

# **Automotive Interior Ambient Lighting Market Size, Share & Trends Analysis Report By Application (Dashboard, Footwell, Doors), By Vehicle Type (Conventional Cars, Green Cars), And Segment Forecasts, 2018 - 2025**

<https://marketpublishers.com/r/AD6C374D6ECEN.html>

Date: March 2018

Pages: 92

Price: US\$ 4,950.00 (Single User License)

ID: AD6C374D6ECEN

## **Abstracts**

This report can be delivered to the clients within 120 Hours

The global automotive interior ambient lighting market size is expected to reach USD 4.59 billion by 2025, according to a study conducted by Grand View Research, Inc., registering a 7.2% CAGR during the forecast period. The adoption of ambient lighting in automobiles is expected to increase due to rising awareness of energy-efficient lighting systems and growing sales of luxury vehicles equipped with navigation and infotainment systems.

Rising demand for conventional and green cars in the automotive industry is driving the growth of the automotive interior ambient lighting market. Automotive interior lighting positively influences space perception, internal appearance of vehicles, safety and comfort, and alerting and mood lighting depending on a driver's mood. For instance, automotive interior lighting decreases a driver's fatigue while driving at night and illuminates passenger compartment for reading. These benefits are expected to drive market growth. However, high costs of OE integration are expected to hinder the market over the forecast period.

The North America market is projected to expand at a CAGR of 5.4% over the forecast period. Prominent vendors in the market include OSRAM GmbH, Hella KGaA Hueck & Co., SCHOTT AG, DR?XLMAIER Group, and Grupo Antolin.

Further key findings from the study suggest:

The automotive interior ambient lighting market is expected to register a CAGR of 7.2% over the forecast period

By vehicle type, the green cars segment is estimated to generate a revenue of USD 562.8 million by 2025

The footwell application segment generated the highest revenue of USD 1.46 billion in 2016. The dashboard application segment, on the other hand, is projected to exhibit the highest CAGR of 8.5% over the forecast period

Currently, North America is leading the market. However, Asia Pacific is expected to dominate the market by 2025 with the highest CAGR of 11.1% over the forecast period. This can be attributed to early adoption of the technology and growing sales of ultra-luxury vehicles in Asian countries such as India, China, and Japan

Prominent players in the market include OSRAM GmbH, Hella KGaA Hueck & Co., SCHOTT AG, DR?XLMAIER Group, and Grupo Antolin.

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Automotive Interior Ambient Lighting Market - Industry Snapshot & Key Buying Criteria, 2014 - 2025
- 2.2 Automotive Interior Ambient Lighting Market, 2014 - 2025

### CHAPTER 3 AUTOMOTIVE INTERIOR AMBIENT LIGHTING MARKET INDUSTRY OUTLOOK

- 3.1 Market Segmentation
- 3.2 Market Size & Growth Prospects
- 3.3 Automotive Interior Ambient Lighting Market - Value Chain Analysis
- 3.4 Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Increasing sales of luxurious vehicles coupled with the growing demand for enhanced comfort
    - 3.4.1.2 Advancements in the automotive interior lighting technology and subsequent increase in awareness regarding energy-efficient lighting systems
  - 3.4.2 Market challenge analysis
    - 3.4.2.1 High costs of OE integration
- 3.5 Automotive Interior Ambient Lighting Penetration & Growth Prospects Mapping
- 3.6 Automotive Interior Ambient Lighting Market Ranking Analysis
- 3.7 Automotive Interior Ambient Lighting Market- Porter's Five Forces Analysis
- 3.8 Automotive Interior Ambient Lighting Market - PEST Analysis

### CHAPTER 4 AUTOMOTIVE INTERIOR AMBIENT LIGHTING APPLICATION OUTLOOK

- 4.1 Automotive Interior Ambient Lighting Market Share By Application, 2016 & 2025
- 4.2 Dashboard
  - 4.2.1 Automotive Interior Ambient Lighting market for dashboard, 2014 - 2025

#### 4.3 Footwell

4.3.1 Automotive Interior Ambient Lighting market for footwell, 2014 - 2025

#### 4.4 Doors

4.4.1 Automotive Interior Ambient Lighting market for Doors, 2014 - 2025

#### 4.5 Others

4.5.1 Automotive Interior Ambient Lighting market for Others, 2014 - 2025

### **CHAPTER 5 AUTOMOTIVE INTERIOR AMBIENT LIGHTING MARKET VEHICLE TYPE OUTLOOK**

5.1 Automotive Interior Ambient Lighting Market Share By Vehicle Type, 2016 & 2025

#### 5.2 Conventional Cars

5.2.1 Conventional cars automotive interior ambient lighting market, 2014 - 2025

#### 5.3 Green Cars

5.3.1 Green cars automotive interior ambient lighting market, 2014 - 2025

### **CHAPTER 6 AUTOMOTIVE INTERIOR AMBIENT LIGHTING MARKET REGIONAL OUTLOOK**

6.1 Automotive interior ambient lighting Market Share By Region, 2016 & 2025

#### 6.2 North America

6.2.1 North America automotive interior ambient lighting market, 2014 - 2025

6.2.2 North America automotive interior ambient lighting market, by application, 2014 - 2025

6.2.3 North America automotive interior ambient lighting market, by vehicle type, 2014 - 2025

##### 6.2.4 U.S.

6.2.4.1 U.S. automotive interior ambient lighting market, 2014 - 2025

6.2.4.2 U.S. automotive interior ambient lighting market, by application, 2014 - 2025

6.2.4.3 U.S. automotive interior ambient lighting market, by vehicle type, 2014 - 2025

##### 6.2.5 Canada

6.2.5.1 Canada automotive interior ambient lighting market, 2014 - 2025

6.2.5.2 Canada automotive interior ambient lighting market, by application, 2014 - 2025

6.2.5.3 Canada automotive interior ambient lighting market, by vehicle type, 2014 - 2025

##### 6.2.6 Mexico

6.2.6.1 Mexico automotive interior ambient lighting market, 2014 - 2025

6.2.6.2 Mexico automotive interior ambient lighting market, by application, 2014 -

2025

6.2.6.3 Mexico automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.3 Europe

6.3.1 Europe automotive interior ambient lighting market, 2014 - 2025

6.3.2 Europe automotive interior ambient lighting market, by application, 2014 - 2025

6.3.3 Europe automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.3.4 U.K.

6.3.4.1 U.K. automotive interior ambient lighting market, 2014 - 2025

6.3.4.2 U.K. automotive interior ambient lighting market, by application, 2014 - 2025

6.3.4.3 U.K. automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.3.5 Germany

6.3.5.1 Germany automotive interior ambient lighting market, 2014 - 2025

6.3.5.2 Germany automotive interior ambient lighting market, by application, 2014 - 2025

6.3.5.3 Germany automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.4 Asia Pacific

6.4.1 Asia Pacific automotive interior ambient lighting market, 2014 - 2025

6.4.2 Asia Pacific automotive interior ambient lighting market, by application, 2014 - 2025

6.4.3 Asia Pacific automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.4.4 China

6.4.4.1 China automotive interior ambient lighting market, 2014 - 2025

6.4.4.2 China automotive interior ambient lighting market, by application, 2014 - 2025

6.4.4.3 China automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.4.5 Japan

6.4.5.1 Japan automotive interior ambient lighting market, 2014 - 2025

6.4.5.2 Japan automotive interior ambient lighting market, by application, 2014 - 2025

6.4.5.3 Japan automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.4.6 India

6.4.6.1 India automotive interior ambient lighting market, 2014 - 2025

6.4.6.2 India automotive interior ambient lighting market, by application, 2014 - 2025

6.4.6.3 India automotive interior ambient lighting market, by vehicle type, 2014 - 2025

6.5 South America

6.5.1 South America automotive interior ambient lighting market, 2014 - 2025

6.5.2 South America automotive interior ambient lighting market, by application, 2014 - 2025

6.5.3 South America automotive interior ambient lighting market, by technology, 2014 - 2025

6.5.4 Brazil

6.5.4.1 Brazil automotive interior ambient lighting market, 2014 - 2025

6.5.4.2 Brazil automotive interior ambient lighting market, by application, 2014 - 2025

6.5.4.3 Brazil automotive interior ambient lighting market, by vehicle type, 2014 - 2025

## **CHAPTER 7 COMPETITIVE LANDSCAPE**

### **7.1 OSRAM GmbH**

7.1.1 Company overview

7.1.2 Financial performance

7.1.3 Product benchmarking

7.1.4 Recent developments

### **7.2 Hella KGaA Hueck & Co.**

7.2.1 Company overview

7.2.2 Financial performance

7.2.3 Product benchmarking

7.2.4 Recent developments

### **7.3 SCHOTT AG**

7.3.1 Company overview

7.3.2 Financial performance

7.3.3 Product benchmarking

7.3.4 Recent developments

### **7.4 DR?XLMAIER Group**

7.4.1 Company overview

7.4.2 Product benchmarking

7.4.3 Recent Developments

### **7.5 Federal-Mogul Holdings LLC**

7.5.1 Company overview

7.5.2 Financial performance

7.5.3 Product benchmarking

7.5.4 Recent developments

### **7.6 Grupo Antolin**

7.6.1 Company overview

7.6.2 Financial performance

- 7.6.3 Product benchmarking
- 7.6.4 Recent developments
- 7.7 Philips Lighting
  - 7.7.1 Company overview
  - 7.7.2 Financial performance
  - 7.7.3 Product benchmarking
- 7.8 Pacific Insight Electronics Corp.
  - 7.8.1 Company overview
  - 7.8.2 Financial performance
  - 7.8.3 Product benchmarking
  - 7.8.4 Recent developments
- 7.9 Valeo
  - 7.9.1 Company overview
  - 7.9.2 Financial performance
  - 7.9.3 Product benchmarking
  - 7.9.4 Recent developments
- 7.10 Texas Instruments Incorporated
  - 7.10.1 Company overview
  - 7.10.2 Financial performance
  - 7.10.3 Product benchmarking

## **CHAPTER 8 OTHER KEY PLAYERS**

## List Of Tables

### LIST OF TABLES

Table 1 Automotive interior ambient lighting market - Industry snapshot & key buying criteria, 2014 - 2025

Table 2 Automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 3 Automotive interior ambient lighting market, by region, 2014 - 2025 (USD Million)

Table 4 Automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 5 Automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 6 Automotive interior ambient lighting market for dashboard, 2014 - 2025 (USD Million)

Table 7 Automotive interior ambient lighting market for dashboard, by region, 2014 - 2025 (USD Million)

Table 8 Automotive interior ambient lighting market for footwell, 2014 - 2025 (USD Million)

Table 9 Automotive interior ambient lighting market for footwell, by region, 2014 - 2025 (USD Million)

Table 10 Automotive interior ambient lighting market for doors, 2014 - 2025 (USD Million)

Table 11 Automotive interior ambient lighting market for doors, by region, 2014 - 2025 (USD Million)

Table 12 Automotive interior ambient lighting market for others, 2014 - 2025 (USD Million)

Table 13 Automotive interior ambient lighting market for others, by region, 2014 - 2025 (USD Million)

Table 14 Conventional cars automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 15 Conventional cars automotive interior ambient lighting market, by region, 2014 - 2025 (USD Million)

Table 16 Green cars automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 17 Green cars automotive interior ambient lighting market, by region, 2014 - 2025 (USD Million)

Table 18 North America automotive interior ambient lighting market, 2014 - 2025 (USD Million)



Table 19 North America automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 20 North America automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 21 U.S. automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 22 U.S. automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 23 U.S. automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 24 Canada automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 25 Canada automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 26 Canada automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 27 Mexico automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 28 Mexico automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 29 Mexico automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 30 Europe automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 31 Europe automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 32 Europe automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 33 U.K. automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 34 U.K. automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 35 U.K. automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 36 Germany automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 37 Germany automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 38 Germany automotive interior ambient lighting market, by vehicle type 2014 - 2025 (USD Million)

Table 39 Asia Pacific automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 40 Asia Pacific automotive interior ambient lighting market, by application, 2014 -

2025 (USD Million)

Table 41 Asia Pacific automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 42 China automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 43 China automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 44 China automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 45 Japan automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 46 Japan automotive interior ambient lighting market, by application, 2014 - 2025 (USD million)

Table 47 Japan automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 48 India automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 49 India automotive interior ambient lighting market, by application, 2014 - 2025 (USD million)

Table 50 India automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 51 South America automotive interior ambient lighting market, 2014 - 2025 (USD Million)

Table 52 South America automotive interior ambient lighting market, by application, 2014 - 2025 (USD Million)

Table 53 South America automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 54 Brazil automotive interior ambient lighting market, 2014 - 2025, (USD Million)

Table 55 Brazil automotive interior ambient lighting market, by application, 2014 - 2025 (USD million)

Table 56 Brazil automotive interior ambient lighting market, by vehicle type, 2014 - 2025 (USD Million)

Table 57 Other additional key players

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Automotive interior ambient lighting market, 2014 - 2025 (USD Million)
- Fig. 3 Automotive interior ambient lighting market - Value chain analysis
- Fig. 4 Automotive interior ambient lighting market - Key driver impact
- Fig. 5 Sales volume of prominent luxury brands, 2014 - 2016
- Fig. 6 Automotive interior ambient lighting market - Key challenge impact
- Fig. 7 Automotive interior ambient lighting penetration & growth prospects mapping
- Fig. 8 Market ranking analysis, 2016
- Fig. 9 Automotive interior ambient lighting market - Porter's five forces analysis
- Fig. 10 Automotive interior ambient lighting market - PEST analysis
- Fig. 11 Automotive interior ambient lighting market, by application, 2016 & 2025
- Fig. 12 Automotive interior ambient lighting market, by vehicle type, 2016 & 2025
- Fig. 13 Automotive interior ambient lighting market, by region, 2016 & 2025
- Fig. 14 North America automotive interior ambient lighting market - Key takeaways
- Fig. 15 Europe automotive interior ambient lighting market - Key takeaways
- Fig. 16 Asia Pacific automotive interior ambient lighting market - Key takeaways
- Fig. 17 South America automotive interior ambient lighting market - Key takeaways

## I would like to order

Product name: Automotive Interior Ambient Lighting Market Size, Share & Trends Analysis Report By Application (Dashboard, Footwell, Doors), By Vehicle Type (Conventional Cars, Green Cars), And Segment Forecasts, 2018 - 2025

Product link: <https://marketpublishers.com/r/AD6C374D6ECEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD6C374D6ECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970