

# **Automotive Sun Visor Market Size, Share & Trends Analysis Report By Vehicle (Passenger, Commercial), By Material (Fabric, Vinyl), By Component (Conventional, LCD), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/A6960A18C5E6EN.html>

Date: March 2025

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: A6960A18C5E6EN

## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Automotive Sun Visor Market Size & Trends**

The global automotive sun visor market size was estimated at USD 2,460.45 billion in 2024 and is expected to grow at a CAGR of 4.7% from 2025 to 2030. One of the primary drivers of the market is the consistent growth in vehicle production and sales globally. As more vehicles are manufactured, the demand for essential components like sun visors naturally increases. The automotive sector is particularly booming in emerging markets, where rising disposable incomes and urbanization are leading to higher vehicle ownership rates. This trend is evident in regions such as Asia-Pacific, where countries like China and India are witnessing rapid growth in automobile production, further boosting the demand for sun visors across various vehicle segments.

An automotive sun visor is a movable flap located above the windshield in a vehicle. It is designed to shield the driver and passengers from glare, bright lights, and direct sunlight. Usually, vehicles have two sun visors, one for the driver and one for the passenger. They can be adjusted to block light from the front or side windows, enhancing safety and comfort during driving. Some visors also include additional features like mirrors or electronic controls. The factor influencing the market is the implementation of stricter safety regulations by governments worldwide. Regulatory bodies are increasingly mandating high-quality sun visors that effectively reduce glare and enhance driver

visibility to mitigate accident risks. As a result, automotive manufacturers are compelled to integrate advanced sun visor solutions into their vehicles to comply with these safety standards.

Consumer preferences have shifted towards vehicles that offer enhanced comfort and convenience features. Modern sun visors have evolved from basic fold-down shades to multifunctional components equipped with features such as vanity mirrors, integrated lighting, and adjustable tints. In addition, the integration of smart technologies into automotive components is another significant driver of the sun visor market. Innovations such as LCD sun visors that allow for adjustable tint levels controlled electronically are gaining popularity, particularly in luxury vehicles. These advanced features not only enhance user experience but also align with consumer expectations for modern technological solutions in their vehicles.

Furthermore, the increasing adoption of electric vehicles presents new opportunities for the market. As EVs often feature modern designs and advanced technology, there is a growing demand for customized sun visors that complement these vehicles' aesthetics and functionalities. Moreover, the emphasis on energy efficiency and innovative designs in the EV sector encourages manufacturers to create specialized sun visors that cater to this burgeoning market segment. This trend not only supports the growth of the sun visor market but also aligns with broader sustainability goals within the automotive industry.

Consumer expectations for automotive components are continually rising, particularly regarding comfort, aesthetics, and functionality. Modern drivers expect sun visors to offer more than just basic sun protection; they desire features such as integrated lighting, vanity mirrors, and even smart functionalities like auto-dimming capabilities. Meeting these expectations while maintaining affordability poses a significant challenge for manufacturers who must balance innovation with cost-effectiveness.

## Global Automotive Sun Visor Market Report Segmentation

This report forecasts revenue and volume growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global automotive sun visor market report based on vehicle, material, component, and region:

### Vehicle Outlook (Revenue, USD Billion, 2018 - 2030)

Passenger Vehicles

Commercial Vehicles

Material Outlook (Revenue, USD Billion, 2018 - 2030)

Fabric

Vinyl

Others

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Conventional

LCD

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Latin America

Brazil

MEA

South Africa

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3. AUTOMOTIVE SUN VISOR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### CHAPTER 4. AUTOMOTIVE SUN VISOR MARKET: VEHICLE ESTIMATES & TREND ANALYSIS

- 4.1. Automotive Sun Visor Market, by Vehicle: Key Takeaways

- 4.2. Vehicle Movement Analysis & Market Share, 2024 & 2030
- 4.3. Market Estimates & Forecasts, by Vehicle, 2018 - 2030 (USD Billion)
  - 4.3.1. Passenger Vehicles
    - 4.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 4.3.2. Commercial Vehicles
    - 4.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

## **CHAPTER 5. AUTOMOTIVE SUN VISOR MARKET: MATERIAL ESTIMATES & TREND ANALYSIS**

- 5.1. Automotive Sun Visor Market, by Material: Key Takeaways
- 5.2. Material Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, by Material, 2018 - 2030 (USD Billion)
  - 5.3.1. Fabric
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 5.3.2. Vinyl
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 5.3.3. Others
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

## **CHAPTER 6. AUTOMOTIVE SUN VISOR MARKET: COMPONENT ESTIMATES & TREND ANALYSIS**

- 6.1. Automotive Sun Visor Market, by Component: Key Takeaways
- 6.2. Component Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Component, 2018 - 2030 (USD Billion)
  - 6.3.1. Conventional
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 6.3.2. LCD
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

## **CHAPTER 7. AUTOMOTIVE SUN VISOR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Automotive Sun Visor Market: Regional Outlook
- 7.2. Regional Marketplaces: Key Takeaways
- 7.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Billion)
  - 7.3.1. North America
    - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Billion)

- 7.3.1.2. U.S.
  - 7.3.1.2.1. Key country dynamics
  - 7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.1.3. Canada
  - 7.3.1.3.1. Key country dynamics
  - 7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.1.4. Mexico
  - 7.3.1.4.1. Key country dynamics
  - 7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.2. Europe
  - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.2.2. Germany
    - 7.3.2.2.1. Key country dynamics
    - 7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.2.3. UK
    - 7.3.2.3.1. Key country dynamics
    - 7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.2.4. France
    - 7.3.2.4.1. Key country dynamics
    - 7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.2.5. Italy
    - 7.3.2.5.1. Key country dynamics
    - 7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.2.6. Spain
    - 7.3.2.6.1. Key country dynamics
    - 7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.3. Asia Pacific
  - 7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.3.2. China
    - 7.3.3.2.1. Key country dynamics
    - 7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.3.3. India
    - 7.3.3.3.1. Key country dynamics
    - 7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.3.4. Japan
    - 7.3.3.4.1. Key country dynamics
    - 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.3.5. Australia & New Zealand
    - 7.3.3.5.1. Key country dynamics

- 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.3.6. South Korea
  - 7.3.3.6.1. Key country dynamics
  - 7.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.4. Latin America
  - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.4.2. Brazil
    - 7.3.4.2.1. Key country dynamics
    - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)
- 7.3.5. Middle East & Africa
  - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Billion)
  - 7.3.5.2. South Africa
    - 7.3.5.2.1. Key country dynamics
    - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Billion)

## **CHAPTER 8. AUTOMOTIVE SUN VISOR MARKET: COMPETITIVE ANALYSIS**

- 8.1. Recent developments & impact analysis, by key market participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Vehicle Benchmarking
- 8.6. Company Market Share Analysis, 2024 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
  - 8.9.1. Irvin Automotive Products, Inc.
    - 8.9.1.1. Company Overview
    - 8.9.1.2. Financial Performance
    - 8.9.1.3. Product Portfolios
    - 8.9.1.4. Strategic Initiatives
  - 8.9.2. Grupo Antolin
    - 8.9.2.1. Company Overview
    - 8.9.2.2. Financial Performance
    - 8.9.2.3. Product Portfolios
    - 8.9.2.4. Strategic Initiatives
  - 8.9.3. GUMOTEX
    - 8.9.3.1. Company Overview
    - 8.9.3.2. Financial Performance



- 8.9.3.3. Product Portfolios
- 8.9.3.4. Strategic Initiatives
- 8.9.4. KASAI KOGYO CO., LTD.
  - 8.9.4.1. Company Overview
  - 8.9.4.2. Financial Performance
  - 8.9.4.3. Product Portfolios
  - 8.9.4.4. Strategic Initiatives
- 8.9.5. Atlas Holdings
  - 8.9.5.1. Company Overview
  - 8.9.5.2. Financial Performance
  - 8.9.5.3. Product Portfolios
  - 8.9.5.4. Strategic Initiatives
- 8.9.6. FOMPAK
  - 8.9.6.1. Company Overview
  - 8.9.6.2. Financial Performance
  - 8.9.6.3. Product Portfolios
  - 8.9.6.4. Strategic Initiatives
- 8.9.7. Hayashi Telempu Corporation
  - 8.9.7.1. Company Overview
  - 8.9.7.2. Financial Performance
  - 8.9.7.3. Product Portfolios
  - 8.9.7.4. Strategic Initiatives
- 8.9.8. Benecke-Kaliko AG
  - 8.9.8.1. Company Overview
  - 8.9.8.2. Financial Performance
  - 8.9.8.3. Product Portfolios
  - 8.9.8.4. Strategic Initiatives
- 8.9.9. BRACE
  - 8.9.9.1. Company Overview
  - 8.9.9.2. Financial Performance
  - 8.9.9.3. Product Portfolios
  - 8.9.9.4. Strategic Initiatives
- 8.9.10. Grios s.r.o.
  - 8.9.10.1. Company Overview
  - 8.9.10.2. Financial Performance
  - 8.9.10.3. Product Portfolios
  - 8.9.10.4. Strategic Initiatives
- 8.9.11. BURSA OTOTRIM PANEL SANAYI VE TICARET A.S.
  - 8.9.11.1. Company Overview

- 8.9.11.2. Financial Performance
- 8.9.11.3. Product Portfolios
- 8.9.11.4. Strategic Initiatives
- 8.9.12. ContiTech AG
  - 8.9.12.1. Company Overview
  - 8.9.12.2. Financial Performance
  - 8.9.12.3. Product Portfolios
  - 8.9.12.4. Strategic Initiatives
- 8.9.13. Magna International Inc.
  - 8.9.13.1. Company Overview
  - 8.9.13.2. Financial Performance
  - 8.9.13.3. Product Portfolios
  - 8.9.13.4. Strategic Initiatives
- 8.9.14. ACME Specialty Manufacturing
  - 8.9.14.1. Company Overview
  - 8.9.14.2. Financial Performance
  - 8.9.14.3. Product Portfolios
  - 8.9.14.4. Strategic Initiatives
- 8.9.15. Mirror Lite Company, Inc
  - 8.9.15.1. Company Overview
  - 8.9.15.2. Financial Performance
  - 8.9.15.3. Product Portfolios
  - 8.9.15.4. Strategic Initiatives

## I would like to order

Product name: Automotive Sun Visor Market Size, Share & Trends Analysis Report By Vehicle (Passenger, Commercial), By Material (Fabric, Vinyl), By Component (Conventional, LCD), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/A6960A18C5E6EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6960A18C5E6EN.html>