

# **Asia Pacific Milk Protein Market Size, Share & Trends Analysis Report By Product (Concentrates, Isolates, Hydrolyzed), By Form (Powder, Liquid), By Application (Infant Formula, Dietary Supplements, Animal Feed), By Country, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### Summary

The Asia Pacific milk protein market size was estimated at USD 3.45 billion in 2024 and is projected to reach USD 6.64 billion by 2033, growing at a CAGR of 7.6% from 2025 to 2033. The market growth is largely driven by increasing health consciousness and a rising interest in functional foods, personalized nutrition, and innovative products.

Demand for milk protein is anticipated to surge as the aging population seeks protein-rich diets to prevent muscle loss, promote healthy aging, and sustain overall vitality. Urbanization, evolving lifestyles, and an expanding middle-class population are major factors driving the demand for milk protein across the Asia Pacific. Convenient and protein-rich products such as Ready-to-Drink (RTD) beverages, protein bars, and fortified dairy snacks are gaining traction as consumers increasingly adopt on-the-go and health-conscious eating habits. The region's growing fitness culture, supported by rising gym memberships, active sports participation, and heightened muscle health awareness, continues to make protein supplementation a mainstream trend.

### Asia Pacific Milk Protein Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an

analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Asia Pacific milk protein market report based on product, form, application, and country:

Product Outlook (Revenue, USD Million, Volume, Kilotons, 2021 - 2033)

Concentrates

Isolates

Hydrolyzed

Form Outlook (Revenue, USD Million, Volume, Kilotons, 2021 - 2033)

Powder

Liquid

Application Outlook (Revenue, USD Million, Volume, Kilotons, 2021 - 2033)

Food & Beverages

Dairy Products

Bakery & Confectionery

Functional Foods

Beverages

Others

Infant Formula

Dietary Supplements

Animal Feed

Others

Country Outlook (Revenue, USD Million; Volume, Kilotons; 2021 - 2033)

China

Japan

India

Australia & New Zealand

**This report can be delivered to the clients within 5 Business Days**

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