

Blackout Fabric Market Size, Share & Trends Analysis Report By End-use (Industrial, Schools And Colleges, Photography Laboratories, Hotels & Restaurants), By Thickness, By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Blackout Fabric Market Growth & Trends

The global blackout fabric market size is expected to reach USD 15.2 billion by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 6.6% from 2022 to 2030. The increased amount of time spent by people at home during the Covid-19 pandemic has led them to redecorate their home furnishings. In addition to working from home and night shifts, people are often deprived of sleep due to excessive light or harsh weather conditions, and the purchase of blackout fabric is on the rise.

Post the pandemic crisis, the hospitality industry is predicted to witness positive growth as people are tired of staying at home and they now prefer to spend most of their time traveling and exploring new places/experiences. To attract more consumers, hoteliers are implementing more strategies like renovating hotels and restaurants, resulting in the tremendous growth of retail furnishing. This increase in spending is expected to fuel the market growth.

In terms of thickness, the blackout fabric of the 2-3 ply segment dominated the market in 2021 and is expected to maintain its lead over the forecast period. This segment features a product that is lighter in weight and less expensive. Consumers prefer

multilayered product rather than single layer as it provides a better environment by eliminating excessive light, heat, or cold.

North America held the largest market share in 2021 owing to the rise in the inclination of people in North America towards hotels and restaurants due to tourism. According to a survey conducted by Philips Global Sleep Survey, approximately 44% of adults worldwide have complained that their sleep quality has gotten worse over the past five years. Manufacturers are introducing innovative fabrics incorporated into various window cover designs while providing good utility. The several developments in the production of blackout fabric are a top priority for the key players in the market.

Blackout Fabric Market Report Highlights

Based on end-use, hotels and restaurants dominated the market in 2021. People choose restaurants that protect them from the harsh sun rays that directly affect the skin and create an unpleasant atmosphere; this changing preference favors the growth of the market

By thickness, the 2-3 ply segment is expected to register the fastest CAGR from 2022 to 2030. An increase in the number of schools and colleges who prefer a thick coating and inexpensive fabric is the key factor driving the popularity of the 2-3 ply segment in the blackout fabric market

North America held the largest revenue share in 2021. The growth in the region is majorly attributed to the number of hospitals, colleges and the climatic condition of the region

Hunter Douglas, one of the leading key players, launched a duette with a lightlock system that is carefully engineered to protect the consumers from light leakage for better sleep quality

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