

# **Body Firming Creams Market Size, Share & Trends Analysis Report By Product (Plant Extract, Non-plant Extract), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/B50DA02783A0EN.html>

Date: October 2024

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: B50DA02783A0EN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Body Firming Creams Market Growth & Trends**

The global body firming creams market size is expected to reach USD 4.38 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 6.1% from 2025 to 2030. Increasing spending on anti-aging products over the world will remain a key factor in driving the market. In addition, rising visual appearance consciousness among the consumers is expected to remain a favorable factor in the market.

The plant extract product segment is expected to witness the fastest growth, expanding at a CAGR of 6.4% from 2025 to 2030. Increasing awareness about the negative effects of synthetic creams including skin irritations and allergies is fueling the demand for the plant extract products over the globe. This shifting trend is encouraging the manufacturers to incorporate plant extracts, such as green tea, seaweed, jojoba, shea butter, aloe vera, olive, guarana, and macadamia, in their product offerings.

In terms of distribution channel, the online segment is anticipated to expand at the fastest CAGR of 7.2% from 2025 to 2030. The hassle-free and convenient shopping experience have been fueling the growth of this distribution channel over the world. As a result, companies are investing remarkably in e-commerce to meet the rising demand.

North America held the largest market share of 32.24% in 2024. Rapid growth of the aging population in U.S. and Canada will remain one of the key factors driving the industry in this region. Asia Pacific is expected to witness a steady growth in the upcoming years as a result of rising spending on personal care products supported by the growing upper middle class population in countries including China and India. Furthermore, the number of domestic and international competitors has been increasing significantly in the abovementioned countries in light of substantial base of middle-income age groups.

Major players of this industry include L'Oréal S.A.; Beiersdorf AG; Clarins Group; Johnson & Johnson; Sol de Janeiro; ET Browne Drug Co. Inc.; The Procter & Gamble Company; Kao Corporation; Shiseido Company, Limited; and The Estée Lauder Companies Inc. Cosmetic manufacturers are expected to increase spending on R&D in order to expand their market size.

#### Body Firming Creams Market Report Highlights

Non-plant-based dominated the market with the largest revenue share of 60.9% in 2024

Plant extract products are expected to expand at the fastest CAGR of 6.4% from 2025 to 2030

Offline distribution channel accounted for a revenue share of more than 80.53% in 2024. On the other hand, the online segment is projected to grow at the fastest CAGR over the forecast period

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3. BODY FIRMING CREAMS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Decisions
- 4.4. Consumer Product Adoption Trends
- 4.5. Observations & Recommendations

## **CHAPTER 5. BODY FIRMING CREAMS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Body Firming Creams Market, By Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
  - 5.3.1. Plant-based
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Nonplant-based
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. BODY FIRMING CREAMS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Body Firming Creams Market, By Distribution Channel: Key Takeaways
- 6.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Million)
  - 6.3.1. Offline
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.2. Online
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. BODY FIRMING CREAMS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Body Firming Creams Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Million)
  - 7.3.1. North America
    - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 7.3.1.2. U.S.
      - 7.3.1.2.1. Key country dynamics

- 7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.1.3. Canada
  - 7.3.1.3.1. Key country dynamics
  - 7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.1.4. Mexico
  - 7.3.1.4.1. Key country dynamics
  - 7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.2. Europe
  - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.2. U.K.
    - 7.3.2.2.1. Key country dynamics
    - 7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.3. Germany
    - 7.3.2.3.1. Key country dynamics
    - 7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.4. France
    - 7.3.2.4.1. Key country dynamics
    - 7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.5. Italy
    - 7.3.2.5.1. Key country dynamics
    - 7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2.6. Spain
    - 7.3.2.6.1. Key country dynamics
    - 7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3. Asia Pacific
  - 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.2. China
    - 7.3.3.2.1. Key country dynamics
    - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.3. India
    - 7.3.3.3.1. Key country dynamics
    - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.4. Japan
    - 7.3.3.4.1. Key country dynamics
    - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.5. Australia
    - 7.3.3.5.1. Key country dynamics
    - 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.3.6. South Korea

- 7.3.3.6.1. Key country dynamics
- 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.4. Central & South America
  - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.4.2. Brazil
    - 7.3.4.2.1. Key country dynamics
    - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East & Africa
  - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.5.2. South Africa
    - 7.3.5.2.1. Key country dynamics
    - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 8. BODY FIRMING CREAMS MARKET: COMPETITIVE ANALYSIS**

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2024 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
  - 8.9.1. L'Oréal S.A.
    - 8.9.1.1. Company Overview
    - 8.9.1.2. Financial Performance
    - 8.9.1.3. Product Portfolios
    - 8.9.1.4. Strategic Initiatives
  - 8.9.2. Beiersdorf AG
    - 8.9.2.1. Company Overview
    - 8.9.2.2. Financial Performance
    - 8.9.2.3. Product Portfolios
    - 8.9.2.4. Strategic Initiatives
  - 8.9.3. Clarins Group
    - 8.9.3.1. Company Overview
    - 8.9.3.2. Financial Performance
    - 8.9.3.3. Product Portfolios
    - 8.9.3.4. Strategic Initiatives

- 8.9.4. Johnson & Johnson
  - 8.9.4.1. Company Overview
  - 8.9.4.2. Financial Performance
  - 8.9.4.3. Product Portfolios
  - 8.9.4.4. Strategic Initiatives
- 8.9.5. Sol de Janeiro
  - 8.9.5.1. Company Overview
  - 8.9.5.2. Financial Performance
  - 8.9.5.3. Product Portfolios
  - 8.9.5.4. Strategic Initiatives
- 8.9.6. The Procter & Gamble Company
  - 8.9.6.1. Company Overview
  - 8.9.6.2. Financial Performance
  - 8.9.6.3. Product Portfolios
  - 8.9.6.4. Strategic Initiatives
- 8.9.7. Kao Corporation
  - 8.9.7.1. Company Overview
  - 8.9.7.2. Financial Performance
  - 8.9.7.3. Product Portfolios
  - 8.9.7.4. Strategic Initiatives
- 8.9.8. Shiseido Company, Limited
  - 8.9.8.1. Company Overview
  - 8.9.8.2. Financial Performance
  - 8.9.8.3. Product Portfolios
  - 8.9.8.4. Strategic Initiatives
- 8.9.9. The Est?e Lauder Companies Inc.
  - 8.9.9.1. Company Overview
  - 8.9.9.2. Financial Performance
  - 8.9.9.3. Product Portfolios
  - 8.9.9.4. Strategic Initiatives
- 8.9.10. ET Browne Drug Co. Inc.
  - 8.9.10.1. Company Overview
  - 8.9.10.2. Financial Performance
  - 8.9.10.3. Product Portfolios
  - 8.9.10.4. Strategic Initiatives

## I would like to order

Product name: Body Firming Creams Market Size, Share & Trends Analysis Report By Product (Plant Extract, Non-plant Extract), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/B50DA02783A0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B50DA02783A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970