

Automotive Steering Market Size, Share & Trends Analysis By Components (Hydraulic Pump, Steering Column/Rack, Sensors, Electric Motor, Other), By Mechanism, By Vehicle Type, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

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Automotive Steering Market Summary

The global automotive steering market size was estimated at USD 28.08 billion in 2024 and is projected to reach USD 45.79 billion in 2033, growing at a CAGR of 5.9% from 2025 to 2033. The market is experiencing significant growth, driven primarily by technological advancements and shifting consumer preferences.

One of the most impactful developments is the widespread adoption of Electric Power Steering (EPS), which replaces traditional hydraulic systems due to its superior fuel efficiency, reduced emissions, and enhanced driving comfort.

In addition, the rise of autonomous and semi-autonomous vehicles is accelerating demand for advanced steering technologies such as steer-by-wire and adaptive steering systems, which integrate seamlessly with Advanced Driver Assistance Systems (ADAS). Innovations like AI-driven predictive steering and commercial vehicles enabled smart steering systems are further transforming the market, offering improved safety and responsiveness.

Rapid electric and hybrid vehicle production growth further accelerates the demand for advanced steering systems. Electric vehicles (EVs), due to their architecture and energy

efficiency requirements, benefit significantly from EPS and steer-by-wire systems, which eliminate the need for engine-driven hydraulic pumps. Moreover, the push by governments across regions such as Europe, China, and the U.S. for cleaner mobility solutions is prompting OEMs to invest in lightweight, energy-saving steering technologies that complement the design and efficiency goals of EV platforms.

Furthermore, government regulations and consumer demand for safer vehicles influence the adoption of steering systems supporting enhanced safety functionalities. Regulatory bodies like the National Highway Traffic Safety Administration (NHTSA) and the European New Car Assessment Programme (Euro NCAP) are pushing for safer vehicle designs, which in turn are encouraging OEMs to integrate steering systems capable of supporting ADAS and emergency maneuverability features.

One of the primary restraints limiting the widespread adoption of advanced steering systems, particularly Electronic Power Steering (EPS) and steer-by-wire technologies, is their high cost and system complexity. Compared to traditional hydraulic steering systems, EPS involves intricate electronics, sensors, actuators, and software components, increasing production costs and vehicle pricing. This cost sensitivity is especially critical in price-conscious markets such as India, Southeast Asia, and parts of Latin America, where consumers often prioritize affordability over advanced features.

Global Automotive Steering Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global automotive steering market based on component, mechanism, vehicle type, and region:

Component Outlook (Revenue, USD Million, 2021 - 2033)

Hydraulic Pump

Steering Column/Rack

Sensors

Electric Motor

Others

Mechanism Outlook (Revenue, USD Million, 2021 - 2033)

Electronic Power Steering (EPS)

Hydraulic Power Steering (HPS)

Electrically Assisted Hydraulic Power Steering

Vehicle Type Outlook (Revenue, USD Million, 2021 - 2033)

Passenger Cars

Commercial Vehicles

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

KSA

UAE

South Africa

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