

Body, Mind And Energy Healing Market Size, Share & Trends Analysis Report By Intervention (Energy Healing, Mind Healing), By Distribution Method (Direct Sales, E-sales), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Body, Mind And Energy Healing Market Growth & Trends

The global body, mind and energy healing market size is anticipated to reach USD 394.73 billion by 2030, registering a CAGR of 26.2% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market is witnessing significant growth, driven by mainstream acceptance of holistic health practices like acupuncture and yoga. This upsurge is linked to a more profound awareness of mental health issues and governmental integration of these practices into official healthcare policies. Millennials, leading the charge toward holistic health, amplify the demand for alternative complementary and alternative methods. Societal attitudes towards mental health are evolving, thanks to extensive awareness campaigns and research, making holistic treatments more appealing.

Adoption rates of alternative healing methods are notable; for instance, a survey shows that 35% of adults globally are turning to practices, such as meditation and herbal remedies for wellbeing. Regulatory bodies are also stepping up to ensure the safety and effectiveness of these approaches, while efforts to merge traditional methods with conventional healthcare are gaining momentum. The increasing pursuit of preventative and non-invasive treatments is shaping the market, with younger generations particularly favoring these natural healing options. In August 2023, the

World Health Organization convened its first global summit on traditional medicine. The event aimed to integrate traditional and complementary medicine, like Ayurveda, yoga, and homeopathy, into mainstream healthcare. Over 100 countries adopted policies and strategies on traditional medicine following discussions on evidence-based approaches and international collaboration.

Body, Mind And Energy Healing Market Report Highlights

The mind healing segment held the largest revenue share in 2023 and is expected to grow at the highest CAGR over the forecast period due to growing awareness of mental health, alongside rising cases of conditions, such as anxiety and depression

The body healing segment is expected to grow at a significant CAGR over the forecast period owing to factors, such as consumer demand, technological advancements, and regulatory changes

The direct sales segment dominated the market in 2023 due to increasing consumer awareness and interest in holistic health practices, and growing acceptance of alternative therapies by mainstream society

The e-sales segment is expected to grow at the fastest CAGR from 2024 to 2030 owing to increased digitalization and online presence of practitioners, and the convenience of accessing services remotely

In October 2023, The Healing Company acquired Your Super and secured a USD 150M credit facility from i80 Group for brand expansion. The acquisition was financed with cash and equity, with Your Super's previous investors including PepsiCo and PowerPlant Partners

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Fig. 111 Market share of key market players- Semi-solid dosage contract manufacturing market

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