

Brachioplasty Market Size, Share & Trends Analysis Report By Procedure (Surgical, Non-Surgical), By End-use (Hospitals, Cosmetic Surgery Clinics), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Brachioplasty Market Growth & Trends

The global brachioplasty market size is expected to reach USD 2.32 billion by 2030, based on a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 7.1% from 2023 to 2030. The primary factors driving the growth are the increasing weight-loss surgeries across developed regions, a growing correlation between self-esteem and obesity, and technological advancements in non-surgical techniques.

According to the American Society for Metabolic and Bariatric Surgery, 256,000 weight loss surgeries were performed in the U.S. in 2019. Additionally, rising technological advancements in non-surgical procedures for brachioplasty will offer additional benefits compared to surgical procedures. For instance, in March 2023, Sentient, LLC received product approval from the U.S. FDA for its Sentient Sculpt, a non-invasive electromagnetic wave treatment for cellulite reduction.

Moreover, different types of medical literature are being recognized, propelling the safety of weight-loss surgeries in the geriatric population. The senior population would reach an estimated 71 million by 2030 in the U.S., from the current 54.1 million in 2022. Players operating in the market can readily target this demographic,

COVID-19 negatively impacted the brachioplasty industry as various elective surgical procedures were halted, and beds were assigned to COVID-19 patients. According to the American Society of Plastic Surgeons, brachioplasty procedures in the U.S. decreased by 17% in 2020. However, the market recovered from the pandemic losses in 2021. According to the National Institute of Health article, cosmetic and aesthetic procedures increased by 29.7% in 2021 from 2019.

Brachioplasty Market Report Highlights

The market in the healthcare industry was estimated at USD 1.35 billion in 2022 and is expected to reach USD 2.32 billion in 2030

In 2022, North America dominated the market and accounted for a revenue share of 38.47%. The growth is driven by the increasing acceptability of cosmetic procedures and the availability of seasoned professionals in the region

Based on procedure, the surgical segment dominated the brachioplasty industry with a revenue share of 75.20% in 2022, attributed to various benefits associated with the procedure, such as better effectivity and long-lasting than non-surgical alternatives

Based on end-use, the cosmetic surgery clinics segment dominated the market with a revenue share of 63.47% in 2022. It is due to the shorter waiting time and specialized focus on aesthetics and beauty

Some of the key market players are New York Plastic Surgical Group; Westlake Dermatology & Cosmetic Surgery; Nazarian Plastic Surgery; Ruby Surgery & Aesthetics; Cadogan Clinics; UK Aesthetics; B. Care Medical Center; Centre For Surgery; UK Healthcare Aesthetics Center; and Marroquin & Sandoval Plastic Surgery

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
 - 1.1.1. Procedure
 - 1.1.2. End-use
 - 1.1.3. Regional scope
 - 1.1.4. Estimates and forecast timeline.
- 1.2. Research Methodology
- 1.3. Information Procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources
 - 1.3.4. Primary research
 - 1.3.5. Details of primary research
 - 1.3.6. Data for primary interviews in North America
 - 1.3.7. Data for primary interviews in Europe
 - 1.3.8. Data for primary interviews in Asia Pacific
 - 1.3.9. Data for primary interviews in Latin America
 - 1.3.10. Data for Primary interviews in MEA
- 1.4. Information or Data Analysis
 - 1.4.1. Data analysis models
- 1.5. Market Formulation & Validation
- 1.6. Model Details
 - 1.6.1. Volume price analysis (Model 2)
 - 1.6.2. Approach 2: Volume price analysis
- 1.7. List of Secondary Sources
- 1.8. List of Primary Sources
- 1.9. Objectives
 - 1.9.1. Objective
 - 1.9.2. Objective

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Procedure outlook
 - 2.2.2. End-use outlook

- 2.2.3. Regional outlook
- 2.3. Competitive Insights

CHAPTER 3. GLOBAL BRACHIOPLASTY MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent market outlook
 - 3.1.2. Related/ancillary market outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Reimbursement framework
- 3.4. Market Dynamics
 - 3.4.1. Market driver analysis
 - 3.4.1.1. Growing weight-loss surgeries across economies
 - 3.4.1.2. Increasing prevalence of obesity
 - 3.4.1.3. Advancement in surgical & non-surgical techniques
 - 3.4.1.4. Rising geriatric population
 - 3.4.2. Market restraint analysis
 - 3.4.2.1. Unfavorable reimbursement scenario
 - 3.4.2.2. Complications/risks associated with the surgery
- 3.5. Brachioplasty Market Analysis Tools
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier power
 - 3.5.1.2. Buyer power
 - 3.5.1.3. Substitution threat
 - 3.5.1.4. Threat of new entrant
 - 3.5.1.5. Competitive rivalry
 - 3.5.2. PESTEL Analysis
 - 3.5.2.1. Political landscape
 - 3.5.2.2. Technological landscape
 - 3.5.2.3. Economic landscape

CHAPTER 4. BRACHIOPLASTY MARKET: PROCEDURE ESTIMATES & TREND ANALYSIS

- 4.1. Definitions and Scope
 - 4.1.1. Surgical
 - 4.1.2. Non-Surgical

- 4.2. Procedure Market Share, 2022 & 2030
- 4.3. Segment Dashboard
- 4.4. Global Brachioplasty Market by Procedure Outlook
- 4.5. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 4.5.1. Surgical
 - 4.5.1.1. Surgical market estimates and forecast 2018 to 2030 (USD Million)
 - 4.5.2. Non-Surgical
 - 4.5.2.1. Non-surgical market estimates and forecast 2018 to 2030 (USD Million)

CHAPTER 5. BRACHIOPLASTY MARKET: END-USE ESTIMATES & TREND ANALYSIS

- 5.1. Definitions and Scope
 - 5.1.1. Hospitals
 - 5.1.2. Cosmetic Surgery & Clinics
- 5.2. End-use Market Share, 2022 & 2030
- 5.3. Segment Dashboard
- 5.4. Global Brachioplasty Market by End-Use Outlook
- 5.5. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 5.5.1. Hospitals
 - 5.5.1.1. Hospitals market estimates and forecast 2018 to 2030 (USD Million)
 - 5.5.2. Cosmetic Surgery Clinics
 - 5.5.2.1. Cosmetic surgery clinics market estimates and forecast 2018 to 2030 (USD Million)

CHAPTER 6. GLOBAL BRACHIOPLASTY MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Regional market share analysis, 2022 & 2030
- 6.2. Regional Market Dashboard
- 6.3. Global Regional Market Snapshot
- 6.4. Regional Market Share and Leading Players, 2020
 - 6.4.1. North America
 - 6.4.2. Europe
 - 6.4.3. Asia Pacific
 - 6.4.4. Latin America
 - 6.4.5. Middle East and Africa
- 6.5. SWOT Analysis, by Factor (Political & Legal, Economic and Technological)
 - 6.5.1. North America

- 6.5.2. Europe
- 6.5.3. Asia Pacific
- 6.5.4. Latin America
- 6.5.5. Middle East and Africa
- 6.6. Market Size, & Forecasts, Volume and Trend Analysis, 2018 to 2030
- 6.7. North America
 - 6.7.1. North America Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.7.2. U.S.
 - 6.7.2.1. U.S. Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.7.2.2. Key Country Dynamics
 - 6.7.2.3. Competitive Scenario
 - 6.7.2.4. Regulatory Framework
 - 6.7.3. Canada
 - 6.7.3.1. Canada Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.7.3.2. Key Country Dynamics
 - 6.7.3.3. Competitive Scenario
 - 6.7.3.4. Regulatory Framework
- 6.8. Europe
 - 6.8.1. Europe Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.8.2. UK
 - 6.8.2.1. UK Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.8.2.2. Key Country Dynamics
 - 6.8.2.3. Competitive Scenario
 - 6.8.2.4. Regulatory Framework
 - 6.8.3. Germany
 - 6.8.3.1. Germany Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.8.3.2. Key Country Dynamics
 - 6.8.3.3. Competitive Scenario
 - 6.8.3.4. Regulatory Framework
 - 6.8.4. France
 - 6.8.4.1. France Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)
 - 6.8.4.2. Key Country Dynamics

6.8.4.3. Competitive Scenario

6.8.4.4. Regulatory Framework

6.8.5. Italy

6.8.5.1. Italy Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.8.5.2. Key Country Dynamics

6.8.5.3. Competitive Scenario

6.8.5.4. Regulatory Framework

6.8.6. Spain

6.8.6.1. Spain Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.8.6.2. Key Country Dynamics

6.8.6.3. Competitive Scenario

6.8.6.4. Regulatory Framework

6.8.7. Sweden

6.8.7.1. Sweden Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.8.7.2. Key Country Dynamics

6.8.7.3. Competitive Scenario

6.8.7.4. Regulatory Framework

6.8.8. Norway

6.8.8.1. Norway Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.8.8.2. Key Country Dynamics

6.8.8.3. Competitive Scenario

6.8.8.4. Regulatory Framework

6.8.9. Denmark

6.8.9.1. Denmark Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.8.9.2. Key Country Dynamics

6.8.9.3. Competitive Scenario

6.8.9.4. Regulatory Framework

6.9. Asia Pacific

6.9.1. Asia Pacific Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.2. China

6.9.2.1. China Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.2.2. Key Country Dynamics

6.9.2.3. Competitive Scenario

6.9.2.4. Regulatory Framework

6.9.3. Japan

6.9.3.1. Japan Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.3.2. Key Country Dynamics

6.9.3.3. Competitive Scenario

6.9.3.4. Regulatory Framework

6.9.4. India

6.9.4.1. India Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.4.2. Key Country Dynamics

6.9.4.3. Competitive Scenario

6.9.4.4. Regulatory Framework

6.9.5. Australia

6.9.5.1. Australia Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.5.2. Key Country Dynamics

6.9.5.3. Competitive Scenario

6.9.5.4. Regulatory Framework

6.9.6. Thailand

6.9.6.1. Thailand Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.6.2. Key Country Dynamics

6.9.6.3. Competitive Scenario

6.9.6.4. Regulatory Framework

6.9.7. South Korea

6.9.7.1. South Korea Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.9.7.2. Key Country Dynamics

6.9.7.3. Competitive Scenario

6.9.7.4. Regulatory Framework

6.10. Latin America

6.10.1. Latin America Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.10.2. Brazil

6.10.2.1. Brazil Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.10.2.2. Key Country Dynamics

6.10.2.3. Competitive Scenario

6.10.2.4. Regulatory Framework

6.10.3. Mexico

6.10.3.1. Mexico Brachioplasty Market estimates and forecast, 2018 - 2030

(Revenue, USD Million)

6.10.3.2. Key Country Dynamics

6.10.3.3. Competitive Scenario

6.10.3.4. Regulatory Framework

6.10.4. Argentina

6.10.4.1. Argentina Brachioplasty Market estimates and forecast, 2018 - 2030

(Revenue, USD Million)

6.10.4.2. Key Country Dynamics

6.10.4.3. Competitive Scenario

6.10.4.4. Regulatory Framework

6.11. MEA

6.11.1. MEA Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.11.2. Saudi Arabia

6.11.2.1. Saudi Arabia Brachioplasty Market estimates and forecast, 2018 - 2030

(Revenue, USD Million)

6.11.2.2. Key Country Dynamics

6.11.2.3. Competitive Scenario

6.11.2.4. Regulatory Framework

6.11.3. South Africa

6.11.3.1. South Africa Brachioplasty Market estimates and forecast, 2018 - 2030

(Revenue, USD Million)

6.11.3.2. Key Country Dynamics

6.11.3.3. Competitive Scenario

6.11.3.4. Regulatory Framework

6.11.4. UAE

6.11.4.1. UAE Brachioplasty Market estimates and forecast, 2018 - 2030 (Revenue, USD Million)

6.11.4.2. Key Country Dynamics

6.11.4.3. Competitive Scenario

6.11.4.4. Regulatory Framework

6.11.5. Kuwait

6.11.5.1. Kuwait Brachioplasty Market estimates and forecast, 2018 - 2030

(Revenue, USD Million)

6.11.5.2. Key Country Dynamics

- 6.11.5.3. Competitive Scenario
- 6.11.5.4. Regulatory Framework

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. Recent Developments & Impact Analysis, By Key Manufacturers
- 7.2. Company Profiles (Service Providers)
- 7.3. Heat Map Analysis (Service Providers)
 - 7.3.1. New York Plastic Surgical Group
 - 7.3.1.1. Company overview
 - 7.3.1.2. Financial performance
 - 7.3.1.3. Product benchmarking
 - 7.3.1.4. Strategic initiatives
 - 7.3.2. Westlake Dermatology & Cosmetic Surgery
 - 7.3.2.1. Company overview
 - 7.3.2.2. Financial performance
 - 7.3.2.3. Product benchmarking
 - 7.3.2.4. Strategic initiatives
 - 7.3.3. Nazarian Plastic Surgery.
 - 7.3.3.1. Company overview
 - 7.3.3.2. Financial performance
 - 7.3.3.3. Product benchmarking
 - 7.3.3.4. Strategic initiatives
 - 7.3.4. Ruby Surgery & Aesthetics
 - 7.3.4.1. Company overview
 - 7.3.4.2. Financial performance
 - 7.3.4.3. Product benchmarking
 - 7.3.4.4. Strategic initiatives
 - 7.3.5. Cadogan Clinics
 - 7.3.5.1. Company overview
 - 7.3.5.2. Financial performance
 - 7.3.5.3. Product benchmarking
 - 7.3.5.4. Strategic initiatives
 - 7.3.6. UK Aesthetic
 - 7.3.6.1. Company overview
 - 7.3.6.2. Financial performance
 - 7.3.6.3. Product benchmarking
 - 7.3.6.4. Strategic initiatives
 - 7.3.7. B. Care Medical Center

- 7.3.7.1. Company overview
- 7.3.7.2. Financial performance
- 7.3.7.3. Product benchmarking
- 7.3.7.4. Strategic initiatives
- 7.3.8. Centre For Surgery
 - 7.3.8.1. Company overview
 - 7.3.8.2. Financial performance
 - 7.3.8.3. Product benchmarking
 - 7.3.8.4. Strategic initiatives
- 7.3.9. UK Healthcare Aesthetics Center
 - 7.3.9.1. Company overview
 - 7.3.9.2. Financial performance
 - 7.3.9.3. Product benchmarking
 - 7.3.9.4. Strategic initiatives
- 7.3.10. Marroquin & Sandoval Plastic Surgery
 - 7.3.10.1. Company overview
 - 7.3.10.2. Financial performance
 - 7.3.10.3. Product benchmarking
 - 7.3.10.4. Strategic initiatives

List Of Tables

LIST OF TABLES

1. List of Abbreviation
2. List of Secondary Sources

List Of Figures

LIST OF FIGURES

1. Market research process
2. Data triangulation techniques
3. Primary research pattern
4. Market research approaches
5. Value-chain-based sizing & forecasting
6. QFD modeling for market share assessment
7. Market formulation & validation
8. Brachioplasty Market: market outlook
9. Brachioplasty Market competitive insights
10. Parent market outlook
11. Related/ancillary market outlook.
12. Penetration and growth prospect mapping
13. Industry value chain analysis
14. Global Brachioplasty Market driver impact
15. Global Brachioplasty Market restraint impact
16. Global Brachioplasty Market strategic initiatives analysis
17. Global Brachioplasty Market: procedure movement analysis
18. Global Brachioplasty Market: procedure and key takeaways
19. Surgical surgery market estimates and forecast, 2018 - 2030 (USD Million)
20. Non-surgical market estimates and forecast, 2018 - 2030 (USD Million)
21. Global Brachioplasty Market: end-use movement analysis
22. Global Brachioplasty Market: end-use outlook and key takeaways
23. Hospitals market estimates and forecast, 2018 - 2030 (USD Million)
24. Cosmetic surgery clinics market estimates and forecast, 2018 - 2030 (USD Million)
25. Global Brachioplasty Market: regional movement analysis
26. Global Brachioplasty Market: regional outlook and key takeaways
27. North America brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
28. U.S. brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
29. Canada brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
30. Europe brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
31. UK brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
32. Germany brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
33. France brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)

34. Italy brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
35. Spain brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
36. Sweden brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
37. Norway brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
38. Denmark brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
39. Asia Pacific brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
40. China brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
41. Japan brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
42. India brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
43. Australia brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
44. Thailand brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
45. South Korea brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
46. Latin America brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
47. Brazil brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
48. Mexico brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
49. Argentina brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
50. Middle East and Africa brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
51. Saudi Arabia brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
52. South Africa brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
53. UAE brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)
54. Kuwait brachioplasty market estimates and forecast, 2018 - 2030 (USD Million)

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