

Bathroom Accessories Market Size, Share & Trends Analysis Report By Product (Towel Rack/Ring, Hook, Paper Holder, Grab Bars), By Region (North America, Europe, APAC, Central & South America, MEA), And Segment Forecasts, 2021 - 2028

<https://marketpublishers.com/r/B87AF432ACB0EN.html>

Date: April 2021

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: B87AF432ACB0EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

Bathroom Accessories Market Growth & Trends

The global bathroom accessories market size is expected to reach USD 37.08 billion by 2028, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 10.2% from 2021 to 2028. The rising instances of home remodeling projects across countries are revamping the growth of the overall market. With the rising home prices, consumers are increasingly investing in home improvement or home remodeling projects rather than buying new homes. The U.S. economy steadily expanded with rising home prices and low unemployment from mid-2009 to 2019, thereby putting more equity in the pockets of homeowners and downward pressure on the number of homes in negative equity.

According to a report published by Houzz, Inc., the average expenditure on bathroom interior renovations in the U.K. was 4,000 Euros in 2018. In the U.S., the average expenditure on guest/other bathrooms was USD 3,500 and for the master bedroom, it was USD 8,000 in the same year. The report also showed that 51% of consumers hired plumbers for various tasks and with consumers looking to add professional touches to their bathrooms, this trend is estimated to rise over the forecast period. This is likely to boost the sales of bathroom accessories.

According to the Home Improvement Research Institute (HIRI), home improvement spending by Americans was estimated to reach USD 439.9 billion in 2020, registering a rise of 8.7%. Moreover, homeowners have been investing in lifestyle-enhancing projects against merely necessary maintenance activities.

In addition, the rising commercial sector, along with the expansion projects in the hospitality industry, is helping paint a positive scenario for the market. According to Hospitalitynet.org, in 2019, with 435 new hotels with 58,202 rooms opened throughout Europe, the region is expected to contribute majorly to the growth of the European market for bathroom accessories. According to TOPHOTELNEWS, Europe leads on a region-by-region basis with 185 hotels and 31,814 rooms, followed by North America with 136 new properties and 23,742 keys in January 2021.

The towel rack/ring product segment held the largest share of 41.4% in 2020. The growing popularity of heated towels in various colors and forms is expected to keep the market growth high over the coming years. Innovation by manufacturers in terms of product design aimed at widening product portfolio to gain competitive advantage is expected to be a key market trend. For instance, Vogue UK introduced 'Towel Warmers' that dry wet napkins and towels. The warmer or heated rails keep the towel fabric soft during the drying process.

Bathroom Accessories Market Report Highlights

Asia Pacific is expected to register the fastest CAGR from 2021 to 2028. The regional construction industry, which was valued at nearly USD 5 trillion in 2019, is expected to grow at an average annual rate of 8% (2019-2025), with spending and investments pledged by regional governments to provide affordable housing to the poor

By product, paper holders are expected to expand at the CAGR of 10.1% from 2021 to 2028. The segment is driven by the hospitality sector, which includes hotels, hospitals, and guest houses

The towel rack/ring product segment held the largest share of 41.4% in 2020 owing to its higher penetration across households as well as commercial sectors

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Competitive Insights

CHAPTER 3. GLOBAL BATHROOM ACCESSORIES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Global Bathroom Accessories Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. GLOBAL BATHROOM ACCESSORIES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2020 & 2028
- 5.2. Towel Rack/Ring
 - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.3. Hook
 - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.4. Paper Holder
 - 5.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.5. Grab Bars
 - 5.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.6. Others
 - 5.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 6. GLOBAL BATHROOM ACCESSORIES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Regional Movement Analysis & Market Share, 2020 & 2028
- 6.2. North America
 - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
 - 6.2.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)
 - 6.2.3. U.S.
 - 6.2.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.2.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.3. Europe

6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.3.3. U.K.

6.3.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.3.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.4. Asia Pacific

6.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.4.3. China

6.4.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.4.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.4.4. India

6.4.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.4.4.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.5. Central & South America

6.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.5.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.6. Middle East & Africa

6.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.6.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

6.6.3. UAE

6.6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)

6.6.3.2. Market estimates and forecast, by product, 2016 - 2028 (USD Million)

CHAPTER 7. COMPETITIVE ANALYSIS

7.1. Key players, recent developments & their impact on the industry

7.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

7.3. Vendor Landscape

7.3.1. Key company market share analysis, 2020

CHAPTER 8. COMPANY PROFILES

8.1. LIXIL Group Corporation

8.1.1. Company Overview

8.1.2. Financial Performance

- 8.1.3. Product Benchmarking
- 8.1.4. Strategic Initiatives
- 8.2. TOTO Ltd.
 - 8.2.1. Company Overview
 - 8.2.2. Financial Performance
 - 8.2.3. Product Benchmarking
 - 8.2.4. Strategic Initiatives
- 8.3. Kohler Co.
 - 8.3.1. Company Overview
 - 8.3.2. Financial Performance
 - 8.3.3. Product Benchmarking
 - 8.3.4. Strategic Initiatives
- 8.4. Roca Sanitario, S.A.
 - 8.4.1. Company Overview
 - 8.4.2. Financial Performance
 - 8.4.3. Product Benchmarking
 - 8.4.4. Strategic Initiatives
- 8.5. Moen Incorporated
 - 8.5.1. Company Overview
 - 8.5.2. Financial Performance
 - 8.5.3. Product Benchmarking
 - 8.5.4. Strategic Initiatives
- 8.6. Hansgrohe Group
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
 - 8.6.4. Strategic Initiatives
- 8.7. Gerber Plumbing Fixtures LLC
 - 8.7.1. Company Overview
 - 8.7.2. Financial Performance
 - 8.7.3. Product Benchmarking
 - 8.7.4. Strategic Initiatives
- 8.8. Monarch Bath Pvt. Ltd.
 - 8.8.1. Company Overview
 - 8.8.2. Financial Performance
 - 8.8.3. Product Benchmarking
 - 8.8.4. Strategic Initiatives
- 8.9. Bolina Holding Co., Ltd.
 - 8.9.1. Company Overview

8.9.2. Financial Performance

8.9.3. Product Benchmarking

8.9.4. Strategic Initiatives

8.10. ASI American Specialties, Inc.

8.10.1. Company Overview

8.10.2. Financial Performance

8.10.3. Product Benchmarking

8.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Global bathroom accessories market - Key market driver analysis
2. Global bathroom accessories market - Key market restraint analysis
3. Global bathroom accessories market estimates and forecast, 2016 - 2028 (USD Million)
4. Global bathroom accessories market estimates and forecast by towel rack/ring, 2016 - 2028 (USD Million)
5. Global bathroom accessories market estimates and forecast by hook, 2016 - 2028 (USD Million)
6. Global bathroom accessories market estimates and forecast by paper holder, 2016 - 2028 (USD Million)
7. Global bathroom accessories market estimates and forecast by grab bars, 2016 - 2028 (USD Million)
8. Global bathroom accessories market estimates and forecast by others, 2016 - 2028 (USD Million)
9. North America bathroom accessories market, 2016 - 2028 (USD Million)
10. North America bathroom accessories market, by product, 2016 - 2028 (USD Million)
11. U.S. bathroom accessories market, 2016 - 2028 (USD Million)
12. U.S. bathroom accessories market, by product, 2016 - 2028 (USD Million)
13. Europe bathroom accessories market, 2016 - 2028 (USD Million)
14. Europe bathroom accessories market, by product, 2016 - 2028 (USD Million)
15. U.K. bathroom accessories market, 2016 - 2028 (USD Million)
16. U.K. bathroom accessories market, by product, 2016 - 2028 (USD Million)
17. Asia Pacific bathroom accessories market, 2016 - 2028 (USD Million)
18. Asia Pacific bathroom accessories market, by product, 2016 - 2028 (USD Million)
19. China bathroom accessories market, 2016 - 2028 (USD Million)
20. China bathroom accessories market, by product, 2016 - 2028 (USD Million)
21. India bathroom accessories market, 2016 - 2028 (USD Million)
22. India bathroom accessories market, by product, 2016 - 2028 (USD Million)
23. Central and South America bathroom accessories market, 2016 - 2028 (USD Million)
24. Central and South America bathroom accessories market, by product, 2016 - 2028 (USD Million)
25. Middle East & Africa bathroom accessories market, 2016 - 2028 (USD Million)
26. Middle East & Africa bathroom accessories market, by product, 2016 - 2028 (USD Million)

- 27. U.A.E. bathroom accessories market, 2016 - 2028 (USD Million)
- 28. U.A.E. bathroom accessories market, by product, 2016 - 2028 (USD Million)
- 29. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Global bathroom accessories market snapshot
2. Global bathroom accessories market segmentation & scope
3. Global bathroom accessories market penetration & growth prospect mapping
4. Global bathroom accessories market value chain analysis
5. Global bathroom accessories market dynamics
6. Global bathroom accessories market Porter's analysis
7. Global bathroom accessories market: Product movement analysis
8. Global bathroom accessories market: Regional movement analysis

I would like to order

Product name: Bathroom Accessories Market Size, Share & Trends Analysis Report By Product (Towel Rack/Ring, Hook, Paper Holder, Grab Bars), By Region (North America, Europe, APAC, Central & South America, MEA), And Segment Forecasts, 2021 - 2028

Product link: <https://marketpublishers.com/r/B87AF432ACB0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B87AF432ACB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970