

Australia Commercial Vacuum Cleaner Market Size, Share & Trends Analysis Report By Power Source (Cordless, Corded), By Product (Upright, Canister), By End User, By Distribution Channel, And Segment Forecasts, 2025 - 2030

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Abstracts

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Market Size & Trends

The Australia commercial vacuum cleaner market size was estimated at USD 40.4 million in 2024 and is expected to grow at a CAGR of 6.0% from 2025 to 2030. The growth is attributable to increasing demand driven by heightened hygiene and cleanliness awareness across commercial sectors. The COVID-19 pandemic significantly raised the importance of maintaining sanitized environments in workplaces such as offices, healthcare facilities, retail stores, and educational institutions. This has led to increased adoption of advanced vacuum cleaners equipped with HEPA filters and multi-surface cleaning capabilities to meet stringent sanitation standards.

For instance, commercial cleaning companies in Sydney have expanded their use of specialized vacuum cleaners to ensure effective infection control in high-traffic areas, reflecting a broader industry trend. Technological advancements are another key growth driver. Integrating smart features like robotic automation, AI-powered navigation, and IoT connectivity enhances cleaning efficiency and reduces labor costs. Australia's growing smart home and smart building adoption encourages commercial users to invest in robotic vacuum cleaners that operate autonomously, improving productivity and cleaning consistency. ECOVACS' launch of advanced robotic models in 2025, featuring self-cleaning and strong suction technologies, illustrates this trend.

The expansion of Australia's commercial infrastructure, fueled by urbanization and economic growth, further supports market growth. Increasing office spaces, retail outlets, and healthcare facilities require durable, high-performance vacuum cleaners capable of handling large areas and diverse flooring types. In addition, the rise of outsourced commercial cleaning services drives demand for versatile, ergonomic vacuum cleaners that enhance operator comfort and efficiency during extended use.

Furthermore, evolving procurement patterns contribute to market expansion. While offline channels remain important for hands-on product evaluation and after-sales support, online sales of commercial vacuum cleaners are growing due to convenience, wider product availability, and competitive pricing. The rise of e-commerce platforms enables faster access to innovative cleaning equipment, supporting the market's steady growth. Collectively, these factors position the Australian market for sustained expansion through 2030.

Australia Commercial Vacuum Cleaner Market Report Segmentation

This report forecasts volume & revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Australia commercial vacuum cleaner market report based on power source, product, end user, and distribution channel:

Power Source Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Corded

Cordless

Product Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Upright Vacuum Cleaners

Canister Vacuum Cleaners

Robotic Vacuum Cleaners

Wet & Dry Vacuum Cleaners

Drum Vacuum Cleaners

Central Vacuum Cleaners

Backpack Vacuum Cleaners

Others

End User Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Healthcare Facilities

Hospitality and Lodging

Retail Stores

Shopping Malls

Educational Institutions

Offices and Commercial Buildings

Cleaning Service Providers

Car Detailing Services

Entertainment and Leisure Facilities

Others

Distribution Channel Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Online

Offline

Companies Mentioned

Nilfisk Group
Alfred Kärcher SE & Co. KG
Makita Corporation
Tennant Company
Dyson Limited
Hako Group
Techtronic Industries Co. Ltd.
Numatic International Ltd.
SEBO America, LLC
Pacvac Pty. Ltd.

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