

Asia Pacific CBD Pouches Market Size, Share & Trends Analysis Report By Content (Up To 10 mg, 10 mg - 20 mg), By Type (Flavored, Unflavored), By Distribution Channel (Offline, Online), By Country, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/A535807D6467EN.html>

Date: July 2025

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: A535807D6467EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Asia Pacific CBD Pouches Market Summary

The Asia Pacific CBD pouches market size was estimated at USD 6.84 million in 2024 and is expected to reach USD 39.93 million by 2033, growing at a CAGR of 20.5% from 2025 to 2033. Demand for CBD products is growing rapidly across Asia Pacific as consumers become increasingly aware of their potential health benefits, such as relief from chronic pain, inflammation, insomnia, low appetite, depression, and anxiety.

CBD pouches, a relatively new offering in the market, are gaining traction due to their convenience and discreet, smoke-free consumption method, further driving their rising popularity in the region. Governments across Asia Pacific are gradually becoming more open to cannabis products, creating new business opportunities to expand. For example, in February 2024, Aurora Cannabis acquired MedReleaf Australia, a licensed medical cannabis company, as part of its strategy to establish a stronger presence in the region's legal cannabis market.

Increasing awareness of the health risks associated with smoking and tobacco use has driven consumers toward smokeless alternatives. CBD pouches offer a convenient, tobacco-free, and inhalation-free method of consuming CBD, making them especially attractive to health-conscious individuals. Their discreet format also enables use in

environments where smoking is prohibited.

Western brands entering the Asia Pacific market, such as Cannadips in Japan, are setting new benchmarks by introducing innovative CBD pouch formats, appealing flavors, and clean branding. This aligns well with the region's rising health and wellness movement, where consumers seek natural, functional products that support mental well-being and self-care. As a result, there is a growing demand for CBD pouches with added benefits, such as vitamins or adaptogens, tailored to local tastes and presented in minimalist, culturally resonant packaging.

Asia Pacific CBD Pouches Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the Asia Pacific CBD pouches market report by content, type, distribution channel, and country:

Content Outlook (Revenue, USD Million, 2021 - 2033)

Up to 10 mg

10 mg - 20 mg

Others

Type Outlook (Revenue, USD Million, 2021 - 2033)

Flavored

Unflavored

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Online

Country Outlook (Revenue, USD Million, 2021 - 2033)

Japan

Australia

Thailand

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Content Outlook
- 2.3. Type Outlook
- 2.4. Country Outlook
- 2.5. Distribution Channel Outlook

CHAPTER 3. ASIA PACIFIC CBD POUCHES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Manufacturing & Technology Trends
 - 3.3.2. Sales Channel Analysis
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis

- 3.5.1. Industry Analysis - Porter's
- 3.6. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. ASIA PACIFIC CBD POUCHES MARKET: CONTENT ESTIMATES & TREND ANALYSIS

- 5.1. Content Movement Analysis & Market Share, 2024 & 2033
- 5.2. Up to 10 mg
 - 5.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 5.3. 10 mg - 20 mg
 - 5.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 5.4. Others
 - 5.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. ASIA PACIFIC CBD POUCHES MARKET: TYPE ESTIMATES & TREND ANALYSIS

- 6.1. Type Movement Analysis & Market Share, 2024 & 2033
- 6.2. Flavored
 - 6.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 6.3. Unflavored
 - 6.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. ASIA PACIFIC CBD POUCHES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 7.1. Distribution Channel Movement Analysis & Market Share, 2024 & 2033
- 7.2. Offline
 - 7.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 7.3. Online
 - 7.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 8. ASIA PACIFIC CBD POUCHES MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

8.1. Country Movement Analysis & Market Share, 2024 & 2033

8.2. Japan

- 8.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 8.2.2. Market estimates and forecast, by content, 2021 - 2033 (USD Million)
- 8.2.3. Market estimates and forecast, by type, 2021 - 2033 (USD Million)
- 8.2.4. Market estimates and forecast, by distribution channel, 2021 - 2033 (USD Million)

8.3. Australia

- 8.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 8.3.2. Market estimates and forecast, by content, 2021 - 2033 (USD Million)
- 8.3.3. Market estimates and forecast, by type, 2021 - 2033 (USD Million)
- 8.3.4. Market estimates and forecast, by distribution channel, 2021 - 2033 (USD Million)

8.4. Thailand

- 8.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)
- 8.4.2. Market estimates and forecast, by content, 2021 - 2033 (USD Million)
- 8.4.3. Market estimates and forecast, by type, 2021 - 2033 (USD Million)
- 8.4.4. Market estimates and forecast, by distribution channel, 2021 - 2033 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

9.1. Recent developments & impact analysis, by key market participants

9.2. Company Categorization

9.3. Participant's Overview

9.4. Financial Performance

9.5. Product Benchmarking

9.6. Company Market Share Analysis, 2024 (%)

9.7. Company Heat Map Analysis

9.8. Strategy Mapping

9.9. Company Profiles

9.9.1. Cannadips

9.9.1.1. Company Overview

9.9.1.2. Financial Performance

9.9.1.3. Product Portfolios

- 9.9.1.4. Strategic Initiatives
- 9.9.2. V&YOU
 - 9.9.2.1. Company Overview
 - 9.9.2.2. Financial Performance
 - 9.9.2.3. Product Portfolios
 - 9.9.2.4. Strategic Initiatives
- 9.9.3. Nicopods ehf.
 - 9.9.3.1. Company Overview
 - 9.9.3.2. Financial Performance
 - 9.9.3.3. Product Portfolios
 - 9.9.3.4. Strategic Initiatives
- 9.9.4. Canndid
 - 9.9.4.1. Company Overview
 - 9.9.4.2. Financial Performance
 - 9.9.4.3. Product Portfolios
 - 9.9.4.4. Strategic Initiatives
- 9.9.5. Jake's Mint Chew
 - 9.9.5.1. Company Overview
 - 9.9.5.2. Financial Performance
 - 9.9.5.3. Product Portfolios
 - 9.9.5.4. Strategic Initiatives
- 9.9.6. FlowBlend
 - 9.9.6.1. Company Overview
 - 9.9.6.2. Financial Performance
 - 9.9.6.3. Product Portfolios
 - 9.9.6.4. Strategic Initiatives
- 9.9.7. Chill.com
 - 9.9.7.1. Company Overview
 - 9.9.7.2. Financial Performance
 - 9.9.7.3. Product Portfolios
 - 9.9.7.4. Strategic Initiatives
- 9.9.8. SpectrumLeaf Limited
 - 9.9.8.1. Company Overview
 - 9.9.8.2. Financial Performance
 - 9.9.8.3. Product Portfolios
 - 9.9.8.4. Strategic Initiatives
- 9.9.9. Swedish Match
 - 9.9.9.1. Company Overview
 - 9.9.9.2. Financial Performance

- 9.9.9.3. Product Portfolios
- 9.9.9.4. Strategic Initiatives
- 9.9.10. Metolius Hemp Company
 - 9.9.10.1. Company Overview
 - 9.9.10.2. Financial Performance
 - 9.9.10.3. Product Portfolios
 - 9.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1. Asia Pacific CBD pouches market - Key market driver analysis

Table 2. Asia Pacific CBD pouches market - Key market restraint analysis

Table 3. Asia Pacific CBD pouches market estimates and forecast by content 2021 - 2033 (USD Million)

Table 4. Asia Pacific CBD pouches market estimates and forecast by type 2021 - 2033 (USD Million)

Table 5. Asia Pacific CBD pouches market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Million)

Table 6. Asia Pacific CBD pouches market revenue estimates and forecast by country, 2021 - 2033 (USD Million)

Table 7. Japan CBD pouches market revenue estimates and forecast, 2021 - 2033 (USD Million)

Table 8. Japan CBD pouches market revenue estimates and forecast, by content, 2021 - 2033 (USD Million)

Table 9. Japan CBD pouches market estimates and forecast, from up to 10 mg content, 2021 - 2033 (USD Million)

Table 10. Japan CBD pouches market estimates and forecast, from 10 mg - 20 mg content, 2021 - 2033 (USD Million)

Table 11. Japan CBD pouches market estimates and forecast, from more than 20 mg content, 2021 - 2033 (USD Million)

Table 12. Japan CBD pouches market revenue estimates and forecast, by type, 2021 - 2033 (USD Million)

Table 13. Japan flavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 14. Japan unflavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 15. Japan CBD pouches market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Million)

Table 16. Japan CBD pouches market estimates and forecast, through offline, 2021 - 2033 (USD Million)

Table 17. Japan CBD pouches market estimates and forecast, through online, 2021 - 2033 (USD Million)

Table 18. Australia CBD pouches market revenue estimates and forecast, 2021 - 2033 (USD Million)

Table 19. Australia CBD pouches market revenue estimates and forecast, by content, 2021 - 2033 (USD Million)

Table 20. Australia CBD pouches market estimates and forecast, from up to 10 mg content, 2021 - 2033 (USD Million)

Table 21. Australia CBD pouches market estimates and forecast, from 10 mg - 20 mg content, 2021 - 2033 (USD Million)

Table 22. Australia CBD pouches market estimates and forecast, from more than 20 mg content, 2021 - 2033 (USD Million)

Table 23. Australia CBD pouches market revenue estimates and forecast, by type, 2021 - 2033 (USD Million)

Table 24. Australia flavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 25. Australia unflavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 26. Australia CBD pouches market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Million)

Table 27. Australia CBD pouches market estimates and forecast, through offline, 2021 - 2033 (USD Million)

Table 28. Australia CBD pouches market estimates and forecast, through online, 2021 - 2033 (USD Million)

Table 29. Thailand CBD pouches market revenue estimates and forecast, 2021 - 2033 (USD Million)

Table 30. Thailand CBD pouches market revenue estimates and forecast, by content, 2021 - 2033 (USD Million)

Table 31. Thailand CBD pouches market estimates and forecast, from up to 10 mg content, 2021 - 2033 (USD Million)

Table 32. Thailand CBD pouches market estimates and forecast, from 10 mg - 20 mg content, 2021 - 2033 (USD Million)

Table 33. Thailand CBD pouches market estimates and forecast, from more than 20 mg content, 2021 - 2033 (USD Million)

Table 34. Thailand CBD pouches market revenue estimates and forecast, by type, 2021 - 2033 (USD Million)

Table 35. Thailand flavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 36. Thailand unflavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

Table 37. Thailand CBD pouches market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Million)

Table 38. Thailand CBD pouches market estimates and forecast, through offline, 2021 - 2033 (USD Million)

Table 39. Thailand CBD pouches market estimates and forecast, through online, 2021 -

2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Asia Pacific CBD pouches market snapshot
- Fig. 2 Asia Pacific CBD pouches market segmentation & scope
- Fig. 3 Asia Pacific CBD pouches market penetration & growth prospect mapping
- Fig. 4 Asia Pacific CBD pouches market value chain analysis
- Fig. 5 Asia Pacific CBD pouches market dynamics
- Fig. 6 Asia Pacific CBD pouches market Porter's Five Forces analysis
- Fig. 7 Asia Pacific CBD pouches market: Content movement analysis, 2024 & 2033 (%)
- Fig. 8 Asia Pacific CBD pouches market estimates and forecast, from up to 10 mg content, 2021 - 2033 (USD Million)
- Fig. 9 Asia Pacific CBD pouches market estimates and forecast, from 10 mg - 20 mg content, 2021 - 2033 (USD Million)
- Fig. 10 Asia Pacific CBD pouches market estimates and forecast, from more than 20 mg content, 2021 - 2033 (USD Million)
- Fig. 11 Asia Pacific CBD pouches market: type movement analysis, 2024 & 2033 (%)
- Fig. 12 Asia Pacific flavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 13 Asia Pacific unflavored CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 14 Asia Pacific CBD pouches market: Distribution channel movement analysis, 2024 & 2033 (%)
- Fig. 15 Asia Pacific CBD pouches market estimates and forecast, through offline, 2021 - 2033 (USD Million)
- Fig. 16 Asia Pacific CBD pouches market estimates and forecast, through online, 2021-2033 (USD Million)
- Fig. 17 Country marketplace: Key takeaways
- Fig. 18 Japan CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 19 Australia CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)
- Fig. 20 Thailand CBD pouches market estimates and forecast, 2021 - 2033 (USD Million)

I would like to order

Product name: Asia Pacific CBD Pouches Market Size, Share & Trends Analysis Report By Content (Up To 10 mg, 10 mg - 20 mg), By Type (Flavored, Unflavored), By Distribution Channel (Offline, Online), By Country, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/A535807D6467EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A535807D6467EN.html>