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# Automotive Drivetrain Market Size, Share & Trends Analysis Report By Propulsion Type (ICE, Electric Motor) By Drive Type (FWD, AWD), By Vehicle Type (Passenger Cars, Commercial Vehicles), By Region, And Segment Forecasts, 2025 - 2030

https://marketpublishers.com/r/A1BD1F2AF2EFEN.html
Date: May 2025
Pages: 150
Price: US$ 5,950.00 (Single User License)
ID: A1BD1F2AF2EFEN

## Abstracts

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Automotive Drivetrain Market Trends

The global automotive drivetrain market size was estimated at USD 234.77 billion in 2024 and is expected to grow at a CAGR of 6.9% from 2025 to 2030. The growth of the automotive drivetrain market is being primarily driven by the increasing demand for fuel-efficient and high-performance vehicles.

As global fuel prices fluctuate and environmental concerns intensify, both manufacturers and consumers are prioritizing drivetrain technologies that offer improved fuel economy without compromising power or reliability. Advanced drivetrains, including all-wheel drive (AWD) and hybrid systems, enhance vehicle performance, traction, and safety, especially under challenging road and weather conditions, thus gaining wider adoption across passenger and commercial vehicle segments.

Another major driver is the electrification of the automotive industry, with automakers rapidly transitioning from traditional internal combustion engines (ICEs) to hybrid and fully electric vehicles (EVs). Electric drivetrains eliminate the need for complex mechanical transmissions and rely on more efficient motor systems, which significantly reduce maintenance costs and emissions. The push for zero-emission vehicles, supported by government incentives and regulatory mandates across North America, Europe, and Asia Pacific, is further accelerating the demand for innovative drivetrain solutions tailored to EV architectures.

Additionally, technological advancements in automotive engineering, such as the integration of electronic control units (ECUs), advanced driver-assistance systems (ADAS), and smart transmission systems, are transforming drivetrain functionality. These developments enable real-time adjustments in power distribution and torque, improving driving dynamics, safety, and overall user experience. As consumer expectations evolve and automakers strive for competitive differentiation, investment in smarter and more adaptable drivetrain technologies continues to grow, positioning the drivetrain segment as a critical component of next-generation mobility solutions.

Consumer expectations are evolving toward vehicles that offer not only efficiency but also a superior driving experience. Modern drivetrains, particularly in SUVs, performance vehicles, and crossovers, are designed to provide better traction, acceleration, and stability. Features such as torque vectoring, real-time traction control, and customizable drive modes are becoming more mainstream, enhancing overall vehicle dynamics and safety. This growing preference for improved drivability and versatility is accelerating the adoption of advanced drivetrain systems across various vehicle classes globally.

Despite strong growth prospects, the automotive drivetrain market faces several restraints that could hinder its expansion over the forecast period. One of the primary challenges is the high cost of advanced drivetrain systems, particularly those used in electric and hybrid vehicles. These systems often require expensive components such as electric motors, high-capacity batteries, and complex control units, which can significantly increase the overall cost of the vehicle. This acts as a barrier to adoption, especially in price-sensitive markets where consumers may prioritize affordability over advanced features.

Global Automotive Drivetrain Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global automotive drivetrain market report based on propulsion type, drive type, vehicle type, and region.

Propulsion Type Outlook (Revenue, USD Billion, 2018 - 2030)

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ICE

Electric Motor

Drive Type Outlook (Revenue, USD Billion, 2018 - 2030)

FWD

RWD

AWD

Vehicle Type Outlook (Revenue, USD Billion, 2018 - 2030)

Passenger Cars

Commercial Vehicles

Region Outlook (Revenue, USD Billion, 2018 - 2030)

North America

- U.S.
- Canada
- Mexico

Europe

- UK
- Germany
- France

Asia Pacific

- China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

KSA

UAE

South Africa

**Companies Mentioned**

TOYOTA MOTOR CORPORATION
Volkswagen Group
General Motors
Stellantis NV
Aisin Seki Co., Ltd.
BorgWarner Inc.
American Axle & Manufacturing, Inc.
Schaeffler AG
ZF Friedrichshafen AG
Hyundai Motor Company

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