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Blood Viscometer Market Size, Share & Trends Analysis Report By Product (Capillary Viscometers, Rotational Viscometers, Microfluidic Viscometers), By Application (Clinical Diagnostics, Point-of-Care Testing (POCT), By End Use, By Region, And Segment Forecasts, 2025 - 2033

https://marketpublishers.com/r/BA106DBF0EB8EN.html
Date: November 2025
Pages: 105
Price: US$ 5,950.00 (Single User License)
ID: BA106DBF0EB8EN

Abstracts

The global blood viscometer market size was estimated at USD 1.62 billion in 2024 and is projected to reach USD 2.63 billion by 2033, growing at a CAGR of 5.63% from 2025 to 2033. The growth outlook by advancements in clinical diagnostics, the increasing prevalence of cardiovascular and hematological disorders, and the growing adoption of point-of-care testing technologies.

In April 2023, a study published in Clinical Hemorheology and Microcirculation examined blood rheology and nitric oxide levels in coronary artery disease patients. The findings showed that higher erythrocyte aggregation and lower NO levels were linked to poorer collateral vessel development in the heart. Innovation in blood viscometry is increasing, with modern instruments offering real-time measurement, minimal sample volume requirements, and enhanced sensitivity for non-Newtonian fluids. These advancements enable more precise rheology assessments, improve diagnostic accuracy in conditions such as diabetes, hyperviscosity syndromes, and thrombosis, and expand use in routine clinical testing.In December 2022, an article in the Biomedical Journal discussed how grounding, or direct contact with the Earth's surface, helps lower inflammation, stabilize heart rate, and improve flow. The study noted measurable improvements in zeta potential, suggesting reduced red blood cell aggregation, a factor directly linked to viscosity and its monitoring in clinical research.

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The rising incidence of cardiovascular diseases, anemia, and coagulation disorders is fueling demand for accurate viscosity measurement tools. As these disorders often involve changes in blood flow properties, viscometers are increasingly used for patient risk assessment, treatment monitoring, and therapy optimization.In February 2025, the World Health Organization (WHO) reported that anemia affects 40% of young children, 37% of pregnant women, and 30% of women of reproductive age worldwide.

The shift toward decentralized, rapid diagnostic solutions is driving demand for compact, user-friendly viscometers that deliver instant results in point-of-care settings, such as ICUs and outpatient clinics. This trend supports early disease detection, aligns with personalized medicine, and promotes cost-efficient healthcare delivery, sustaining market growth. In October 2023, a study in the Journal of Applied Physics presented a magnetic falling-sphere viscometer that employs a magnetized sphere and fluxgate magnetometers to track its motion through fluid. The system requires only 15 ml of sample and determines viscosities from 200 to 3000 cP within seconds, achieving 3% precision.

Global Blood Viscometer Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global blood viscometer market report based on product, application, end use, and region.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Capillary Viscometer

Rotational Viscometer

Vibrational / Oscillatory Viscometer

Microfluidic Viscometer

Application Outlook (Revenue, USD Million, 2021 - 2033)

Clinical Diagnostics

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Hematology & Blood Research

Point-of-Care Testing (POCT)

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Hospitals & Diagnostic Laboratories

Research & Academic Institutes

Pharmaceutical & Biotechnology Companies

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

- U.S.
- Canada
- Mexico

Europe

- Germany
- UK
- France
- Italy
- Spain
- Denmark
- Sweden
- Norway

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Asia Pacific

- China
- Japan
- India
- South Korea
- Australia
- Thailand

Latin America

- Brazil
- Argentina

Middle East and Africa (MEA)

- South Africa
- Saudi Arabia
- UAE
- Kuwait

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