

# **Automated Parcel Delivery Terminals Market Analysis By Deployment Location (Indoor, Outdoor), By End Use (Government, Retail, Shipping & Logistics), By Region, And Segment Forecasts, 2014 - 2025**

<https://marketpublishers.com/r/AE22116B970EN.html>

Date: November 2017

Pages: 105

Price: US\$ 4,950.00 (Single User License)

ID: AE22116B970EN

## **Abstracts**

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The global automated parcel delivery terminals market is expected to reach USD 1.06 billion by 2025, according to a new study by Grand View Research, Inc. The market is expected to witness significant growth, owing to the rapidly increasing volumes of parcel shipping. Such a considerable increase in volume is primarily driven by the growth in e-commerce market and cross-border deliveries globally. In addition, the increasing demand for alternative delivery solutions is also fueling the market growth.

Automated parcel delivery terminals are increasingly becoming the preferred alternative delivery solution as it helps in reducing the cost incurred in the logistics chain. In addition, it helps in increasing efficiency in deliveries and generating new market opportunities. These terminals find a high adoption across the globe as they offer great convenience to both the customer and seller. The terminals allow the customer to collect their packages at any time of the day as per their convenience. They also help sellers and logistics providers to avoid losses incurred due to last mile delivery failures or re-attempt deliveries. Moreover, the terminals are equipped with POS devices that facilitate cash on delivery through cards, thus allowing cashless and easy payments for parcels.

The increasing penetration of internet, smartphones, and Internet of Things (IoT) is further responsible for driving the demand for intelligent parcel lockers or delivery terminals. The smartphones provide great ease in verifying, tracking, and streamlining

the transactions.

Further key findings from the study suggest:

Indoor deployment location emerged as the dominant segment in 2016 due to factors such as low threats of vandalism and burglary. Moreover, parcels are easier to maintain in indoor locations as they can be recovered even in adverse weather conditions.

Retail is anticipated to emerge as the fastest-growing end-use segment owing to advantages such as ease in handling parcel deliveries offered by automated parcel delivery terminals.

Europe accounted for a significant market share and was valued at USD 248.0 million in 2016. However, the North American region is predicted to grow at the highest CAGR of 17.6% from 2017 to 2025, owing to the increased internet and smartphone penetration.

Key industry participants in the market include Bell and Howell, LLC, InPost Ltd., Winnen Industry Co., Ltd., Cleveron AS, KEBA AG, Smartbox Ecommerce Solutions Pvt. Ltd., Neopost Group, TZ Ltd., ByBox Holdings Ltd., and ENGY Company, among others.

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