

At-home Chronic Disease Biomarker Testing Market Size, Share & Trends Analysis Report By Product (Test Kits/Devices, Consumables & Reagents), By Application (Diabetes, Cardiovascular Diseases), By Technology, By Distribution Channel, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global at-home chronic disease biomarker testing market size was estimated at USD 5.04 billion in 2025 and is projected to reach USD 18.68 billion by 2033, growing at a CAGR of 17.79% from 2026 to 2033. This growth is driven by the rising prevalence of chronic diseases, an increasing emphasis on preventive and personalized healthcare, and the rapid adoption of decentralized diagnostic solutions.

In addition, ongoing advancements in wearable technologies and digital biomarkers are further accelerating market demand. For instance, a 2023 study developed a microfluidics-based POCT platform integrated with an oxygen-sensitive membrane and smartphone detection for simultaneous measurement of multiple chronic disease biomarkers. The system demonstrated clinical-grade sensitivity, with results consistent with commercial laboratory kits.

The growth of the at-home chronic disease biomarker testing industry is driven by the rising prevalence of chronic diseases. Chronic conditions require continuous monitoring, creating a strong demand for accessible diagnostic solutions that patients can use at home. For instance, according to the World Health Organization (WHO), chronic diseases account for the majority of global deaths, and premature mortality from these conditions continues to rise due to population growth and aging. Globally, more than 830 million were living with diabetes in the year 2022, a number that has more than

doubled over the past 30 years, reflecting the rapid expansion of chronic diseases across both developed and developing regions. The economic burden of chronic diseases further fuels demand for home-based testing, as these conditions require long-term treatment, frequent hospital visits, and ongoing diagnostic monitoring, all of which increase healthcare costs. Home-based biomarker testing enables early detection, continuous monitoring, and better disease management, helping reduce hospitalizations and overall expenses. In India, programs such as the National Program for Prevention and Control of Cancer, Diabetes, Cardiovascular diseases (lipids, CRP), and Stroke (NPCDCS) and investments in digital health infrastructure are further supporting the adoption of at-home testing solutions, making them a practical and cost-effective alternative to traditional healthcare delivery models.

The growing emphasis on preventive and personalized healthcare is a major factor driving the expansion of the market. Healthcare is shifting from a reactive, treatment-focused approach to a proactive model that prioritizes early detection, risk assessment, and individualized care. Preventive healthcare encourages regular monitoring of key biomarkers, enabling patients and healthcare providers to identify potential health issues before they progress to severe conditions. Personalized healthcare further enhances this trend by tailoring treatment and monitoring plans to an individual's unique physiological, genetic, and lifestyle profile. Recent initiatives, including digital health programs and wearable device integration, support continuous health monitoring and data-driven personalized care. For instance, according to a recent article, in 2025, remote patient monitoring platforms will provide actionable insights from home-based biomarker data, empowering both patients and clinicians. This combination of preventive and personalized strategies increases patient engagement, reduces complications, and lowers healthcare costs, thereby accelerating the adoption of at-home biomarker testing solutions and significantly expanding the market.

The rapid adoption of decentralized diagnostic solutions is a key driver accelerating the growth of the market. Decentralized diagnostics shift healthcare delivery from hospitals and laboratories directly to patients' homes, enabling convenient, timely, and continuous monitoring of chronic conditions. This approach reduces dependency on centralized healthcare facilities, which often face capacity constraints, long waiting times, and accessibility challenges, particularly in rural or underserved areas. At-home biomarker testing kits and remote monitoring devices allow patients to measure critical health parameters such as glucose levels, blood pressure, heart rate, and respiratory function without visiting a clinic, making disease management more efficient and patient-centric. The trend is further reinforced by advancements in digital health platforms and telemedicine, which integrate test results into real-time monitoring systems, enabling

healthcare providers to track patient health remotely and adjust treatment plans promptly. Government initiatives and private investments are supporting the expansion of decentralized healthcare infrastructure, making at-home testing solutions more reliable, secure, and widely available. By improving accessibility, convenience, and care efficiency, decentralized diagnostic solutions are driving greater adoption of home-based biomarker testing, reducing healthcare costs, and enabling proactive management of chronic diseases, ultimately fueling sustained market growth.

Ongoing advancements in wearable technologies and digital biomarkers are expanding the at-home chronic disease biomarker testing industry by enabling continuous, real-time health monitoring outside clinical settings. Wearable biosensors such as smartwatches and patches now collect physiological data, including ECG, heart rate, and interstitial glucose, that can be translated into actionable digital biomarkers for chronic disease management. For instance, the FDA has authorized multiple sensor-based devices for at-home use, including Dexcom's G7 Continuous Glucose Monitoring System and Apple's Hypertension Notification Feature, underscoring regulatory support for clinical-grade wearables that empower patients to track health indicators at home. These technologies support early detection, personalized care, and remote clinician engagement, driving broader adoption of at-home testing.

Global At-home Chronic Disease Biomarker Testing Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis on the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the at-home chronic disease biomarker testing market report based on product, application, technology, distribution channel, and region.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Test Kits/Devices

Consumables & Reagents

Others

Application Outlook (Revenue, USD Million, 2021 - 2033)

Diabetes

Cardiovascular diseases (lipids, CRP)

Cardiovascular diseases (tumor markers)

Others

Technology Outlook (Revenue, USD Million, 2021 - 2033)

Immunoassays

Polymerase Chain Reaction (PCR)

Next-Generation Sequencing (NGS)

Lateral Flow Assays (LFA)

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Online platforms

Retail pharmacies

Diagnostic labs

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Norway

Denmark

Sweden

Norway

Rest of Europe

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Rest of Asia Pacific

Latin America

Brazil

Argentina

Rest of Latin America

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Rest of Middle East & Africa

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