

# **Asia Pacific Ostomy Care And Accessories Market Size, Share & Trends Analysis Report By Product (Bags, Accessories), By Country (China, India, Japan, South Korea, Australia, Thailand), And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/AA4782AB6422EN.html>

Date: May 2025

Pages: 100

Price: US\$ 4,950.00 (Single User License)

ID: AA4782AB6422EN

## **Abstracts**

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### **Asia Pacific Ostomy Care And Accessories Market Growth & Trends**

The Asia Pacific ostomy care and accessories market size is anticipated to reach USD 839.7 million by 2030, registering a CAGR of 6.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is expected to grow rapidly in the coming years, owing to demographic shifts such as an aging population and rising incidences of colorectal cancer and inflammatory bowel disease. In addition, enhanced healthcare accessibility, driven by infrastructure investments and governmental initiatives, is expected to amplify demand for ostomy products across major economies of Asia Pacific, such as China, Japan, and South Korea.

The diversification of distribution channels, spanning e-commerce platforms, specialty medical retailers, and hospital partnerships, is broadening product accessibility, particularly in rural and underserved regions. This development is further fueled by the aging demographics' heightened susceptibility to conditions like diverticulitis, necessitating long-term stoma care, alongside rising cancer prevalence linked to lifestyle changes and improved diagnostic capabilities.

Moreover, integrating digital health tools, such as telemedicine and remote monitoring devices, transforms post-operative care delivery, enabling real-time consultations and

wound assessment to reduce complications. Collaborative efforts between industry stakeholders, healthcare providers, and patient advocacy groups improve brand credibility and trust, while R&D investments in customizable and eco-friendly products address evolving patient expectations.

### Asia Pacific Ostomy Care And Accessories Market Report Highlights

Based on product, the bags segment led the market and held the largest revenue share of 87.7% in 2024, driven by the rising occurrence of inflammatory bowel conditions, colorectal cancer, and gastrointestinal disorders, especially among older demographics.

The accessories segment is expected to grow at the fastest CAGR of 8.8% over the forecast period, owing to the growing emphasis on tailored care solutions, the launch of innovative user-friendly products, and the rising preference for at-home stoma management options.

China dominated the Asia Pacific ostomy care and accessories industry with the largest revenue share in 2024, driven by growing attention to individualized care approaches, developments in intuitive product designs, and the rising adoption of home-based care models.

The ostomy care and accessories market in India is expected to grow at a CAGR of 7.0% over the forecast period, owing to rising healthcare spending, heightened public-private sector investments, and intensified awareness campaigns.

### Companies Mentioned

Coloplast A/S ADR  
ConvaTec Group PLC  
Hollister  
Marlen Manufacturing and Development Co.  
Nu-Hope Laboratories  
Perfect Choice Medical Technologies  
Safe N Simple  
AdvaCare Pharma  
CyMed

Eakin Healthcare Group  
Alcare Diagnostics & Research Center

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