

# **Big Data Market Analysis By Hardware (Storage, Server, Network Equipment), By Service (Consulting, Maintenance, Training & Development), By End-Use (BFSI, Manufacturing, Retail, Gaming, Telecom), By Region, And Segment Forecasts, 2014 - 2025**

<https://marketpublishers.com/r/B9E1E747BB3EN.html>

Date: December 2016

Pages: 135

Price: US\$ 4,950.00 (Single User License)

ID: B9E1E747BB3EN

## **Abstracts**

The global big data market is expected to reach USD 123.2 billion by 2025, according to a new report by Grand View Research, Inc. The amount of data flowing across organizations has witnessed enormous growth over the last few years and the trend continues. Evolving consumer demands coupled with contracting budgets are impacted by the proliferating data, which puts considerable pressure on organizations to make the right decision in order to seize a competitive advantage.

Big data solutions enable organizations to effectively manage large data volumes thereby reducing cost. Additionally, these solutions also facilitate companies to overcome frauds, streamline critical business processes, and reduce errors. Further, the growing need to manage and monitor the heterogeneous nature of the data generated from web clicks to satellite data is also anticipated to significantly propel the industry growth over the next few years.

Increased adoption of cloud computing has generated a large amount of data on account of rapid technological advancements and increased connectivity, owing to smartphone proliferation. Thus, the big data industry is estimated to witness a high demand in order to keep pace with this data explosion. However, lack of skilled manpower including data analysts and data scientists that are required to leverage big data capabilities is expected to hamper the demand. There exists a huge requirement for professionals who are capable of exploiting big data analytics in order to make valuable decisions.

Further key findings from the report suggest:

The network equipment segment is expected to witness a healthy growth at a CAGR exceeding 20% over the forecast period, owing to the reinforcement of new network infrastructures in order to offer enhanced security.

The visualization segment emerged as the fastest growing software segment over the forecast period, which is ascribed to the elevating demand for visuals to represent the analyzed data and convey exact interpretation to consumers.

Media & entertainment and gaming captured a sizeable share exceeding 5% of the overall revenue, which is attributed to the growing number of companies seeking to escalate the value of their assets by integrating creativity with technological breakthroughs.

North America accounted for a sizeable revenue share exceeding 30% in 2015, which is attributed to the high penetration, primarily, across the IT & telecommunication, BFSI, and retail sectors.

Notable industry players, such as IBM, HP, Cloudera, and Oracle, are gradually investing in R&D, for developing unified big data solutions that offer increased capabilities. These players rely on developing innovation-led solutions to increase productivity and reduce cost in an attempt to attract new customers.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Big data - Industry snapshot & key buying criteria, 2012 - 2022

### **CHAPTER 3. BIG DATA INDUSTRY OUTLOOK**

- 3.1. Market segmentation
- 3.2. Market size and growth prospects
- 3.3. Big data value chain analysis
- 3.4. Big data market dynamics
  - 3.4.1. Market driver analysis
  - 3.4.2. Market restraint analysis
- 3.5. Key opportunities prioritized
- 3.6. Industry analysis - Porter's
- 3.7. Big data - Company market share analysis, 2014
- 3.8. Big data market PESTEL analysis, 2014

### **CHAPTER 4. BIG DATA COMPONENT OUTLOOK**

- 4.1. Software & Services
  - 4.1.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 4.2. Hardware
  - 4.2.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 4.3. Storage
  - 4.3.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)

### **CHAPTER 5. BIG DATA APPLICATION OUTLOOK**

- 5.1. BFSI
  - 5.1.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.2. Manufacturing

- 5.2.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.3. Healthcare
  - 5.3.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.4. Government
  - 5.4.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.5. IT & Telecommunication
  - 5.5.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.6. Retail
  - 5.6.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.7. Media & Entertainment
  - 5.7.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)
- 5.8. Others
  - 5.8.1. Market estimates and forecasts by region, 2012 - 2022 (USD Million)

## **CHAPTER 6. BIG DATA REGIONAL OUTLOOK**

- 6.1. North America
  - 6.1.1. Big data market by product, 2012 - 2022 (USD Million)
- 6.2. Europe
  - 6.2.1. Big data market by product, 2012 - 2022 (USD Million)
- 6.3. Asia Pacific
  - 6.3.1. Big data market by product, 2012 - 2022 (USD Million)
- 6.4. RoW
  - 6.4.1. Big data market by product, 2012 - 2022 (USD Million)

## **CHAPTER 7. COMPETITIVE LANDSCAPE**

- 7.1. Cloudera
  - 7.1.1. Company Overview
  - 7.1.2. Financial Performance
  - 7.1.3. Product Benchmarking
  - 7.1.4. Strategic Initiatives
- 7.2. EMC
  - 7.2.1. Company Overview
  - 7.2.2. Financial Performance
  - 7.2.3. Product Benchmarking
  - 7.2.4. Strategic Initiatives
- 7.3. Hewlett-Packard Company (HP)
  - 7.3.1. Company Overview

- 7.3.2. Financial Performance
- 7.3.3. Product Benchmarking
- 7.3.4. Strategic Initiatives
- 7.4. IBM
  - 7.4.1. Company Overview
  - 7.4.2. Financial Performance
  - 7.4.3. Product Benchmarking
  - 7.4.4. Strategic Initiatives
- 7.5. Mu Sigma Inc.
  - 7.5.1. Company Overview
  - 7.5.2. Financial Performance
  - 7.5.3. Product Benchmarking
  - 7.5.4. Strategic Initiatives
- 7.6. Opera Solutions
  - 7.6.1. Company Overview
  - 7.6.2. Financial Performance
  - 7.6.3. Product Benchmarking
  - 7.6.4. Strategic Initiatives
- 7.7. Oracle Corporation
  - 7.7.1. Company Overview
  - 7.7.2. Financial Performance
  - 7.7.3. Product Benchmarking
  - 7.7.4. Strategic Initiatives
- 7.8. Splunk Inc
  - 7.8.1. Company Overview
  - 7.8.2. Financial Performance
  - 7.8.3. Product Benchmarking
  - 7.8.4. Strategic Initiatives
- 7.9. Teradata Corporation
  - 7.9.1. Company Overview
  - 7.9.2. Financial Performance
  - 7.9.3. Product Benchmarking
  - 7.9.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

- TABLE 1 Big Data - Industry summary & key buying criteria, 2012 - 2022
- TABLE 2 Global big data market, 2012 - 2022 (USD Million)
- TABLE 3 Global big data market size by region, 2012 - 2022 (USD Million)
- TABLE 4 Global market by component, 2012 - 2022 (USD Million)
- TABLE 5 Global market size by application, 2012 - 2022 (USD Million)
- TABLE 6 Big data - Key market driver impact
- TABLE 7 Big data - Key market restraint impact
- TABLE 8 Global software & service market, 2012 - 2022 (USD Million)
- TABLE 9 Global software & service market by region, 2012 - 2022 (USD Million)
- TABLE 10 Global hardware market, 2012 - 2022 (USD Million)
- TABLE 11 Global hardware market by region, 2012 - 2022 (USD Million)
- TABLE 12 Global storage market, 2012 - 2022 (USD Million)
- TABLE 13 Global storage market by region, 2012 - 2022 (USD Million)
- TABLE 14 North America market by component, 2012 - 2022 (USD Million)
- TABLE 15 North America market by application, 2012 - 2022 (USD Million)
- TABLE 16 Europe market by component, 2012 - 2022 (USD Million)
- TABLE 17 Europe market by application, 2012 - 2022 (USD Million)
- TABLE 18 Asia Pacific market by component, 2012 - 2022 (USD Million)
- TABLE 19 Asia Pacific market by application, 2012 - 2022 (USD Million)
- TABLE 20 RoW market by component, 2012 - 2022 (USD Million)
- TABLE 21 RoW market by application, 2012 - 2022 (USD Million)

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Big data market segmentation
- FIG. 2 Global big data market, 2012 - 2022 (USD Million)
- FIG. 3 Big data value chain analysis
- FIG. 4 Big data market dynamics
- FIG. 5 Key opportunities prioritized
- FIG. 6 Big data - Company market share analysis, 2014
- FIG. 7 Big data - Porter's Analysis
- FIG. 8 Big data - PESTEL analysis
- FIG. 9 Big data market share by component, 2014 & 2022
- FIG. 10 Global software & service market, 2012 - 2022 (USD Million)
- FIG. 11 Global hardware market, 2012 - 2022 (USD Million)
- FIG. 12 Global storage market, 2012 - 2022 (USD Million)
- FIG. 13 Global big data market share by region, 2014 & 2022
- FIG. 14 North America market by component, 2012 - 2022 (USD Million)
- FIG. 15 North America market by application, 2012 - 2022 (USD Million)
- FIG. 16 Europe market by component, 2012 - 2022 (USD Million)
- FIG. 17 Europe market by application, 2012 - 2022 (USD Million)
- FIG. 18 Asia Pacific market by component, 2012 - 2022 (USD Million)
- FIG. 19 Asia Pacific market by application, 2012 - 2022 (USD Million)
- FIG. 20 RoW market by component, 2012 - 2022 (USD Million)
- FIG. 21 RoW market by application, 2012 - 2022 (USD Million)

## I would like to order

Product name: Big Data Market Analysis By Hardware (Storage, Server, Network Equipment), By Service (Consulting, Maintenance, Training & Development), By End-Use (BFSI, Manufacturing, Retail, Gaming, Telecom), By Region, And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/B9E1E747BB3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B9E1E747BB3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970