

Body Fat Measurement Market Analysis By Product (Bioimpedance Analyzers, Body Fat Skinfold Calipers, Air Displacement Plethysmography, Hydrostatic Weighing, Dual Emission X-ray Absorptiometry, Product Positioning, Comparative KOP) And Segment Forecasts To 2020

<https://marketpublishers.com/r/B374799D0D3EN.html>

Date: April 2015

Pages: 63

Price: US\$ 4,450.00 (Single User License)

ID: B374799D0D3EN

Abstracts

The global market for body fat measurement is expected to reach USD 640.3 million by 2020, growing at an estimated CAGR of 8.4% from 2014 to 2020. The growing prevalence of obesity and other metabolism related disorders is expected to fuel demand for body weight management and body fat measurement market. The availability of a number of body fat measurement techniques & products in the market, technological developments enhancing cost effectiveness and expected implementation of market expansion plans set in place by major market players are the key factors expected to drive the growth of this market throughout the forecast period.

Further key findings from the study suggest:

Bioimpedance analyzers dominated the market in terms of revenue in 2013 due to the fact that they optimally combine the two major parameters for body fat measurement which are accuracy and price.

Owing to the increasing occurrence of body weight and metabolism associated disorders and escalating negative lifestyle habits promoting overweight and obese body conditions, it is expected that the demand for BIA devices and body fat skinfold calipers will grow at a steady rate through to 2020.

The newer technological advancement in the BIA segment making segmental body fat analysis more accurate and cost effective is also expected to boost the demand for BIA devices over the next six years. An already present high market penetration level is expected to support the growth of this segment over the longer duration

North America accounted for the largest revenue share in the market for 2013 and accounted for over one third of the revenue generated in the global body fat measurement market. This large share can be accounted for by the presence of sizeable base of population dealing with obesity and other metabolism related disorders and technologically advanced healthcare infrastructure present in the region.

Asia Pacific is the center of operations for a couple of major market players of this market specializing in BIA devices. It is expected that the Asia Pacific region will witness a lucrative growth throughout the forecast period. The presence of an increasingly medically aware population in the emerging economies of India and China is also expected to drive regional market growth over the forecast period.

Some key participants in the body fat measurement market include Beurer GmbH, Jawon Medical Co. Ltd., Omron Global Healthcare Business, Tanita Corporation, Inbody Co. Ltd., GE Healthcare, L'Accessorio Nucleare S.r.l., The Diagnostic Medical Systems (DMS) Group, Hologic Inc., COSMED S.r.l., Exertech and AccuFitness LLC.

For the purpose of this study, Grand View Research has segmented the body fat measurement market on the basis of product and region:

Global Body Fat Measurement Market, by Product

Bioimpedance Analyzers (BIA)

Body Fat Skinfold Calipers

Air Displacement Plethysmography (ADP)

Hydrostatic Weighing (HwD)

Dual Emission X-Ray Absorptiometry (DEXA)

Others

Body Fat Measurement Market, by Region

North America

U.S.

Europe

Germany

UK

Asia Pacific

Japan

China

RoW

Brazil

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Body Fat Measurement – Industry Summary and Critical Success Factors (CSFs)

CHAPTER 2. BODY FAT MEASUREMENT INDUSTRY OUTLOOK

2.1. Market Segmentation

2.2. Market Size and Growth Prospects

2.3. Body Fat Measurement Market Dynamics

2.3.1. Market Driver Analysis

2.4. Industry Analysis - Porter's

2.5. Key Opportunities Prioritized & Product Positioning

2.5.1. Key Opportunities Prioritized 2013 & 2020

2.5.2. Product Positioning

2.5.2.1. Accuracy

2.5.2.2. Price

2.5.2.3. Availability

2.5.2.4. Complexity of Testing

2.5.2.5. Additional Testing Ability

2.5.2.6. Ideally Positioned Product (Accuracy v/s Price v/s Availability)

2.6. Body Fat Measurement Market PESTEL Analysis, 2013

2.7. Company Market Share Analysis

CHAPTER 3. BODY FAT MEASUREMENT BY TYPE OUTLOOK

3.1. Bioimpedance Analyzers

3.1.1. Bioimpedance Analyzers Market Estimates and Forecasts, 2012 – 2020 (USD Million)

3.2. Calipers

3.2.1. Calipers Market Estimates and Forecasts, 2012 – 2020 (USD Million)

3.3. Hydrostatic Weighing

3.3.1. Hydrostatic Weighing Market Estimates and Forecasts, 2012 – 2020 (USD Million)

3.4. Air Displacement Plethysmography

3.4.1. Air Displacement Plethysmography Market Estimates and Forecasts, 2012 – 2020 (USD Million)

3.5. DEXA

- 3.5.1. DEXA Market Estimates and Forecasts, 2012 – 2020 (USD Million)
- 3.6. Other Body Fat Measurement Techniques
 - 3.6.1. Other Body Fat Measurement Market Estimates and Forecasts, 2012 – 2020 (USD Million)

CHAPTER 4. BODY FAT MEASUREMENT REGIONAL OUTLOOK

- 4.1. North America
 - 4.1.1. U.S.
 - 4.1.1.1. U.S. Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)
- 4.2. Europe
 - 4.2.1. Germany
 - 4.2.1.1. Germany Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)
 - 4.2.2. UK
 - 4.2.2.1. UK Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)
- 4.3. Asia Pacific
 - 4.3.1. Japan
 - 4.3.1.1. Japan Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)
 - 4.3.2. China
 - 4.3.2.1. China Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)
- 4.4. RoW
 - 4.4.1. Brazil
 - 4.4.1.1. Brazil Body Fat Measurement Market, by Product, 2012 – 2020 (USD Million)

CHAPTER 5. COMPETITIVE LANDSCAPE

- 5.1. Beurer GmbH
 - 5.1.1. Company Overview
 - 5.1.2. Revenue Analysis
 - 5.1.3. Product Benchmarking
 - 5.1.4. Strategic Development
- 5.2. Jawon Medical Co. Ltd.
 - 5.2.1. Company Overview
 - 5.2.2. Revenue Analysis
 - 5.2.3. Product Benchmarking
 - 5.2.4. Strategic Development
- 5.3. Omron Global – Healthcare Business

- 5.3.1. Company Overview
- 5.3.2. Revenue Analysis
- 5.3.3. Product Benchmarking
- 5.3.4. Strategic Development
- 5.4. Tanita Corporation
 - 5.4.1. Company Overview
 - 5.4.2. Revenue Analysis
 - 5.4.3. Product Benchmarking
 - 5.4.4. Strategic Development
- 5.5. Inbody Co. Ltd.
 - 5.5.1. Company Overview
 - 5.5.2. Revenue Analysis
 - 5.5.3. Product Benchmarking
 - 5.5.4. Strategic Development
- 5.6. GE Healthcare
 - 5.6.1. Company Overview
 - 5.6.2. Revenue Analysis
 - 5.6.3. Product Benchmarking
 - 5.6.4. Strategic Development
- 5.7. L'Accessorio Nucleare S.r.l. (l'can)
 - 5.7.1. Company Overview
 - 5.7.2. Revenue Analysis
 - 5.7.3. Product Benchmarking
 - 5.7.4. Strategic Development
- 5.8. The Diagnostic Medical Systems (DMS) Group
 - 5.8.1. Company Overview
 - 5.8.2. Revenue Analysis
 - 5.8.3. Product Benchmarking
 - 5.8.4. Strategic Development
- 5.9. Hologic Inc.
 - 5.9.1. Company Overview
 - 5.9.2. Revenue Analysis
 - 5.9.3. Product Benchmarking
 - 5.9.4. Strategic Development
- 5.10. COSMED S.r.l.
 - 5.10.1. Company Overview
 - 5.10.2. Revenue Analysis
 - 5.10.3. Product Benchmarking
 - 5.10.4. Strategic Development

5.11. Exertech

5.11.1. Company Overview

5.11.2. Revenue Analysis

5.11.3. Product Benchmarking

5.11.4. Strategic Development

5.12. AccuFitness LLC

5.12.1. Company Overview

5.12.2. Revenue Analysis

5.12.3. Product Benchmarking

5.12.4. Strategic Development

List Of Tables

LIST OF TABLES

1. Body Fat Measurement Market – Industry Summary & Critical Success Factors (CSFs)
2. Body fat measurement market, by product, 2012 – 2020 (USD Million)
3. Body fat measurement market, by region, 2012 – 2020 (USD Million)
4. Body fat measurement – Key market driver analysis
5. Rating scale for product positioning
6. North America body fat measurement market, by product, 2012 – 2020 (USD Million)
7. U.S. body fat measurement market, by product, 2012 – 2020 (USD Million)
8. Europe body fat measurement market, by product, 2012 – 2020 (USD Million)
9. Germany body fat measurement market, by product, 2012 – 2020 (USD Million)
10. UK body fat measurement market, by product, 2012 – 2020 (USD Million)
11. Asia Pacific body fat measurement market, by product, 2012 – 2020 (USD Million)
12. Japan body fat measurement market, by product, 2012 – 2020 (USD Million)
13. China body fat measurement market, by product, 2012 – 2020 (USD Million)
14. RoW body fat measurement market, by product, 2012 – 2020 (USD Million)
15. Brazil body fat measurement market, by product, 2012 – 2020 (USD Million)

List Of Figures

LIST OF FIGURES

1. Body fat measurement: Market segmentation
2. Global body fat measurement market, (USD Million), 2012 - 2020
3. Body fat measurement: Market dynamics
4. Obesity statistics
5. Body fat measurement market - Porter's Analysis
6. Key opportunities prioritized 2013 & 2020
7. Product positioning: On the basis of accuracy
8. Product positioning: On the basis of price
9. Product positioning: On the basis of availability
10. Product positioning: On the basis of testing complexity
11. Product positioning: On the basis of additional testing abilities
12. Overall product positioning matrix
13. Body fat measurement market – PESTEL analysis
14. Body fat measurement: Company market share analysis, 2013
15. Body fat measurement market share, by product, 2013 & 2020
16. Global bio impedance analyzers market, 2012 – 2020 (USD Million)
17. Global calipers market, 2012 – 2020 (USD Million)
18. Global hydrostatic weighing market, 2012 – 2020 (USD Million)
19. Global air displacement plethysmography market, 2012 – 2020 (USD Million)
20. Global DEXA market, 2012 – 2020 (USD Million)
21. Global other body fat measurement techniques market, 2012 – 2020 (USD Million)
22. Body fat measurement market share by product, 2013 & 2020
23. North America body fat measurement market, 2012 – 2020 (USD Million)
24. U.S. body fat measurement market, 2012 – 2020 (USD Million)
25. Europe body fat measurement market, 2012 – 2020 (USD Million)
26. Germany body fat measurement market, 2012 – 2020 (USD Million)
27. UK body fat measurement market, 2012 – 2020 (USD Million)
28. Asia Pacific body fat measurement market, 2012 – 2020 (USD Million)
29. Japan body fat measurement market, 2012 – 2020 (USD Million)
30. China body fat measurement market, 2012 – 2020 (USD Million)
31. RoW body fat measurement market, 2012 – 2020 (USD Million)
32. Brazil body fat measurement market, 2012 – 2020 (USD Million)

I would like to order

Product name: Body Fat Measurement Market Analysis By Product (Bioimpedance Analyzers, Body Fat Skinfold Calipers, Air Displacement Plethysmography, Hydrostatic Weighing, Dual Emission X-ray Absorptiometry, Product Positioning, Comparative KOP) And Segment Forecasts To 2020

Product link: <https://marketpublishers.com/r/B374799D0D3EN.html>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B374799D0D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970