

Australia Forklift Rental Market Size, Share & Trends Analysis Report By Tonnage Capacity (6-30 Ton, Below 5 Ton), By End-use (Construction, Automotive), By State, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/A1643607C3D0EN.html>

Date: July 2023

Pages: 109

Price: US\$ 1,950.00 (Single User License)

ID: A1643607C3D0EN

Abstracts

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Australia Forklift Rental Market Growth & Trends

The Australia forklift rental market size is expected to reach USD 197.3 million by 2030, registering a CAGR of 5.8% from 2023 to 2030, according to the recent reports of Grand View Research, Inc. Australia's e-commerce and warehouse sector has experienced significant growth in recent years. The rental forklift market offers the warehouse and e-commerce industry the flexibility and scalability required to meet fluctuating demands. During periods of seasonal variations and peak events, such as Black Friday and Christmas, businesses often face heightened workloads and require extra forklifts. By opting for forklift rentals, these companies can easily expand their operations without the need for substantial investments in purchasing new equipment.

Furthermore, warehouse operations involve inherent risks, and forklifts must be operated safely and comply with relevant regulations. Forklift rental providers in Australia ensure their fleet meets safety standards and complies with industry regulations. They offer well-maintained and inspected forklifts equipped with the necessary safety features. The market is encountering a significant challenge as alternative options, such as leasing and the availability of new & used forklifts, have emerged. Leasing offers businesses the flexibility to access forklifts without the long-term commitments associated with rentals, while the option to acquire new or used forklifts directly reduces the reliance on rentals. The accessibility of used forklifts has

notably increased in the market, making them a preferred choice for many businesses due to their lower upfront costs.

Consequently, companies that previously relied on rental services are captivated to purchase pre-owned forklifts, resulting in a decline in the customer base for rental forklift providers. The rise in competition from these alternative solutions poses a significant challenge for the market. Rental forklifts come with the added benefit of immediate replacement services provided by providers. In the event of a breakdown or malfunctioning, the provider can swiftly offer a replacement forklift, minimizing any disruptions to business operations. This prompt response time is particularly crucial in industries, such as warehousing, logistics, and manufacturing, where forklifts play a vital role in day-to-day activities. Businesses can avoid lengthy delays and ensure uninterrupted operations by relying on rental forklifts and accessing quick replacement services.

Australia Forklift Rental Market Report Highlights

The below 5 tons segment is expected to register the fastest CAGR over the forecast period

The segment growth is driven by factors that address the diverse needs of businesses

The warehouse & logistics end-use segment is anticipated to register the highest CAGR over the forecast period

New South Wales is anticipated to register the fastest growth rate during the forecast period

The growing penetration of e-commerce in the region is expected to drive the uptake of rental forklifts in New South Wales

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Information Procurement
 - 1.2.1. Purchased database.
 - 1.2.2. GVR's internal database
 - 1.2.3. Secondary sources & third - party perspectives
 - 1.2.4. Primary research
- 1.3. Information Analysis
 - 1.3.1. Data Analysis Models
- 1.4. Market Formulation & Data Visualization
- 1.5. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Australia Forklift Rental Market Snapshot, 2022 & 2030
- 2.2. Tonnage Capacity Segment Snapshot, 2022 & 2030
- 2.3. End-use Segment Snapshot, 2022 & 2030
- 2.4. Competitive Landscape Snapshot, 2022 & 2030

CHAPTER 3. AUSTRALIA FORKLIFT RENTAL MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Australia Forklift Rental Market - Value Chain Analysis
- 3.3. Australia Forklift Rental Market - Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunity Analysis
- 3.4. Industry Analysis Tools
 - 3.4.1. Australia Forklift Rental Market - Porter's Analysis
 - 3.4.2. Australia Forklift Rental Market - PESTEL Analysis

CHAPTER 4. AUSTRALIA FORKLIFT RENTAL MARKET TONNAGE CAPACITY OUTLOOK

- 4.1. Australia Forklift Rental Market Share by Tonnage Capacity, 2022 & 2030 (USD)

Million)

4.2. Below 5 Ton

4.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

4.3. 6-30 Ton

4.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

4.4. Above 30 Ton

4.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 5. AUSTRALIA FORKLIFT RENTAL MARKET END-USE OUTLOOK

5.1. Australia Forklift Rental Market Share by End-use, 2022 & 2030 (USD Million)

5.2. Construction

5.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

5.3. Automotive

5.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

5.4. Aerospace & Defense

5.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

5.5. Warehouse & Logistics

5.5.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

5.6. Others

5.6.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

CHAPTER 6. AUSTRALIA FORKLIFT RENTAL MARKET: STATE OUTLOOK

6.1. Australia Forklift Rental Market Share by State, 2022 & 2030 (USD Million)

6.2. New South Wales

6.2.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.2.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.2.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.3. Northern Territory

6.3.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.3.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.3.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.4. Queensland

6.4.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.4.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.4.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.5. South Australia

6.5.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.5.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.5.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.6. Tasmania

6.6.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.6.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.6.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.7. Victoria

6.7.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.7.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.7.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

6.8. Western Australia

6.8.1. Market Estimates and Forecast, 2018 - 2030 (USD Million)

6.8.2. Market Estimates and Forecast by Tonnage Capacity, 2018 - 2030 (USD Million)

6.8.3. Market Estimates and Forecast by End-use, 2018 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Strategy Mapping

7.2. Company Profiles (Overview, Financial Performance, Tonnage Capacity Overview, Strategic Initiatives)

7.2.1. CLARK

7.2.2. Crown Equipment Corporation

7.2.3. Doosan Corporation

7.2.4. Hangcha

7.2.5. Hyster-Yale Materials Handling, Inc.

7.2.6. Jungheinrich AG

7.2.7. Komatsu Ltd.

7.2.8. Toyota Material Handling

List Of Tables

LIST OF TABLES

Table 1 Australia forklift rental market - Industry snapshot & key buying criteria, 2018 - 2030

Table 2 Australia forklift rental market, 2018 - 2030 (USD Million)

Table 3 Australia forklift rental market, by state, 2018 - 2030 (USD Million)

Table 4 Australia forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 5 Australia forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 6 Vendor landscape

Table 7 Below 5 Ton Australia forklift rental market, 2018 - 2030 (USD Million)

Table 8 6-30 Ton Australia forklift rental market, 2018 - 2030 (USD Million)

Table 9 Above 30 Ton Australia forklift rental market, 2018 - 2030 (USD Million)

Table 10 Construction Australia forklift rental market, 2018 - 2030 (USD Million)

Table 11 Automotive Australia forklift rental market, 2018 - 2030 (USD Million)

Table 12 Aerospace & Defense Australia forklift rental market, 2018 - 2030 (USD Million)

Table 13 Warehouse & Logistics Australia forklift rental market, 2018 - 2030 (USD Million)

Table 14 Others Australia forklift rental services market, 2018 - 2030 (USD Million)

Table 15 New South Wales forklift rental market, 2018 - 2030 (USD Million)

Table 16 New South Wales forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 17 New South Wales forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 18 Northern Territory forklift rental market, 2018 - 2030 (USD Million)

Table 19 Northern Territory forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 20 Northern Territory forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 21 Queensland forklift rental market, 2018 - 2030 (USD Million)

Table 22 Queensland forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 23 Queensland forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 24 South Australia forklift rental market, 2018 - 2030 (USD Million)

Table 25 South Australia forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 26 South Australia forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 27 Tasmania forklift rental market, 2018 - 2030 (USD Million)

Table 28 Tasmania forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 29 Tasmania forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 30 Victoria forklift rental market, 2018 - 2030 (USD Million)

Table 31 Victoria forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 32 Victoria forklift rental market, by end-use, 2018 - 2030 (USD Million)

Table 33 Western Australia forklift rental market, 2018 - 2030 (USD Million)

Table 34 Western Australia forklift rental market, by tonnage capacity, 2018 - 2030 (USD Million)

Table 35 Western Australia forklift rental market, by end-use, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Australia forklift rental market, 2018 - 2030 (USD Million)
- Fig. 3 Australia forklift rental market - Value chain analysis
- Fig. 4 Australia forklift rental market - Market dynamics
- Fig. 5 Australia forklift rental market - Key market driver impact
- Fig. 6 Australia forklift rental market - Key market restraint impact
- Fig. 7 Australia forklift rental market - Key opportunities prioritized
- Fig. 8 Australia forklift rental market - Porter's five forces analysis
- Fig. 9 Australia forklift rental market - PESTEL analysis
- Fig. 10 Australia forklift rental market, by tonnage capacity, 2022
- Fig. 11 Australia forklift rental market, by insulation, 2022
- Fig. 12 Australia forklift rental market, by phase, 2022
- Fig. 13 Australia forklift rental market, by end-use, 2022
- Fig. 14 Australia forklift rental market - State takeaways
- Fig. 15 New South Wales forklift rental market - Key takeaways
- Fig. 16 Northern Territory forklift rental market - Key takeaways
- Fig. 17 Queensland forklift rental market - Key takeaways
- Fig. 18 South Australia forklift rental market - Key takeaways
- Fig. 19 Tasmania forklift rental market - Key takeaways
- Fig. 20 Victoria forklift rental market - Key takeaways
- Fig. 21 Western Australia forklift rental market - Key takeaways

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