

Autonomous Forklift Market Size, Share & Trends Analysis Report By Forklift Type (Pallet Jacks, Reach Trucks), By Navigation Technology (LiDAR, Vision-Guided), By Load Capacity, By Autonomy, By Application, By End User, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Autonomous Forklift Market Size & Trends

The global autonomous forklift market size is estimated at USD 4.84 billion in 2024 and is projected to grow at a CAGR of 12.1% from 2025 to 2030. The autonomous forklift market is gaining momentum, driven by growing labor shortages in warehousing and manufacturing, increasing demand for faster fulfillment in e-commerce, and a rising focus on industrial safety and regulatory compliance.

The need to address these challenges is pushing businesses to adopt autonomous forklifts to improve operational efficiency and reduce risks. However, high initial investment costs for autonomous forklift systems, including hardware, software, and integration, remain a key challenge. The integration of autonomous forklifts with smart warehousing solutions and IoT platforms presents a major growth opportunity for the market.

The growing labor shortages in warehousing and manufacturing are a significant driver for the autonomous forklift market. The American Staffing Association forecasts that warehouse and transportation job openings will reach 1.7 million by 2024, with this



number expected to rise to 2.1 million by 2030, driven by high recruitment times and turnover. This gap between available talent and required expertise further exacerbates the labor shortfall. According to the U.S. Bureau of Labor Statistics, the warehousing industry currently faces a shortage of over 35,000 workers. To combat this challenge, automation has emerged as a strategic solution. For instance, in August 2024, Holman Logistics deployed autonomous high-reach forklifts from Third Wave Automation at its Spanaway facility. It utilizes AI-powered technology to improve efficiency and safety in warehousing and distribution tasks.

The increasing demand for faster fulfillment in e-commerce is a key driver for the autonomous forklift market. According to the India Brand Equity Foundation (IBEF), India's e-commerce industry, valued at USD 125 billion in 2024, is projected to grow to USD 345 billion by 2030, reflecting a compound annual growth rate (CAGR) of 15%. In the U.S., according to the Census Bureau of the Department of Commerce, total e-commerce sales for 2024 are estimated to increase by 8.1%, accounting for 16.1% of total retail sales, compared to 15.3% in 2023. To keep up with these demands, major retailers, including Walmart are investing heavily in autonomous forklifts. For instance, in July 2024, Walmart announced plans to invest up to USD 200 million in autonomous forklifts, including the purchase of "FoxBots" from Fox Robotics. This investment is part of Walmart's broader automation initiative to improve warehouse efficiency and reduce labor costs, with staged deployments of the technology across multiple U.S. distribution centers.

In North America, regulations including OSHA (Occupational Safety and Health Administration) standards and ANSI (American National Standards Institute) guidelines for powered industrial trucks, are pushing companies to adopt autonomous technologies that improve safety. In the European Union, the Machinery Directive (2006/42/EC) and ISO 3691-4:2023, which is being developed to replace EN 1525, reflect safety requirements for modern driverless trucks. In the Asia-Pacific region, regulations such as China's Safety Production Law require companies to improve safety measures, further driving the demand for advanced autonomous forklifts that enhance safety while also ensuring compliance. As these standards become more stringent, companies will continue to invest in autonomous forklift solutions to meet compliance while improving operational efficiency.

Automation offers long-term savings, but the high initial capital expenditure may deter smaller businesses from adopting these solutions, despite the potential benefits in efficiency and labor cost reduction. High initial investment costs for autonomous forklift systems, including hardware, software, and integration, remain a significant challenge



for many companies. These systems typically require an upfront investment of anywhere between ~USD 100,000 to USD 200,000 per unit, depending on the complexity of the technology and the required features. Additional costs for software licenses, integration with existing warehouse management systems, and ongoing maintenance can increase the overall expense.

Global Autonomous Forklift Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global autonomous forklift market report based on forklift type, navigation technology, load capacity, autonomy level, application, end user, and region.

Forklift Type Outlook (Revenue, USD Million, 2018 - 2030)

Pallet Jacks

Counterbalance Forklifts

Reach Trucks

Order Pickers

Stacker Forklifts

Navigation Technology Outlook (Revenue, USD Million, 2018 - 2030)

Lidar

Vision-Guided

SLAM (Simultaneous Localization and Mapping)

Magnetic-Guided

Geofencing

Other Navigation Technologies

Autonomous Forklift Market Size, Share & Trends Analysis Report By Forklift Type (Pallet Jacks, Reach Trucks),...



Load Capacity Outlook (Revenue, USD Million, 2018 - 2030) Less than 1.5 Tons 1.5 to 3 Tons Above 3 Tons Autonomy Outlook (Revenue, USD Million, 2018 - 2030) Semi-Autonomous **Fully Autonomous** Application Outlook (Revenue, USD Million, 2018 - 2030) Warehouse Automation Material Handling Logistics & Freight Automation Cold Storage and Temperature-Controlled Environment Automated Loading & Unloading Systems **Other Applications** End User Outlook (Revenue, USD Million, 2018 - 2030) Industrial & General Manufacturing Logistics Chemical Food & Beverage



Retail & E-Commerce

Automotive

Aerospace & Defense

Other End Users

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America



Brazil

Middle East & Africa (MEA)

UAE

Kingdom of Saudi Arabia (KSA)

South Africa

Companies Mentioned

Toyota Industries Corporation Seegrid Corporation KION Group AG AGILOX Services GmbH Jungheinrich AG Hyster-Yale Materials Handling, Inc. Mitsubishi Logisnext Co., Ltd. Oceaneering International, Inc. Crown Equipment Corporation SSI Sch?fer Group



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