

# Automotive Tire Market Size, Share & Trends Analysis Report By Type (Radial and Bias), Application (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Automotive Tire Market Growth & Trends

The global automotive tire market size is expected to reach USD 620.3 million by 2030, according to a new report by Grand View Research, Inc., growing at a CAGR of 6.3% from 2025 to 2030. Increasing automotive sales especially in countries such as China, India, Japan, and South Korea is anticipated to favorably impact the global automotive tire market over the forecast period. This growth can be attributed to rising disposable income and improvement in the overall lifestyle of consumers.

Technological proliferation and the development of the innovative and environment-friendly green tires have opened up broad growth avenues for the industry participants. Moreover, increasing radial tire up gradation activities owing to its benefits such as lesser vibrations, reduced fuel consumption and extended tire life due to less heat generated has favorably impacted the industry growth.

However, stringent emission norms by governments and regulatory authorities worldwide are expected to challenge demand. For example, on September 1, 2010, the California Air Resources Board's (ARB's) Tire Pressure Regulation was formulated to reduce greenhouse gas emissions from vehicles operating with underinflated tires by inflating them to the suggested pressure rating.

## Automotive Tire Market Report Highlights

Increasing manufacturing and infrastructure building activities have spurred the sales of light commercial vehicles (LCV). Growing number of LCVs in Europe has led EU regulatory bodies and OEMs to enhance and improve the safety aspects of LCVs.

The tire industry has witnessed a remarkable shift from the traditional to the technically advanced radial products. Radialisation of the truck tire market is anticipated to fuel the demand over the forecast period.

Stringent government guidelines worldwide are expected to regulate the global automotive tire market over the coming years. Asia Pacific dominated the automotive tire industry in 2024. The presence of several prominent automobile manufacturers and ancillaries in the region is expected to generate high demand over the forecast period.

Key industry participants include Bridgestone, Continental, Goodyear, Michelin, Pirelli and Sumitomo. Manufacturers are gradually adopting innovative production techniques to gain a competitive advantage over others. Vendors are now adopting modern supply chain and distribution strategies such as e-commerce and retail chains to reach efficiently the end-user apart from the conventional supply to automobile assemblers and aftermarket industry.

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Insights
- 2.2. Segmental Outlook
- 2.3. Competitive Outlook

### CHAPTER 3. AUTOMOTIVE TIRE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Global Automotive Tire Market Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Technology Overview
- 3.4. Average Price Trend Analysis
- 3.5. Supply-Demand GAP Analysis, 2024
- 3.6. Regulatory Framework
  - 3.6.1. Policies and Incentive Plans
  - 3.6.2. Standards and Compliances
  - 3.6.3. Regulatory Impact Analysis
- 3.7. Market Dynamics
  - 3.7.1. Market Driver Analysis
  - 3.7.2. Market Restraint Analysis
  - 3.7.3. Industry Challenges
- 3.8. Porter's Five Forces Analysis
  - 3.8.1. Supplier Power

- 3.8.2. Buyer Power
- 3.8.3. Substitution Threat
- 3.8.4. Threat from New Entrant
- 3.8.5. Competitive Rivalry
- 3.9. PESTEL Analysis
  - 3.9.1. Political Landscape
  - 3.9.2. Economic Landscape
  - 3.9.3. Social Landscape
  - 3.9.4. Technological Landscape
  - 3.9.5. Environmental Landscape
  - 3.9.6. Legal Landscape

## **CHAPTER 4. AUTOMOTIVE TIRE MARKET: TYPE OUTLOOK ESTIMATES & FORECASTS**

- 4.1. Automotive Tire Market: Type Movement Analysis, 2025 & 2030
  - 4.1.1. Radial
    - 4.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 4.1.2. Bias
    - 4.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 5. AUTOMOTIVE TIRE MARKET: APPLICATION ESTIMATES & FORECASTS**

- 5.1. Automotive Tire Market: Application Movement Analysis, 2025 & 2030
  - 5.1.1. Passenger cars
    - 5.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.1.2. LCV
    - 5.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.1.3. HCV
    - 5.1.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.1.4. Two-wheelers
    - 5.1.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. AUTOMOTIVE TIRE MARKET: SEASON TYPE ESTIMATES & FORECASTS**

- 6.1. Automotive Tire Market: Season Type Movement Analysis, 2025 & 2030
  - 6.1.1. Summer Tire

- 6.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.1.2. Winter Tire (Studded and Non-studded)
  - 6.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.1.3. All-season Tire
  - 6.1.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. AUTOMOTIVE TIRE MARKET: RIM SIZE ESTIMATES & FORECASTS**

- 7.1. Automotive Tire Market: Rim Size Movement Analysis, 2025 & 2030
  - 7.1.1. Less Than 15 Inches
    - 7.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.1.2. 15 to 20 Inches
    - 7.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.1.3. More than 20 Inches
    - 7.1.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 8. AUTOMOTIVE TIRE MARKET REGIONAL OUTLOOK ESTIMATES & FORECASTS**

- 8.1. Regional Snapshot
- 8.2. Automotive Tire Market: Regional Movement Analysis, 2025 & 2030
- 8.3. North America
  - 8.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.3.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.3.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.3.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
  - 8.3.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
  - 8.3.6. U.S.
    - 8.3.6.1. Market estimates and forecast, 2018 - 2030 (USD Million) (Kilotons)
    - 8.3.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
    - 8.3.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
    - 8.3.6.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
    - 8.3.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
  - 8.3.7. Canada
    - 8.3.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)
    - 8.3.7.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
    - 8.3.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
    - 8.3.7.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
    - 8.3.7.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

#### 8.3.8. Mexico

- 8.3.8.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.8.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
- 8.3.8.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
- 8.3.8.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
- 8.3.8.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

#### 8.4. Europe

- 8.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.4.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
- 8.4.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
- 8.4.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
- 8.4.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.4.6. UK
  - 8.4.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.4.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.4.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.4.6.4. Market estimates and forecast, by season type, 2018 – 2030, (USD Million)
  - 8.4.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.4.7. Germany
  - 8.4.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.4.7.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.4.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.4.7.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
  - 8.4.7.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.4.8. France
  - 8.4.8.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.4.8.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.4.8.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.4.8.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
  - 8.4.8.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.4.9. Italy
  - 8.4.9.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.4.9.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.4.9.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.4.9.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
  - 8.4.9.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.4.10. Spain
  - 8.4.10.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.4.10.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.4.10.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.4.10.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.4.10.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

## 8.5. Asia Pacific

8.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.5.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.5.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.5.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

### 8.5.6. China

8.5.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.5.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.5.6.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.5.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

### 8.5.7. Japan

8.5.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.7.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.5.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.5.7.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.5.7.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

### 8.5.8. India

8.5.8.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.8.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.5.8.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.5.8.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.5.8.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

### 8.5.9. Australia

8.5.9.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.5.9.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.5.9.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.5.9.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.5.9.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

## 8.6. Latin America

8.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)

8.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

8.6.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)

8.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

#### 8.6.6. Brazil

- 8.6.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.6.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
- 8.6.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
- 8.6.6.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
- 8.6.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

#### 8.7. Middle East & Africa

- 8.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.7.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
- 8.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
- 8.7.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
- 8.7.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)
- 8.7.6. Saudi Arabia
  - 8.7.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.7.6.2. Market estimates and forecast, By type, 2018 - 2030 (USD Million)
  - 8.7.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
  - 8.7.6.4. Market estimates and forecast, by season type, 2018 - 2030 (USD Million)
  - 8.7.6.5. Market estimates and forecast, by rim size, 2018 - 2030 (USD Million)

### **CHAPTER 9. COMPETITIVE LANDSCAPE**

#### 9.1. Recent Developments & Impact Analysis, By Key Market Participants

#### 9.2. Vendor Landscape

- 9.2.1. Company categorization
- 9.2.2. List of Key Distributors and Channel Partners
- 9.2.3. List of Potential Customers/End Users

#### 9.3. Competitive Dynamics

- 9.3.1. Competitive Benchmarking
- 9.3.2. Strategy Mapping
- 9.3.3. Heat Map Analysis

#### 9.4. Company Profiles/Listing

- 9.4.1. Continental Group
  - 9.4.1.1. Participant's overview
  - 9.4.1.2. Financial performance
  - 9.4.1.3. Product benchmarking
  - 9.4.1.4. Strategic initiatives
- 9.4.2. Cooper & Rubber Company
  - 9.4.2.1. Participant's overview
  - 9.4.2.2. Financial performance

- 9.4.2.3. Product benchmarking
- 9.4.2.4. Strategic initiatives
- 9.4.3. Hankook Co. Ltd
  - 9.4.3.1. Participant's overview
  - 9.4.3.2. Financial performance
  - 9.4.3.3. Product benchmarking
  - 9.4.3.4. Strategic initiatives
- 9.4.4. Goodyear & Rubber Company
  - 9.4.4.1. Participant's overview
  - 9.4.4.2. Financial performance
  - 9.4.4.3. Product benchmarking
  - 9.4.4.4. Strategic initiatives
- 9.4.5. Michelin Group
  - 9.4.5.1. Participant's overview
  - 9.4.5.2. Financial performance
  - 9.4.5.3. Product benchmarking
  - 9.4.5.4. Strategic initiatives
- 9.4.6. Pirelli
  - 9.4.6.1. Participant's overview
  - 9.4.6.2. Financial performance
  - 9.4.6.3. Product benchmarking
  - 9.4.6.4. Strategic initiatives
- 9.4.7. Sumitomo Rubber Industries Ltd
  - 9.4.7.1. Participant's overview
  - 9.4.7.2. Financial performance
  - 9.4.7.3. Product benchmarking
  - 9.4.7.4. Strategic initiatives
- 9.4.8. The Bridgestone Group
  - 9.4.8.1. Participant's overview
  - 9.4.8.2. Financial performance
  - 9.4.8.3. Product benchmarking
  - 9.4.8.4. Strategic initiatives
- 9.4.9. Toyo & Rubber Co Ltd
  - 9.4.9.1. Participant's overview
  - 9.4.9.2. Financial performance
  - 9.4.9.3. Product benchmarking
  - 9.4.9.4. Strategic initiatives
- 9.4.10. Yokohama Rubber Co. Ltd
  - 9.4.10.1. Participant's overview

9.4.10.2. Financial performance

9.4.10.3. Product benchmarking

9.4.10.4. Strategic initiatives

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