
- 9.4.5.3. Product Benchmarking
- 9.4.5.4. Strategic Initiatives
- 9.4.6. Liebherr-International Deutschland GmbH
  - 9.4.6.1. Participant's Overview
  - 9.4.6.2. Financial Performance
  - 9.4.6.3. Product Benchmarking
  - 9.4.6.4. Strategic Initiatives
- 9.4.7. MANITOU Group
  - 9.4.7.1. Participant's Overview
  - 9.4.7.2. Financial Performance
  - 9.4.7.3. Product Benchmarking
  - 9.4.7.4. Strategic Initiatives
- 9.4.8. SANY Group
  - 9.4.8.1. Participant's Overview
  - 9.4.8.2. Financial Performance
  - 9.4.8.3. Product Benchmarking
  - 9.4.8.4. Strategic Initiatives
- 9.4.9. Terex Corporation
  - 9.4.9.1. Participant's Overview
  - 9.4.9.2. Financial Performance
  - 9.4.9.3. Product Benchmarking
  - 9.4.9.4. Strategic Initiatives
- 9.4.10. XCMG Group
  - 9.4.10.1. Participant's Overview
  - 9.4.10.2. Financial Performance
  - 9.4.10.3. Product Benchmarking
  - 9.4.10.4. Strategic Initiatives
- 9.4.11. LBX Company
  - 9.4.11.1. Participant's Overview
  - 9.4.11.2. Financial Performance
  - 9.4.11.3. Product Benchmarking
  - 9.4.11.4. Strategic Initiatives
- 9.4.12. Komatsu
  - 9.4.12.1. Participant's Overview
  - 9.4.12.2. Financial Performance
  - 9.4.12.3. Product Benchmarking
  - 9.4.12.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1 Brazil Construction Equipment Market size estimates & forecasts 2018 - 2030 (USD Million)

Table 2 Brazil Construction Equipment Market, by product 2018 - 2030 (USD Million)

Table 3 Brazil Construction Equipment Market, by earth moving machinery 2018 - 2030 (USD Million)

Table 4 Brazil Construction Equipment Market, by excavators 2018 - 2030 (USD Million)

Table 5 Brazil Construction Equipment Market, by loaders 2018 - 2030 (USD Million)

Table 6 Brazil Construction Equipment Market, by dozers 2018 - 2030 (USD Million)

Table 7 Brazil Construction Equipment Market, by material handling machinery 2018 - 2030 (USD Million)

Table 8 Brazil Construction Equipment Market, by concrete and road construction machinery 2018 - 2030 (USD Million)

Table 9 Brazil Construction Equipment Market, by equipment 2018 - 2030 (USD Million)

Table 10 Brazil Construction Equipment Market, by propulsion 2018 - 2030 (USD Million)

Table 11 Brazil Construction Equipment Market, by Power Output 2018 - 2030 (USD Million)

Table 12 Brazil Construction Equipment Market, by Engine Capacity 2018 - 2030 (USD Million)

Table 13 Earth Moving Machinery market, by country 2018 - 2030 (USD Million)

Table 14 Material Handling Machinery market, by country 2018 - 2030 (USD Million)

Table 15 Concrete and Road Construction Machinery market, by country 2018 - 2030 (USD Million)

Table 16 ICE market, by country 2018 - 2030 (USD Million)

Table 17 Electric market, by country 2018 - 2030 (USD Million)

Table 18 CNG/LNG market, by country 2018 - 2030 (USD Million)

Table 19 400 HP market, by country 2018 - 2030 (USD Million)

Table 23 Up to 250 HP market, by country 2018 - 2030 (USD Million)

Table 24 250-500 HP market, by country 2018 - 2030 (USD Million)

Table 25 More than 500 HP market, by country 2018 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Brazil construction equipment market segmentation
- Fig. 2 Market research process
- Fig. 3 Information procurement
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value chain-based sizing & forecasting
- Fig. 7 Parent market analysis
- Fig. 8 Market formulation & validation
- Fig. 9 Brazil construction equipment market snapshot
- Fig. 10 Brazil construction equipment market segment snapshot
- Fig. 11 Brazil construction equipment market competitive landscape snapshot
- Fig. 12 Market driver relevance analysis (Current & future impact)
- Fig. 13 Market restraint relevance analysis (Current & future impact)
- Fig. 14 Brazil construction equipment market: Product outlook key takeaways (USD Million)
- Fig. 15 Brazil construction equipment market: Product movement analysis 2024 & 2030 (USD Million)
- Fig. 16 Earth moving machinery market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 17 Material handling machinery market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Concrete and road construction machinery market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 19 Brazil construction equipment market: Propulsion outlook key takeaways (USD Million)
- Fig. 20 Brazil construction equipment market: Propulsion movement analysis 2024 & 2030 (USD Million)
- Fig. 21 ICE market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 22 Electric market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 23 CNG/LNG market revenue estimates and forecasts, 2018 - 2030 (USD Million)
- Fig. 24 Brazil Construction Equipment Market: Power Output outlook key takeaways (USD Million)
- Fig. 25 Brazil Construction Equipment Market: Power Output movement analysis 2024 & 2030 (USD Million)
- Fig. 26 400 HP market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 30 Brazil Construction Equipment Market: Engine Capacity outlook key takeaways (USD Million)

Fig. 31 Brazil Construction Equipment Market: Engine Capacity movement analysis 2024 & 2030 (USD Million)

Fig. 32 Up to 250 HP market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 33 250-500 HP market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 34 More than 500 HP market revenue estimates and forecasts, 2018 - 2030 (USD Million)

Fig. 35 Strategy framework

Fig. 36 Company Categorization

## I would like to order

Product name: Brazil Construction Equipment Market Size, Share & Trends Analysis Report By Product (Earth Moving, Material Handling), By Propulsion (ICE, CNG/LNG), By Equipment, By Power Output (<100 HP, 101 - 200 HP), By Engine Capacity, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/BABD4813E5EFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BABD4813E5EFEN.html>