

# Asia Pacific Production Animal Health Market Size, Share & Trends Analysis Report By Animal Type (Poultry, Swine), By Product (Biologics, Pharmaceuticals, Diagnostics, Equipment & Disposables, Medicated Feed Additives), By Country, And Segment Forecasts, 2025 - 2033

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## Abstracts

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### APAC Production Animal Health Market Summary

The Asia Pacific production animal health market size was estimated at USD 10.04 billion in 2024 and is projected to reach USD 22.23 billion by 2033, growing at a CAGR of 9.23% from 2025 to 2033. The industry is driven by the region's large and dense livestock population, rising protein consumption, and growing disease burden among production animals.

Countries like India and China collectively account for over one-third of the global cattle population, fueling consistent demand for veterinary pharmaceuticals, vaccines, and diagnostics. Increasing incidences of transboundary and zoonotic diseases such as foot-and-mouth disease, avian influenza, and African swine fever have increased the need for preventive healthcare and disease control measures. Additionally, growing government initiatives are driving market growth. For instance, in March 2025, the Union Cabinet approved a revised Livestock Health and Disease Control Programme (LHDCP) with a budget of INR 3,880 crore (USD 453 Mn) for 2024-25 and 2025-26. The revamped scheme consists of three core components: the National Animal Disease Control Programme (NADCP), Livestock Health & Disease Control (LH&DC), and the

newly launched Pashu Aushadhi initiative. Key focus elements include mass vaccinations, deployment of mobile veterinary units, and distribution of affordable generic veterinary medicines through PM-Kisan Samridhhi Kendras (Centers) and cooperatives.

The market is undergoing a significant transformation, with India emerging as a key driver through cohesive policy actions, international collaborations, and regulatory reforms. In 2025, India launched a series of strategic initiatives to strengthen veterinary infrastructure and service delivery. Notably, the Indian Council of Agricultural Research (ICAR) conducted a large-scale Animal Health Camp targeting marginalized farming communities, offering veterinary services and awareness programs under the Scheduled Caste Sub-Plan (SCSP). This field-level outreach reflects a growing governmental commitment to inclusive animal healthcare.

Simultaneously, the Indian government introduced the USD 25 million 'Animal Health Security Strengthening in India for Pandemic Preparedness and Response' project, supported by the G20 Pandemic Fund, ADB, World Bank, and FAO. The initiative focuses on modernizing laboratory networks, improving surveillance systems, and upgrading digital disease reporting infrastructure, efforts expected to enhance preparedness for transboundary animal diseases across Asia.

Regulatory advancements also underscore India's evolving animal health landscape. The removal of the outdated Target Animal Batch Safety Test (TABST) by the Indian Pharmacopoeia Commission in July 2024 marked a key alignment with global best practices in vaccine safety, reducing unnecessary animal testing. Further, a landmark partnership between the Department of Animal Husbandry and Dairying (DAHD) and UNDP introduced an AI-enabled digital platform to track vaccine stock, distribution, and cold chain management, while leveraging the Animal Vaccine Intelligence Network (AVIN) to support livestock insurance and immunization coverage. These coordinated actions not only improve animal health outcomes in India but also reflect broader regional trends in the Asia Pacific, where digitalization, public-private collaboration, and regulatory modernization are shaping a more resilient and sustainable production animal health ecosystem.

### Asia Pacific Production Animal Health Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Asia Pacific production animal

health market report based on product, animal type, and country.

Product Outlook (Revenue, USD Million, 2021 - 2033)

### Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

### Pharmaceuticals

Parasiticides

Anti-infectives

Anti-inflammatory

Analgesics

Others

### Diagnostics

Consumables, reagents and kits

Instruments and devices

### Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Others

Veterinary Telehealth

Veterinary Software

Livestock Monitoring

Animal Type Outlook (Revenue, USD Million, 2021- 2033)

Poultry

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

Pharmaceuticals

Parasiticides

Anti-infectives

Antimicrobials

Anti-infectives except Antimicrobial

Anti-inflammatory

Analgesics

Others

Diagnostics

Consumables, reagents and kits

Instruments and devices

Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Anticoccidials

Pre/Probiotics & Phytotherapeutics

Performance enhancers (AGP)

Other

Others

Veterinary Telehealth

Veterinary Software

Livestock Monitoring

Swine

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Immunocastration

Other Vaccines

Other Biologics

Pharmaceuticals

Parasiticides

Endectocides

Other Parasiticides

Anti-infectives

Antimicrobials

Anti-infectives except Antimicrobial

Anti-inflammatory

Analgesics

Hormone Products

Others

Diagnostics

Consumables, reagents and kits

Instruments and devices

Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Anticoccidials

Performance enhancers (Probiotics + PhytoGenics + Others Additives  
( $\beta$ -adrenergic agonist)

Other

Others

Veterinary Telehealth  
Veterinary Software

Livestock Monitoring

Cattle

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

Artificial Insemination Products (Semen)

Reproductive Disease Biologics

Respiratory Disease Biologics

Other Biologics except AI

Pharmaceuticals

Parasiticides

Ectoparasiticides

Endoparasiticides

Endectocides

Anti-infectives

Antimicrobials

Anti-infectives except Antimicrobial

Anti-inflammatory

Analgesics

Hormone Products

Others

Diagnostics

Consumables, reagents and kits

Instruments and devices

Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Oral MFAs

Injectable MFAs

Others

Veterinary Telehealth

Veterinary Software

Livestock Monitoring

Sheep & Goat

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

Pharmaceuticals

Parasiticides

Anti-infectives

Anti-inflammatory

Analgesics

Others

Diagnostics

Consumables, reagents and kits

Instruments and devices

Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Others

Veterinary Telehealth

Veterinary Software

Livestock Monitoring

Fish

Biologics

Vaccines

Modified/ Attenuated Live

Inactivated (Killed)

Other Vaccines

Other Biologics

Pharmaceuticals

Parasiticides

Anti-infectives

Anti-inflammatory

Analgesics

Others

Diagnostics

Consumables, reagents and kits

Instruments and devices

Equipment & Disposables

Critical Care Consumables

Anesthesia Equipment

Fluid Management Equipment

Temperature Management Equipment

Rescue & Resuscitation Equipment

Research Equipment

Patient Monitoring Equipment

Medicinal Feed Additives

Others

Veterinary Telehealth

Veterinary Software

Livestock Monitoring

Country Outlook (Revenue, USD Million, 2021 - 2033)

Japan

China

India

Indonesia

Thailand

Australia

South Korea

Philippines

Malaysia

Singapore

Vietnam

## Rest of Asia Pacific

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