

Bathroom And Toilet Assist Devices Market Size, Share & Trends Analysis Report By Product (Commodes, Bath Lifts, Bath Airds, Shower Chairs & Stools, Handgrips & Grab Bars, Toilet Seat Raisers), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Bathroom And Toilet Assist Devices Market Growth & Trends

The global bathroom and toilet assist devices market size is expected to reach USD 8.23 billion by 2030, registering a CAGR of 6.5% from 2023 to 2030, according to a new report by Grand View Research, Inc. The increase in the geriatric population, disabilities caused by accidents and diseases, and favorable government policies can be attributed to the growth of this market. The prevalence of diseases such as arthritis and osteoporosis disease that highly impact an individual's movement is also expected to drive the demand for bathroom and toilet assist devices. According to statistics presented by U.S. Centers for Disease Control and Prevention (CDC), 58.5 million people in the U.S. have doctor-diagnosed arthritis which limits their daily activities.

The rapid advancement in technology and increasing accessibility of these products can further boost the growth of this market. Over the years, the use of online methods to buy products has increased significantly which provides more comfort during the buying process and increases access of disabled individuals to these products. Moreover, the key players in this market are focusing on adding more innovative products to their portfolios and promoting them. This can increase awareness regarding these products and drive their demand.

Governments across the world are also emphasizing on disabled-friendly spaces to prevent discrimination against people with disabilities. For instance, the Americans with Disabilities Act (ADA) requires businesses to install handicapped bathrooms and signs to make these spaces more accessible to them. Such initiatives can further increase the demand for bathroom and toilet assist devices over the forecast period.

The impact of the COVID-19 pandemic was also observed on the market. As older people, who are more susceptible to infections, were restricted to their homes, the demand for these devices increased. However, disruptions on the supply side due to production and distribution restrictions negatively impacted the market growth.

Bathroom And Toilet Assist Device Market Report Highlights

Based on product, the commodes segment accounted for the largest revenue share of 19.4% in 2022, as they are considered durable medical equipment for providing assistance to disabled people

The bath lifts segment is expected to grow at the fastest CAGR of 6.8% during the forecast period because of their supportive features such as hydraulic lever and the increase in the geriatric population

Based on bath lifts, the reclining bath lifts segment dominated the market in 2022 owing to an increase in the number of people with reduced mobility

In the shower chair and stool segment, the shower chairs segment accounted for the largest revenue share of 52.0% in 2022 due to their advanced technology and increase in the number of accidents leading to disabilities

In 2022, North America dominated the market with a share of 39.3% owing to increasing R&D investment and favorable government initiatives

Asia Pacific is estimated to grow at the fastest CAGR of 6.9% over the forecast period owing to the increasing geriatric population in countries such as Japan, China, and India

Some of the major companies include ArjoHuntleigh; Carex Health Brands; Bischoff & Bischoff; Invacare Corporation; Medical Depot, Inc.; Prism Medical UK; Etac AB; Handicare Group AB; Sunrise Medical LLC; and GF Health

Products, Inc.

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