

Australia Skin Laser Market Size, Share & Trends Analysis Report, By Technology Type (Ablative, Non-ablative), By Product (Laser Skin Resurfacing Machine, CO2 Skin Laser Scanner Machine), By Application, And Segment Forecasts, 2022 - 2030

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Abstracts

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Australia Skin Laser Market Growth & Trends

The Australia skin laser market size is anticipated to reach USD 566.2 million by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 6.3% from 2022 to 2030. The growing aesthetic consciousness and increasing awareness about physical grooming in the country have led to high demand for skin laser procedures. In addition, the rising incidence of skin conditions, such as wrinkles, skin pigmentation, and acne, coupled with a growing obsession with flawless skin in Australia is anticipated to drive the market growth.

Emerging technologies, such as the combination of laser resurfacing technologies with other treatment options, are anticipated to further drive market growth. Emerging therapies, such as laser-radiofrequency therapy, laser ablation incorporated with platelet-rich plasma, and laser-assisted drug delivery, are anticipated to reduce downtime & adverse effects of ablative resurfacing without compromising on the efficacy.

The skin laser market in Australia is developing rapidly due to the growing esthetic awareness. In the current scenario, the population of all demographic segments lays great importance on enhancing their esthetic appeal. According to Plastic Surgery

Statistics Report, in Australia, the top cosmetic procedures carried out are breast augmentation & reduction, antiwrinkle injections, fillers, liposuction, and laser & IPL.

The pandemic had imposed severe restrictions on Australia's aesthetic market, which also hampered the in-office laser procedures in the country as of the first and second quarters of 2020. However, many aesthetic clinics around the country have resumed aesthetic services under strict COVID-19 guidelines and patient safety, which will in turn is expected to boost market growth during the forecast period.

Australia Skin Laser Market Report Highlights

The ablative laser technology segment held the largest market share in 2021 as it can be used on a range of skin conditions, including scars, deep wrinkles, fine lines, sun damage, etc.

The non-ablative laser technology segment is expected to gain remarkable popularity in the forecast period, as it is effective on all skin types, is non-invasive, and is a low-risk procedure

The laser skin resurfacing machine product segment is also expected to be boosted significantly during the forecast period, as these machines are most commonly used for the treatment of photo-damaged skin & acne scars

The wrinkles application segment is expected to lead the market in the forthcoming years due to the high demand for anti-aging and wrinkle treatment procedures

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