

Brain Health Supplements Market Size, Share & Trends Analysis Report By Product (Natural Molecules, Vitamins & Minerals), By Application (Memory Enhancement, Attention & Focus), By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/BB81B18CB6A4EN.html>

Date: February 2023

Pages: 83

Price: US\$ 3,950.00 (Single User License)

ID: BB81B18CB6A4EN

Abstracts

This report can be delivered to the clients within 2 Business Days

Brain Health Supplements Market Growth & Trends

The global brain health supplements market size is expected to reach USD 23.41 billion by 2030, expanding at 13.3% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. The global market is anticipated to witness significant growth in the next few years on account of a surging number of self-directed consumers and growing awareness of these products among students along with modernization in this field. In addition, cost-effectiveness, as well as easy accessibility to these products is further expected to boost product demand among consumers.

Over the past few years, consumers have been opting for naturally derived supplements. Caffeine, green tea, matcha tea, Kucha tea, beets, eggs, spinach, peanuts, liver, arctic root, brahmi, turmeric, pine bark, ginseng, and fish oil are among the popular natural sources of brain supplements. The most common supplements consumed by adults are taken for memory enhancement, which includes omega-3, green tea, and turmeric/curcumin. The increase in the vegan population in North America and Europe is anticipated to boost the demand for plant-based supplements in the upcoming years.

The rising instances of depression among the population across the globe are

anticipated to drive the brain health supplements industry over the forecast period. Rising demand for multi-utility drugs that work as antidepressants, energy boosters, and resist anxiety are expected to drive the growth of this segment. According to the Kaiser Family Foundation 2021 report on the 'implications of COVID-19 for mental health and substance use', the share of adults experiencing depression in the U.S. increased from 11% in January-June 2019 to 41.1% in January 2021. This widens the scope of the market for brain health supplements for depression and mood.

Manufacturers are offering their products on various online platforms including company-owned portals and e-retailers to cater to the requirements of a huge customer base in an attempt to expand product visibility, especially in emerging markets. Additionally, the growing rate of digitalization has impacted the penetration of brain health supplements, particularly in developing countries. For instance, in September 2020, Loblaw Companies Ltd. announced an investment of USD 75 million in Maple Corporation, a leading virtual care provider in Canada, through its wholly-owned subsidiary Shoppers Drug Mart Inc. The move was aimed at providing people in the country with the convenience and security of a digitally connected healthcare network.

Growing demand for multi-functional drugs that serve the purpose of performance enhancement, antidepressants, and energy boosters along with enhancing attention, visual perception, and others for esports professionals and gamers is expected to drive the demand for these supplements. In April 2021, Nature's Bounty launched three new products for esports gamers and influencers aged 18 years or above. These brain health supplements are fast-acting and no-caffeine products and available in jelly bean format that supports the focus and performance of the gamer by enhancing their brain health and reaction time.

Brain Health Supplements Market Report Highlights

Brain health supplements are anticipated to gain higher acceptance to improve attention and focus, especially among consumers within the education sector. In addition, the sports industry is also likely to contribute to the demand for these supplements owing to the need for greater concentration in various activities

North America dominated the market with a share of 40.1% in 2022. According to a survey conducted by the American Association of Retired Persons (AARP) on Brain Health and Dietary Supplements in June 2019, Americans aged 50 and older are regularly consuming large amounts of brain health supplements owing to increasing concerns over their brain and cognitive health. These instances

are expected to offer strong growth prospects to the regional market. Furthermore, rising awareness regarding the consumption of these products in the U.S. and Canada, on account of new product launches, is expected to promote regional market growth over the forecast period

The use of clean and natural ingredients, which are the least processed, remains a critical success factor for companies. NOW Foods, for instance, uses no artificial ingredients and has attained Good Manufacturing Practices (GMP) certification from the Natural Products Association (NPA) along with being a member of NPA's TruLabel Program

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Application Outlook
- 2.4. Regional Outlook

CHAPTER 3. BRAIN HEALTH SUPPLEMENTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrants
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of the Brain Health Supplements Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the Brain Health Supplements Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. BRAIN HEALTH SUPPLEMENTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2022 & 2030
- 5.2. Natural Molecules
 - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.2.2. Acetyl-L-Carnitine
 - 5.2.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.2.3. Citicolin
 - 5.2.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.2.4. DHA
 - 5.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.2.5. Pre/Pro/Postbiotics
 - 5.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.2.6. Others
 - 5.2.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. Herbal Extracts
 - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.3.2. Ginseng
 - 5.3.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.3.3. Gingko Biloba
 - 5.3.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 5.3.4. Curcumin

5.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

5.3.5. Others

5.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

5.4. Vitamins & Minerals

5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

5.4.2. Vitamin B

5.4.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

5.4.3. Vitamin C & E

5.4.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

5.4.4. Others

5.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 6. BRAIN HEALTH SUPPLEMENTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1. Application Movement Analysis & Market Share, 2022 & 2030

6.2. Memory Enhancement

6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.3. Attention & Focus

6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.4. Depression & Mood

6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.5. Sleep & Recovery

6.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.6. Anti-aging & Longevity

6.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

6.7. Stress & Anxiety

6.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 7. BRAIN HEALTH SUPPLEMENTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2022 & 2030

7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.2.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

- 7.2.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
- 7.2.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
- 7.2.5. Canada
 - 7.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.2.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.2.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
- 7.3. Europe
 - 7.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.3.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.3.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.3.4. U.K.
 - 7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.3.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.3.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.3.5. Germany
 - 7.3.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.3.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.3.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.3.6. France
 - 7.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.3.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.3.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.3.7. Spain
 - 7.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.3.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.3.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
- 7.4. Asia Pacific
 - 7.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.4.4. India
 - 7.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.4.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.4.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.4.5. China
 - 7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)
 - 7.4.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)
 - 7.4.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)
 - 7.4.6. Japan

7.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.4.7. Australia

7.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.4.7.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.4.7.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.5.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.5.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.5.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.6.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

7.6.4. South Africa

7.6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

7.6.4.2. Market estimates and forecast, by product, 2017 - 2030 (USD Million)

7.6.4.3. Market estimates and forecast, by application, 2017 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2022

CHAPTER 9. COMPANY PROFILES

9.1. Natural Factors Nutritional Products Ltd.

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

- 9.2. Onnit Labs, Inc.
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. Purelife Bioscience Co., Ltd.
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Intelligent Labs
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Accelerated Intelligence Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. NOW Foods
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. HVMN Inc.
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Teva Pharmaceutical Industries Ltd.
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Peak Nootropics
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking

9.9.4. Strategic Initiatives

9.10. Alternascript

9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Brain health supplements Market - Key market driver analysis
2. Brain health supplements Market - Key market restraint analysis
3. Natural molecules market estimates and forecast, 2017 - 2030 (USD Million)
4. Herbal extract market estimates and forecast, 2017 - 2030 (USD Million)
5. Vitamins & Minerals market estimates and forecast, 2017 - 2030 (USD Million)
6. Brain health supplements market estimates and forecast by memory enhancement application, 2017 - 2030 (USD Million)
7. Brain health supplements market estimates and forecast by attention & focus application, 2017 - 2030 (USD Million)
8. Brain health supplements market estimates and forecast by depression & mood application, 2017 - 2030 (USD Million)
9. Brain health supplements market estimates and forecast by sleep & recovery application, 2017 - 2030 (USD Million)
10. Brain health supplements market estimates and forecast by anti-aging & longevity application, 2017 - 2030 (USD Million)
11. Brain health supplements market estimates and forecast by stress & anxiety application, 2017 - 2030 (USD Million)
12. North America brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
13. North America brain health supplements market, by product, 2017 - 2030 (USD Million)
14. North America brain health supplements market, by application, 2017 - 2030 (USD Million)
15. U.S. brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
16. U.S. brain health supplements market, by product, 2017 - 2030 (USD Million)
17. U.S. brain health supplements market, by application, 2017 - 2030 (USD Million)
18. Canada brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
19. Canada brain health supplements market, by product, 2017 - 2030 (USD Million)
20. Canada brain health supplements market, by application, 2017 - 2030 (USD Million)
21. Europe brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
22. Europe brain health supplements market, by product, 2017 - 2030 (USD Million)
23. Europe brain health supplements market, by application, 2017 - 2030 (USD Million)

24. U.K. brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
25. U.K. brain health supplements market, by product, 2017 - 2030 (USD Million)
26. U.K. brain health supplements market, by application, 2017 - 2030 (USD Million)
27. Germany brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
28. Germany brain health supplements market, by product, 2017 - 2030 (USD Million)
29. Germany brain health supplements market, by application, 2017 - 2030 (USD Million)
30. France brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
31. France brain health supplements market, by product, 2017 - 2030 (USD Million)
32. France brain health supplements market, by application, 2017 - 2030 (USD Million)
33. Spain brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
34. Spain brain health supplements market, by product, 2017 - 2030 (USD Million)
35. Spain brain health supplements market, by application, 2017 - 2030 (USD Million)
36. Asia Pacific brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
37. Asia Pacific brain health supplements market, by product, 2017 - 2030 (USD Million)
38. Asia Pacific brain health supplements market, by application, 2017 - 2030 (USD Million)
39. India brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
40. India brain health supplements market, by product, 2017 - 2030 (USD Million)
41. India brain health supplements market, by application, 2017 - 2030 (USD Million)
42. China brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
43. China brain health supplements market, by product, 2017 - 2030 (USD Million)
44. China brain health supplements market, by application, 2017 - 2030 (USD Million)
45. Japan brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
46. Japan brain health supplements market, by product, 2017 - 2030 (USD Million)
47. Japan brain health supplements market, by application, 2017 - 2030 (USD Million)
48. Australia brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
49. Australia brain health supplements market, by product, 2017 - 2030 (USD Million)
50. Australia brain health supplements market, by application, 2017 - 2030 (USD Million)

51. Central & South America brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
52. Central & South America brain health supplements market, by product, 2017 - 2030 (USD Million)
53. Central & South America brain health supplements market, by application, 2017 - 2030 (USD Million)
54. Brazil brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
55. Brazil brain health supplements market, by product, 2017 - 2030 (USD Million)
56. Brazil brain health supplements market, by application, 2017 - 2030 (USD Million)
57. Middle East & Africa brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
58. Middle East & Africa brain health supplements market, by product, 2017 - 2030 (USD Million)
59. Middle East & Africa brain health supplements market, by application, 2017 - 2030 (USD Million)
60. South Africa brain health supplements market estimates and forecast, 2017 - 2030 (USD Million)
61. South Africa brain health supplements market, by product, 2017 - 2030 (USD Million)
62. South Africa brain health supplements market, by application, 2017 - 2030 (USD Million)
63. Vendor Landscape

List Of Figures

LIST OF FIGURES

1. Brain Health Supplements Market Snapshot
2. Brain Health Supplements Market segmentation & scope
3. Brain Health Supplements Market penetration & growth prospect mapping
4. Brain Health Supplements Market value chain analysis
5. Brain Health Supplements market dynamics
6. Brain Health Supplements Market Porter's analysis
7. Brain Health Supplements: Product movement analysis
8. Brain Health Supplements: Application movement analysis
9. Brain Health Supplements: Regional movement analysis

I would like to order

Product name: Brain Health Supplements Market Size, Share & Trends Analysis Report By Product (Natural Molecules, Vitamins & Minerals), By Application (Memory Enhancement, Attention & Focus), By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/BB81B18CB6A4EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB81B18CB6A4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970