

# **Black Beer Market Size, Share & Trends Analysis Report By Packaging (Cans, Bottles), By Product (Dark Lager, Dark Ale, Brown Porter, Stout), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2021 - 2028**

<https://marketpublishers.com/r/B01F1395D071EN.html>

Date: December 2021

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: B01F1395D071EN

## **Abstracts**

This report can be delivered to the clients within 72 Business Hours

### **Black Beer Market Growth & Trends**

The global black beer market size is expected to reach USD 51.20 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 8.9% from 2021 to 2028. Rising consumption of alcoholic beverages across the globe is anticipated to drive the black beer industry. The growing demand for darker and spicier beers such as dark ale, brown porter, and dark ale is likely to fuel the overall demand.

The cans packaging segment held the largest revenue share in 2020 and is expected to maintain its lead over the forecast period. Canner black beer is more portable; however, glass bottles are heavier and fragile. For instance, while a six-pack of canned beer weighs about two pounds, a six-pack of bottled beer weighs more than seven pounds, making cans a more convenient choice for consumers.

Furthermore, the flavor of beers is less impacted by cans as compared to bottles. Based on a study by Beverages Association, more than 61% of consumers preferred the flavor of canned beers over bottled ones, when they participated in a blind tasting of beers.

The dark lager product segment accounted for the largest revenue share in 2020. The

fermentation technique used for producing dark lager is faster and convenient as compared to other black beers, such as dark ale or brown porter. While dark lagers are fermented at cold temperatures (35°–50°F) using bottom-fermenting yeast, dark ales are fermented at warm temperatures (60°–70°F) using top-fermenting yeast.

The high convenience of manufacturing dark lagers is anticipated to fuel the supply of dark lagers. Furthermore, dark lagers are comparatively less susceptible to the contamination that attracts both local and international microbreweries to produce more lagers over ales. Moreover, the consumption of dark lagers is higher than other beers owing to their smooth, crispier, and cleaner taste. The market for black beer is consolidated with the presence of a large number of international players and a few regional players.

### Black Beer Market Report Highlights

Asia Pacific captured the largest revenue share of over 35.0% in 2020. The increasing consumption of alcoholic beverages in the emerging markets of China, Japan, and India due to a growing number of new breweries and black beer launches and the rising demand for unconventional beer flavors are anticipated to propel the product demand in APAC

The cans packaging segment is projected to register the fastest CAGR from 2021 to 2028. Cans weigh less per case, thus more amounts could be shipped at once cutting down shipping fuel use and positively impacting the environment. Moreover, approximately 70% of cans are recycled globally, which also makes them better for the environment and increases their penetration among consumers

The offline distribution channel segment is expected to witness the fastest growth during the forecast period. A rise in the number of breweries and bars across the globe is anticipated to boost the growth of this segment. Based on a study by Glimpse Corp, as of 2021, more than 25% of new bars and nightclubs were opened in the U.S.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Packaging Outlook
- 2.3. Product Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Regional Outlook
- 2.6. Competitive Insights

### CHAPTER 3. BLACK BEER MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on the Black Beer Market
- 3.4. Industry Value Chain Analysis
  - 3.4.1. Sales/Retail Channel Analysis
  - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
  - 3.5.1. Driver Impact Analysis
  - 3.5.2. Restraint Impact Analysis
  - 3.5.3. Industry Challenges
  - 3.5.4. Industry opportunities
- 3.6. Business Environment Analysis

- 3.6.1. Industry Analysis - Porter's Five Forces
  - 3.6.1.1. Supplier Power
  - 3.6.1.2. Buyer Power
  - 3.6.1.3. Substitution Threat
  - 3.6.1.4. Threat from New Entrant
  - 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of Black Beer Market
- 3.8. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Distribution Channel Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. BLACK BEER MARKET: PACKAGING ESTIMATES & TREND ANALYSIS**

- 5.1. Packaging Movement Analysis & Market Share, 2020 & 2028
- 5.2. Cans
  - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Billion)
- 5.3. Bottles
  - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

## **CHAPTER 6. BLACK BEER MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 6.1. Product Movement Analysis & Market Share, 2020 & 2028
- 6.2. Dark Lager
  - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Billion)
- 6.3. Dark Ale
  - 6.3.1. Market estimates and forecast, 2016 - 2028 (USD Billion)
- 6.4. Brown Porter
  - 6.4.1. Market estimates and forecast, 2016 - 2028 (USD Billion)
- 6.5. Stout
  - 6.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

## **CHAPTER 7. BLACK BEER MARKET: DISTRIBUTION CHANNEL ESTIMATES &**

## **TREND ANALYSIS**

### **7.1. Distribution Channel Movement Analysis & Market Share, 2020 & 2028**

#### **7.2. Online**

##### **7.2.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

#### **7.3. Offline**

##### **7.3.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

## **CHAPTER 8. BLACK BEER MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### **8.1. Regional Movement Analysis & Market Share, 2020 & 2028**

#### **8.2. North America**

##### **8.2.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

##### **8.2.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)**

##### **8.2.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)**

##### **8.2.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)**

##### **8.2.5. U.S.**

###### **8.2.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

###### **8.2.5.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)**

###### **8.2.5.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)**

###### **8.2.5.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)**

##### **8.2.6. Canada**

###### **8.2.6.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

###### **8.2.6.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)**

###### **8.2.6.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)**

###### **8.2.6.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)**

#### **8.3. Europe**

##### **8.3.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

##### **8.3.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)**

##### **8.3.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)**

##### **8.3.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)**

##### **8.3.5. Germany**

###### **8.3.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)**

###### **8.3.5.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)**

8.3.5.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.3.5.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.3.6. U.K.

8.3.6.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.3.6.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.3.6.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.3.6.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.4. Asia Pacific

8.4.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.4.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.4.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.4.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.4.5. China

8.4.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.4.5.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.4.5.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.4.5.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.4.6. India

8.4.6.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.4.6.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.4.6.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.4.6.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.4.7. Japan

8.4.7.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.4.7.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.4.7.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.4.7.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

8.5. Rest of the World

8.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.5.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.5.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.5.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

#### 8.5.5. Brazil

8.5.5.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.5.5.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.5.5.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.5.5.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

#### 8.5.6. South Africa

8.5.6.1. Market estimates and forecast, 2016 - 2028 (USD Billion)

8.5.6.2. Market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

8.5.6.3. Market estimates and forecast, by product, 2016 - 2028 (USD Billion)

8.5.6.4. Market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

## **CHAPTER 9. COMPETITIVE ANALYSIS**

9.1. Key global players, recent developments & their impact on the industry

9.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.3. Vendor Landscape

9.3.1. Key company market share analysis, 2020

## **CHAPTER 10. COMPANY PROFILES**

10.1. Anheuser Busch InBev

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Type Benchmarking

10.1.4. Strategic Initiatives

10.2. Asahi Group Holdings Ltd.

10.2.1. Company Overview

10.2.2. Financial Performance

10.2.3. Type Benchmarking

10.2.4. Strategic Initiatives

10.3. Beavertown Brewery

10.3.1. Company Overview

10.3.2. Financial Performance

10.3.3. Type Benchmarking

10.3.4. Strategic Initiatives

10.4. Buxton Brewery Co. Ltd.



- 10.4.1. Company Overview
- 10.4.2. Financial Performance
- 10.4.3. Type Benchmarking
- 10.4.4. Strategic Initiatives
- 10.5. Carlsberg Breweries AS
  - 10.5.1. Company Overview
  - 10.5.2. Financial Performance
  - 10.5.3. Type Benchmarking
  - 10.5.4. Strategic Initiatives
- 10.6. Diageo Plc
  - 10.6.1. Company Overview
  - 10.6.2. Financial Performance
  - 10.6.3. Type Benchmarking
  - 10.6.4. Strategic Initiatives
- 10.7. Heineken NV
  - 10.7.1. Company Overview
  - 10.7.2. Financial Performance
  - 10.7.3. Distribution Channel Benchmarking
  - 10.7.4. Strategic Initiatives
- 10.8. Mikkeller ApS
  - 10.8.1. Company Overview
  - 10.8.2. Financial Performance
  - 10.8.3. Distribution Channel Benchmarking
  - 10.8.4. Strategic Initiatives
- 10.9. Stone Brewing Co.
  - 10.9.1. Company Overview
  - 10.9.2. Financial Performance
  - 10.9.3. Type Benchmarking
  - 10.9.4. Strategic Initiatives
- 10.10. The Boston Beer Co. Inc.
  - 10.10.1. Company Overview
  - 10.10.2. Financial Performance
  - 10.10.3. Type Benchmarking
  - 10.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Black beer market - Driving factor market analysis
2. Black beer market - Restraint factor market analysis
3. Cans market estimates and forecast, 2016 - 2028 (USD Billion)
4. Bottles market estimates and forecast, 2016 - 2028 (USD Billion)
5. Dark lager market estimates and forecast, 2016 - 2028 (USD Billion)
6. Dark ale market estimates and forecast, 2016 - 2028 (USD Billion)
7. Brown porter market estimates and forecast, 2016 - 2028 (USD Billion)
8. Stout market estimates and forecast, 2016 - 2028 (USD Billion)
9. Black beer market estimates and forecast through online channel, 2016 - 2028 (USD Billion)
10. Black beer market estimates and forecast through offline channel, 2016 - 2028 (USD Billion)
11. North America black beer market estimates and forecast, 2016 - 2028 (USD Billion)
12. North America black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
13. North America black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
14. North America black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
15. U.S. black beer market estimates and forecast, 2016 - 2028 (USD Billion)
16. U.S. black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
17. U.S. black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
18. U.S. black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
19. Canada black beer market estimates and forecast, 2016 - 2028 (USD Billion)
20. Canada black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
21. Canada black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
22. Canada black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
23. Europe black beer market estimates and forecast, 2016 - 2028 (USD Billion)
24. Europe black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

Billion)

25. Europe black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

26. Europe black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

27. U.K. black beer market estimates and forecast, 2016 - 2028 (USD Billion)

28. U.K. black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

29. U.K. black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

30. U.K. black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

31. Germany black beer market estimates and forecast, 2016 - 2028 (USD Billion)

32. Germany black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

33. Germany black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

34. Germany black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

35. Asia Pacific black beer market estimates and forecast, 2016 - 2028 (USD Billion)

36. Asia Pacific black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

37. Asia Pacific black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

38. Asia Pacific black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

39. China black beer market estimates and forecast, 2016 - 2028 (USD Billion)

40. China black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

41. China black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

42. China black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)

43. India black beer market estimates and forecast, 2016 - 2028 (USD Billion)

44. India black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)

45. India black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)

46. India Black beer market estimates and forecast, by distribution channel, 2016 - 2028

(USD Billion)

47. Japan black beer market estimates and forecast, 2016 - 2028 (USD Billion)
48. Japan black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
49. Japan black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
50. Japan black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
51. Rest of the World black beer market estimates and forecast, 2016 - 2028 (USD Billion)
52. Rest of the World black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
53. Rest of the World black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
54. Rest of the World black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
55. Brazil black beer market estimates and forecast, 2016 - 2028 (USD Billion)
56. Brazil black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
57. Brazil black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
58. Brazil black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
59. South Africa black beer market estimates and forecast, 2016 - 2028 (USD Billion)
60. South Africa black beer market estimates and forecast, by packaging, 2016 - 2028 (USD Billion)
61. South Africa black beer market estimates and forecast, by product, 2016 - 2028 (USD Billion)
62. South Africa black beer market estimates and forecast, by distribution channel, 2016 - 2028 (USD Billion)
63. Company categorization

## List Of Figures

### LIST OF FIGURES

1. Black beer market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Black beer market - Penetration & growth prospect mapping
7. Black beer market - Value chain analysis
8. Popular global e-commerce retailers' performance - pre and during COVID-19 scenarios, related to alcoholic beverages segment (USD Billion)
9. Black beer market: Porter's Five Forces analysis
10. Roadmap of the Black beer market
11. Factors Influencing Consumers' Buying Decisions
12. Black beer market: Packaging share (%) analysis, 2020 & 2028
13. Black beer market: Product share (%) analysis, 2020 & 2028
14. Black beer market: Distribution channel share (%) analysis, 2020 & 2028
15. Black beer market: Regional share (%) analysis, 2020 & 2028
16. Key black beer company market share analysis, 2020

## I would like to order

Product name: Black Beer Market Size, Share & Trends Analysis Report By Packaging (Cans, Bottles), By Product (Dark Lager, Dark Ale, Brown Porter, Stout), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/B01F1395D071EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B01F1395D071EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970