

Automotive Airbag And Seatbelt Market Size, Share & Trends Analysis Report By Airbag (Frontal, Knee, Side/Curtain), By Seatbelt (2-Point, 3-Point, Five-Point, Belt In Seat (BIS), Automatic Seatbelt), By Vehicle, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Automotive Airbag And Seatbelt Market Growth & Trends

The global automotive airbag and seatbelt market size is anticipated to reach USD 90.02 billion by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 9.9% from 2025 to 2030. Various federal, state, and local regulations pertaining to the installation of basic passive safety systems is one of the major factors driving the market. Growing awareness among consumers about the importance of implementing safety systems in vehicles is also responsible for propelling the market growth.

Increasing consumer disposable income levels, particularly in emerging nations of Asia Pacific, Latin America, and Eastern Europe, are expected to have a positive impact on the market. Furthermore, the automotive market in these regions is witnessing considerable progress. Rising profitability of the automotive market consequently promotes the growth of the airbag and seatbelt market. Technological advancements and continuous product development have also augmented the demand for products, such as airbag and seat belts, thereby supporting market expansion.

The introduction of enhanced fabric technologies, new coating application, and inflatable and motorized seatbelts, are expected to drive the market further. As

technologies mature over the forecast period, it would only act in favor of the industry players, since technological maturation would lead to lower prices, subsequently promoting the adoption of these products.

Automotive Airbag And Seatbelt Market Report Highlights

The airbags, the frontal airbags segment held the largest revenue share of the global airbag and seatbelt industry in 2024.

The knee airbags segment is projected to experience noteworthy growth over the forecast period.

Three-point seatbelts held the largest revenue share of the global automotive airbag and seatbelt industry in 2024.

North America accounted for a noteworthy revenue share of the global automotive airbag and seatbelt market in 2024.

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