

Baby Drinks Market Size, Share & Trends Analysis Report By Product (Baby Formula, Juice, Electrolyte), By Distribution Channel (Supermarket & Hypermarket, Pharmacies), By Region, And Segment Forecasts, 2020 - 2027

<https://marketpublishers.com/r/BF144A767705EN.html>

Date: March 2020

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: BF144A767705EN

Abstracts

The global baby drinks market size is expected to reach USD 232.5 billion by 2027, expanding at a CAGR of 9.3%, according to a new report by Grand View Research, Inc. Rising working women population in the developing countries such as China and India is driving the market. Eventually, to save working time and efforts, working women are getting inclined towards the use of baby drinks to ensure baby care in terms of nutrition. For instance, 30% to 40% of the total women population is working in India. This has resulted in the increased demand for infant formula that meets the nutritional requirement in babies.

E-commerce has rapidly emerged as one of the potential distribution channels for multinational companies in China. This scenario is attributed to the ability of the retailers to compete on price and convenience because of less capital investment and elimination of links involved in the supply chain.

Asia Pacific is leading in terms of online purchase of various baby products including food, beverages, clothes, and accessories. E-commerce retail sales have witnessed a significant growth in China in past few years. Increased penetration of smartphones and internet along with easy accessibility of various products and convenient shopping options are driving the sale of infant formulas through online platforms.

The baby formula segment is expected to account for highest market share owing to the presence of essential nutrients required by infants from birth to 3 years of age. Baby

formulas contain vitamins, minerals, and prebiotics to enhance nutritional capacity and immunity power in infants aging 12 months and above. Manufacturers are shifting their preferences towards the innovative discovery of nourishing ingredients that can improve the nutritional value of these products. The juice segment is expected to grow fast over the forecast period owing to increasing demand for Ready to Drink (RTD) beverages.

Consumer preference for online distribution channels with respect to baby nutrition products is likely to witness a sluggish growth due to the lack of trust over the e-commerce platforms. However, with the introduction of e-commerce, few e-pharmacies have been introduced to serve the busy professionals, running short on time to shop in person. For instance, India has been witnessing a strong traction with online pharmacies due to the growth of internet and increasing use of smartphones. It is expected that e-pharmacy has the potential of capturing 5% - 15% share in the next few years. Furthermore, many manufacturers are partnering with online retailers in order to boost sales and ensure increased accessibility of products.

Rising demand for baby drinks is directly linked to the commercialization and increased preference for these products infused with high nutrition. The increasing number of working women worldwide coupled with lack of breastfeeding due to certain medical conditions, results in increased acceptance of infant formulas. This, in turn, contributes to the rising demand for baby drinks. In addition, increase in global milk production is anticipated to propel baby drinks market growth. Fonterra is the largest dairy exporter in the world based in New Zealand. The dairy is promoting the production of milk at an industrial scale in U.S., Chile, Brazil, Uruguay, Hawaii, and Brazil. The globalization of the dairy industry helps in supplying the basic milk supplements to the manufacturers of infant formulas.

Further key findings from the report suggest:

Asia Pacific is estimated to witness highest baby drinks market share of more than 50% in 2019, driven majorly by rising demand for baby drinks among working mothers

The baby formula segment accounted for the highest revenue share of about 45.3% in 2019 and is expected to witness a CAGR of 9.5% over the forecast period

The pharmacy segment accounted for a market share of more than 55.0% in

2019, whereas the online segment is projected to exhibit the fastest CAGR over the forecast period.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. BABY DRINKS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power
 - 3.5.1.3. Substitution Threat

- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Baby Drinks Market
- 3.7. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. BABY DRINKS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2019 & 2027
- 5.2. Baby Formula
 - 5.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.3. Juice
 - 5.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)
 - 5.3.2. RTD
 - 5.3.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
 - 5.3.3. Concentrate
 - 5.3.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 5.4. Electrolyte
 - 5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 6. BABY DRINKS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2019 & 2027
- 6.2. Supermarket & Hypermarket
 - 6.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 6.3. Pharmacies
 - 6.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)
- 6.4. Online
 - 6.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

CHAPTER 7. BABY DRINKS MARKET: REGIONAL ESTIMATES & TREND

ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2019 & 2027

7.2. North America

7.2.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.2.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.2.4.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.2.4.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.3.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.4.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.3.4.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.3.5.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.3.5.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.4.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.4.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.4.4.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.4.5. India

7.4.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.5.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.4.5.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.4.6. Japan

7.4.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.4.6.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.4.6.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.5. Central & South America (CSA)

7.5.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.5.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.5.4.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.5.4.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

7.6. Middle East & Africa (MEA)

7.6.1. Market estimates and forecast, 2016 - 2027 (USD Million)

7.6.2. Market estimates and forecast, by Product, 2016 - 2027 (USD Million)

7.6.3. Market estimates and forecast, by Distribution Channel, 2016 - 2027 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2019

CHAPTER 9. COMPANY PROFILES

9.1. Nestl?

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

- 9.1.4. Strategic Initiatives
- 9.2. Abbott Laboratories
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. Danone
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Mead Johnson & Company LLC.
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. FrieslandCampina Food Company
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Arla Foods Ltd.
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. 4-Meiji Holdings Co. Ltd.
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Hipp GmbH & Co Vertrieb KG
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. The Kraft Heinz Company
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance

9.9.3. Product Benchmarking

9.9.4. Strategic Initiatives

9.10. Dana Dairy Group Ltd.

9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Baby Drinks market - Key market driver analysis
2. Baby Drinks market - Key market restraint analysis
3. Global baby formula market estimates and forecast, 2016 - 2027 (USD Million)
4. Global baby juice market estimates and forecast, 2016 - 2027 (USD Million)
5. Global RTD baby juice market estimates and forecast, 2016 - 2027 (USD Million)
6. Global concentrated baby juice market estimates and forecast, 2016 - 2027 (USD Million)
7. Global electrolyte market estimates and forecast, 2016 - 2027 (USD Million)
8. Global Baby Drinks market estimates and forecast by supermarket & hypermarket , 2016 - 2027 (USD Million)
9. Global Baby Drinks market estimates and forecast by pharmacies , 2016 - 2027 (USD Million)
10. Global Baby Drinks market estimates and forecast by online , 2016 - 2027 (USD Million)
11. North America Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
12. North America Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
13. North America Baby Drinks market revenue estimates and forecast by distribution channel, 2016 - 2027 (USD Million)
14. U.S. Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
15. U.S. Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
16. U.S. Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
17. Europe Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
18. Europe Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
19. Europe Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
20. U.K. Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
21. U.K. Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
22. U.K. Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

23. Germany Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
24. Germany Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
25. Germany Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
26. Asia Pacific Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
27. Asia Pacific Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
28. Asia Pacific Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
29. China Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
30. China Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
31. China Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
32. Japan Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
33. Japan Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
34. Japan Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
35. India Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
36. India Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
37. India Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
38. Central & South America Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
39. Central & South America Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
40. Central & South America Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
41. Brazil Baby Drinks market estimates and forecast, 2016 - 2027 (USD Million)
42. Brazil Baby Drinks market revenue estimates and forecast, by Product, 2016 - 2027 (USD Million)
43. Brazil Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)
44. Middle East & Africa Baby Drinks market estimates and forecast, 2016- 2027 (USD Million)
45. Middle East & Africa Baby Drinks market revenue estimates and forecast, by

Product, 2016 - 2027 (USD Million)

46. Middle East & Africa Baby Drinks market revenue estimates and forecast, by distribution channel, 2016 - 2027 (USD Million)

47. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Baby Drinks market snapshot
2. Baby Drinks market segmentation & scope
3. Baby Drinks market penetration & growth prospect mapping
4. Baby Drinks market chain analysis
5. Baby Drinks market dynamics
6. Baby Drinks market Porter's analysis
7. Baby Drinks market: Product movement analysis
8. Baby Drinks market: Distribution Channel movement analysis
9. Baby Drinks market: Regional movement analysis

I would like to order

Product name: Baby Drinks Market Size, Share & Trends Analysis Report By Product (Baby Formula, Juice, Electrolyte), By Distribution Channel (Supermarket & Hypermarket, Pharmacies), By Region, And Segment Forecasts, 2020 - 2027

Product link: <https://marketpublishers.com/r/BF144A767705EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BF144A767705EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970