

# **Beauty And Personal Care Products Market Size, Share & Trends Analysis Report By Type (Conventional, Organic), By Product (Skin Care, Hair Care, Color Cosmetics, Fragrance), By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/B43B8E5EBD5EN.html>

Date: July 2023

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: B43B8E5EBD5EN

## **Abstracts**

This report can be delivered to the clients within 5 Business Days

### **Beauty And Personal Care Products Market Growth & Trends**

The global beauty and personal care products market size is expected to reach USD 937.13 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 7.7% from 2023 to 2030. Natural and organic products are gaining traction among a sizable number of consumers, driven by the rising consumer awareness related to the harmful effects of chemicals on the skin. The use of organically produced ingredients in the formulation of beauty and personal care products is likely to surge in the upcoming years. This in turn is anticipated to fuel the market growth during the forecast period.

Beauty and personal care products are available in a wide variety of types and variants to suit the requirements of a varied set of consumers. The demand for beauty and personal care products with natural ingredients is increasing rapidly owing to their various benefits to the skin such as protecting skin because of the exclusion of harmful chemicals from it, further propelling their demand in the market.

The conventional beauty and personal care products segment contributed a majority of

the share to become the largest division in 2021. Easy accessibility of conventional beauty and personal care products to consumers with low prices as compared to organic products has driven the demand for beauty and personal care products in the market.

The skin care products segment contributed a majority of the share to become the largest division in 2021. Rising consciousness related to physical appearance among consumers especially, millennials has driven the demand for skin care products in the market.

The e-commerce segment is expected to register the fastest CAGR from 2023 to 2030. E-commerce retail sales are expected to witness substantial gains in the coming years on account of rising consumer spending, growing population, and wide availability of products. The introduction of mobile shopping apps for beauty and personal care products such as Amazon and Nykaa along with the availability of safe & convenient payment gateways are contributing to the growth of the online retail industry.

The market for beauty and personal care products is fragmented with the presence of a large number of international and a few regional players. Unilever; The Est?e Lauder Companies Inc.; Shiseido; Revlon; L'Or?al S.A.; Coty Inc.; Procter & Gamble; Kao Corporation; Oriflame Cosmetics S.A.; and Avon Products, Inc. are some of the key players operating in the global market.

## Beauty And Personal Care Products Market Report Highlights

The organic beauty and personal care products segment is projected to register the fastest CAGR of 8.7% from 2023 to 2030. The benefits offered by organic beauty and personal care products over conventional are expected to boost the demand for organic products during the forecast years

The color cosmetics beauty and personal care products segment is projected to register the fastest CAGR of 8.6% from 2023 to 2030. The rising demand for color cosmetics to enhance physical appearance, especially among the young population is expected to boost the demand over the forecast period

During the forecast period, the e-commerce segment is expected to grow at the fastest pace during the forecast period. The increasing availability of a wide range of beauty and personal care products of different brands, free delivery, and seasonal discount on e-commerce platforms such as Walmart and Amazon

are among the major reasons driving the segment

Asia Pacific accounted for the highest revenue share in 2022. Consumers, most notably in China, India, Japan, and ASEAN countries are increasingly inclining toward beauty and personal care products, which, in turn, is fueling the growth of the market

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Regional Outlook

### **CHAPTER 3. BEAUTY AND PERSONAL CARE PRODUCTS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Raw Material Analysis
  - 3.2.2. Regulatory Trends
- 3.3. Market Dynamics
  - 3.3.1. Driver Impact Analysis
  - 3.3.2. Restraint Impact Analysis
  - 3.3.3. Industry Challenges
  - 3.3.4. Industry opportunities
- 3.4. Industry Analysis Tools
  - 3.4.1. Industry Analysis - Porter's Five Forces
    - 3.4.1.1. Supplier Power
    - 3.4.1.2. Buyer Power
    - 3.4.1.3. Substitution Threat

- 3.4.1.4. Threat from New Entrant
- 3.4.1.5. Competitive Rivalry
- 3.5. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. BEAUTY AND PERSONAL CARE PRODUCTS MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021 & 2030
- 5.2. Beauty and Personal Care Products Market Estimates & Forecast, By Type (USD Billion)
  - 5.2.1. Conventional
  - 5.2.2. Organic

## **CHAPTER 6. BEAUTY AND PERSONAL CARE PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 6.1. Product Movement Analysis & Market Share, 2021 & 2030
- 6.2. Beauty and Personal Care Products Market Estimates & Forecast, By Product (USD Billion)
  - 6.2.1. Skin care
  - 6.2.2. Hair Care
  - 6.2.3. Color Cosmetics
  - 6.2.4. Fragrances
  - 6.2.5. Others

## **CHAPTER 7. BEAUTY AND PERSONAL CARE PRODUCTS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 7.1. Distribution channel Movement Analysis & Market Share, 2021 & 2030
- 7.2. Beauty and Personal Care Products Market Estimates & Forecast, By Distribution Channel (USD Billion)

- 7.2.1. Hypermarkets & Supermarkets
- 7.2.2. Specialty Stores
- 7.2.3. E-Commerce
- 7.2.4. Others

## **CHAPTER 8. BEAUTY AND PERSONAL CARE PRODUCTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

### 8.1. Regional Movement Analysis & Market Share, 2022 & 2030

#### 8.2. North America

8.2.1. North America Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.2.2. U.S.

8.2.2.1. Key country dynamics

8.2.2.2. U.S. Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.2.3. Canada

8.2.3.1. Key country dynamics

8.2.3.2. Canada Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

#### 8.3. Europe

8.3.1. Europe Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.3.2. UK

8.3.2.1. Key country dynamics

8.3.2.2. UK Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.3.3. Germany

8.3.3.1. Key country dynamics

8.3.3.2. Germany Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.3.4. France

8.3.4.1. Key country dynamics

8.3.4.2. France Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

#### 8.4. Asia Pacific

8.4.1. Asia Pacific Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

##### 8.4.2. China

- 8.4.2.1. Key country dynamics
- 8.4.2.2. China Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
- 8.4.3. India
  - 8.4.3.1. Key country dynamics
  - 8.4.3.2. India Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
- 8.4.4. Japan
  - 8.4.4.1. Key country dynamics
  - 8.4.4.2. Japan Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
- 8.5. Central & South America
  - 8.5.1. Central & South America Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
  - 8.5.2. Brazil
    - 8.5.2.1. Key country dynamics
    - 8.5.2.2. Brazil Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
- 8.6. Middle East & Africa
  - 8.6.1. Middle East & Africa Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
  - 8.6.2. South Africa
    - 8.6.2.1. Key country dynamics
    - 8.6.2.2. South Africa Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)

## **CHAPTER 9. COMPETITIVE ANALYSIS**

9.1. List of key companies analyzed in this section includes:

- 9.1.1. Unilever
- 9.1.2. Est?e Lauder
- 9.1.3. Shiseido
- 9.1.4. Revlon
- 9.1.5. Procter & Gamble
- 9.1.6. L'Or?al S.A.
- 9.1.7. Coty Inc.
- 9.1.8. Kao Corporation
- 9.1.9. Avon Products, Inc.
- 9.1.10. Oriflame Cosmetics S.A.

- 9.2. Recent Developments & Impact Analysis, By Key Market Participants
- 9.3. Company Categorization
- 9.4. Participant's Overview
- 9.5. Financial Performance
- 9.6. Product Benchmarking
- 9.7. Company Market Share Analysis, 2022 (Value % Share)
- 9.8. Company Heat Map Analysis
- 9.9. Strategy Mapping



## List Of Tables

### LIST OF TABLES

1. Beauty and personal care products market estimates & forecast, by type (USD Billion)
2. Beauty and personal care products market estimates & forecast, by product (USD Billion)
3. Beauty and personal care products market estimates & forecast, by distribution channel (USD Billion)
4. U.S. macro-economic outlay
5. Canada macro-economic outlay
6. UK macro-economic outlay
7. Germany macro-economic outlay
8. France macro-economic outlay
9. China macro-economic outlay
10. India macro-economic outlay
11. Japan macro-economic outlay
12. Brazil macro-economic outlay
13. South Africa macro-economic outlay
14. Recent developments & impact analysis, by key market participants
15. Company market share, 2022 (Value % Share)

## List Of Figures

### LIST OF FIGURES

1. Information procurement
2. Primary research pattern
3. Primary research approaches
4. Primary research process
5. Market Snapshot
6. Segment Snapshot
7. Competitive Landscape Snapshot
8. Beauty and personal care products market - Industry value chain analysis
9. Beauty and personal care products market dynamics
10. Beauty and personal care products market: PORTER's analysis
11. Beauty and personal care products market, by type: Key takeaways
12. Beauty and personal care products market, by type: Market share, 2022 & 2030
13. Beauty and personal care products market estimates & forecasts, by conventional, 2017 - 2030 (USD Billion)
14. Beauty and personal care products market estimates & forecasts, by organic, 2017 - 2030 (USD Billion)
15. Beauty and personal care products market, by product: Key takeaways
16. Beauty and personal care products market, by product: Market share, 2022 & 2030
17. Beauty and personal care products market estimates & forecasts, for skin care, 2017 - 2030 (USD Billion)
18. Beauty and personal care products market estimates & forecasts, for hair care, 2017 - 2030 (USD Billion)
19. Beauty and personal care products market estimates & forecasts, for color cosmetics, 2017 - 2030 (USD Billion)
20. Beauty and personal care products market estimates & forecasts, for fragrances, 2017 - 2030 (USD Billion)
21. Beauty and personal care products market estimates & forecasts, for others, 2017 - 2030 (USD Billion)
22. Beauty and personal care products market, by distribution channel: Key takeaways
23. Beauty and personal care products market, by distribution channel: Market share, 2022 & 2030
24. Beauty and personal care products market estimates & forecasts, for hypermarkets/supermarkets, 2017 - 2030 (USD Billion)
25. Beauty and personal care products market estimates & forecasts, for specialty stores, 2017 - 2030 (USD Billion)

26. Beauty and personal care products market estimates & forecasts, for e-commerce, 2017 - 2030 (USD Billion)
27. Beauty and personal care products market estimates & forecasts, for others, 2017 - 2030 (USD Billion)
28. Beauty and personal care products market revenue, by region, 2022 & 2030, (USD Billion)
29. Regional marketplace: Key takeaways
30. Regional marketplace: Key takeaways
31. North America Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
32. U.S. Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
33. Canada Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
34. Europe Beauty and personal care products market estimates & forecasts, 2017 - 2030 (USD Billion)
35. UK Beauty and personal care products market estimates & forecasts, 2017 - 2030 (USD Billion)
36. Germany Beauty and personal care products market estimates & forecasts, 2017 - 2030 (USD Billion)
37. France Beauty and personal care products market estimates & forecasts, 2017 - 2030 (USD Billion)
38. Asia Pacific Beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
39. China beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
40. India beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
41. Japan beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
42. Central & South America beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
43. Brazil beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
44. Middle East & Africa beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
45. South Africa beauty and personal care products market estimates & forecast, 2017 - 2030 (USD Billion)
46. Key company categorization

- 47. Company market share analysis, 2022 (Value % Share)
- 48. Strategic framework

## I would like to order

Product name: Beauty And Personal Care Products Market Size, Share & Trends Analysis Report By Type (Conventional, Organic), By Product (Skin Care, Hair Care, Color Cosmetics, Fragrance), By Distribution Channel, By Region, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/B43B8E5EBD5EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B43B8E5EBD5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970