

Asia Pacific Air Ambulance Services Market Size, Share & Trends Analysis Report By Type (Rotary Wing), By Model (Hospital-based, Community-based), By Country, And Segment Forecasts, 2023 - 2030

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Abstracts

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Asia Pacific Air Ambulance Services Market Growth & Trends

The Asia Pacific air ambulance services market is expected to reach USD 4.2 billion by 2030 and expand at a CAGR of 11.5% from 2023 to 2030, according to a new report by Grand View Research, Inc. Factors such as rise in geriatric population, increased chronic disease prevalence, and rising healthcare costs are driving the APAC air ambulance services market.

The market expansion is being fueled by rising government spending and programs to support air ambulance services in Asia Pacific region. For instance, recently in September 2022, Ministry of Civil Aviation India, proposed the use of helicopters to increase the medical assistance all over India. Similarly, the Tokyo Metropolitan Government launched air ambulance operation which was expected to primarily serve the Tama region in Tokyo. Thus, such government initiatives are expected to stimulate the growth of air ambulances in APAC.

Moreover, rising chronic disorders and emergency cases across the Asia Pacific region is further expected to increase the demand for air ambulance services. For instance, according to The Department of Infrastructure, Transport, Regional Development, Communications and the Arts, road accidents in Australia increased by around 2.6% in 2021, as compared to 2020. These emergency cases require quick medical response

and ambulance services. Hence, such instances are anticipated to stimulate the growth of air ambulance market in this region.

Further, in the midst of COVID-19, there has been an increase in demand for air ambulance medical services from hospitals, health insurance companies, help companies, and independent end users. Thus, with rising demand many players entered the air ambulance services market. For instance, according to Global Hospital & Healthcare Management, International Critical Air Transfer Team (ICATT), Kyathi launched integrated air ambulance services in India. This increased the presence, and awareness regarding availability of air ambulance, which impelled the air ambulance services market in the APAC region.

Asia Pacific Air Ambulance Market Report Highlights

In terms of type, the rotary-wing segment accounted for the largest share of 75.45% in 2022, due to the upsurge in demand for helicopter emergency medical services.

Based on service model, hospital-based segment is anticipated to dominate the APAC air ambulance services market over the forecast period.

China is expected to dominate the air ambulance services market over forecast period owing to increasing healthcare expenditure.

Contents

CHAPTER 1 RESEARCH METHODOLOGY

- 1.1 Research Methodology
 - 1.1.1 Information Procurement
- 1.2 Information Or Data Analysis
- 1.3 Market Formulation & Validation
- 1.4 Country Wise Market Calculation
 - 1.4.1 Country Wise Market: Base Estimates
 - 1.4.2 Regional Market: Cagr Calculation
- 1.5 Country Based Segment Share Calculation
- 1.6 Model Details
 - 1.6.1 Commodity Flow Analysis (Model 1)
 - 1.6.2 Volume Price Analysis (Model 2)
- 1.7 List Of Secondary Sources

CHAPTER 2 OBJECTIVES

- 2.1 Objective -
- 2.2 Objective -
- 2.3 Objective -
- 2.4 Objective -

CHAPTER 3 EXECUTIVE SUMMARY

- 3.1 Market Outlook
- 3.2 Segment Outlook
- 3.3 Competitive Insights
 - 3.3.1 Market Segmentation
- 3.4 Market Snapshot

CHAPTER 4 ASIA PACIFIC AIR AMBULANCE SERVICES MARKET VARIABLES, TRENDS & SCOPE

- 4.1 Market Lineage Outlook
 - 4.1.1 Parent Market Outlook
 - 4.1.2 Ancillary Market
- 4.2 Penetration & Growth Prospect Mapping

4.3 Market Dynamics

4.3.1 Market Driver Analysis

4.3.1.1 Rise In The Prevalence Of Chronic Diseases

4.3.1.2 Increase In Healthcare Expenditure

4.3.1.3 Technological Advancements

4.3.2 Market Restraint Analysis

4.3.2.1 Rise In Treatment Costs

4.4 Asia Pacific Air Ambulance Services Market Analysis Tools

4.4.1 Swot Analysis, By Pest

4.4.2 Porter's Five Forces Analysis

4.5 Covid-19 Market Impact

4.6 Regulatory Framework

CHAPTER 5 ASIA PACIFIC AIR AMBULANCE SERVICES MARKET: SEGMENT ANALYSIS, BY TYPE, 2018 - 2030 (USD MILLION)

5.1 Definitions & Scope

5.2 Type Market Share Analysis, 2022 & 2030

5.3 Asia Pacific Air Ambulance Services Market, By Type, 2018 To 2030

5.4 Market Size Forecasts And Trend Analysis

5.4.1 Rotary Wing

5.4.1.1 Rotary Wing Market, 2018 - 2030 (USD Million)

5.4.2 Fixed Wing

5.4.2.1 Fixed Wing Market, 2018 - 2030 (USD Million)

CHAPTER 6 ASIA PACIFIC AIR AMBULANCE SERVICES MARKET: SEGMENT ANALYSIS, BY MODEL, 2018 - 2030 (USD MILLION)

6.1 Definitions & Scope

6.2 Model Market Share Analysis, 2022 & 2030

6.3 Asia Pacific Air Ambulance Services Market, By Model, 2018 To 2030

6.4 Market Size Forecasts And Trend Analysis

6.4.1 Hospital-Based

6.4.1.1 Hospital-Based Market, 2018 - 2030 (USD Million)

6.4.2 Community-Based

6.4.2.1 Community-Based Market, 2018 - 2030 (USD Million)

CHAPTER 7 ASIA PACIFIC AIR AMBULANCE SERVICES MARKET: REGIONAL MARKET ANALYSIS, BY TYPE, AND MODEL, 2018 - 2030 (USD MILLION)

7.1 Definitions & Scope

7.2 Regional Market Share Analysis, 2022 & 2030

7.3 Regional Market Snapshot

7.4 Market Size Forecasts & Trend Analysis

7.4.1 Asia Pacific

7.4.1.1 Asia Pacific Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.2 Japan

7.4.1.2.1 Japan Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.3 China

7.4.1.3.1 China Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.4 India

7.4.1.4.1 India Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.5 Australia

7.4.1.5.1 Australia Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.6 South Korea

7.4.1.6.1 South Korea Air Ambulance Services Market, 2018 - 2030 (USD Million)

7.4.1.7 Thailand

7.4.1.7.1 Thailand Air Ambulance Services Market, 2018 - 2030 (USD Million)

CHAPTER 8 ASIA PACIFIC AIR AMBULANCE SERVICES MARKET: COMPETITIVE ANALYSIS

8.1 Company Profiles

8.1.1 Accretion Aviation

8.1.1.1 Company Overview

8.1.1.2 Financial Performance

8.1.1.3 Product Benchmarking

8.1.1.4 Strategic Initiatives

8.1.2 Air Charter Services Pvt. Ltd.

8.1.2.1 Company Overview

8.1.2.2 Financial Performance

8.1.2.3 Product Benchmarking

8.1.2.4 Strategic Initiatives

8.1.3 Apollo Hospital Enterprise, Ltd.

8.1.3.1 Company Overview

8.1.3.2 Financial Performance

8.1.3.3 Product Benchmarking

8.1.3.4 Strategic Initiatives

- 8.1.4 Air Rescuers
 - 8.1.4.1 Company Overview
 - 8.1.4.2 Financial Performance
 - 8.1.4.3 Product Benchmarking
 - 8.1.4.4 Strategic Initiatives
- 8.1.5 Flaps Aviation Pvt. Ltd.
 - 8.1.5.1 Company Overview
 - 8.1.5.2 Financial Performance
 - 8.1.5.3 Product Benchmarking
 - 8.1.5.4 Strategic Initiatives
- 8.1.6 Vedanta Air Ambulance
 - 8.1.6.1 Company Overview
 - 8.1.6.2 Financial Performance
 - 8.1.6.3 Product Benchmarking
 - 8.1.6.4 Strategic Initiatives
- 8.1.7 Icatt
 - 8.1.7.1 Company Overview
 - 8.1.7.2 Financial Performance
 - 8.1.7.3 Product Benchmarking
 - 8.1.7.4 Strategic Initiatives
- 8.1.8 Prime Air Ambulance.Org
 - 8.1.8.1 Company Overview
 - 8.1.8.2 Financial Performance
 - 8.1.8.3 Product Benchmarking
 - 8.1.8.4 Strategic Initiatives
- 8.1.9 Horizon Air Ambulance
 - 8.1.9.1 Company Overview
 - 8.1.9.2 Financial Performance
 - 8.1.9.3 Product Benchmarking
 - 8.1.9.4 Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 Asia Pacific air ambulance services market, by country, 2018 - 2030 (USD Million)

Table 2 Asia Pacific air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 3 Asia Pacific air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 4 Japan air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 5 Japan air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 6 China air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 7 China air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 8 India air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 9 India air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 10 Australia air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 11 Australia air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 12 South Korea air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 13 South Korea air ambulance services market, by model, 2018 - 2030 (USD Million)

Table 14 Thailand air ambulance services market, by type, 2018 - 2030 (USD Million)

Table 15 Thailand air ambulance services market, by model, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value chain based sizing & forecasting
- Fig. 6 QFD modelling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Asia Pacific air ambulance services market segmentation
- Fig. 9 Market summary (2020)
- Fig. 10 Market lineage outlook
- Fig. 11 Penetration & growth prospect mapping
- Fig. 12 Market driver relevance analysis (Current & future impact)
- Fig. 13 Market restraint relevance analysis (Current & future impact)
- Fig. 14 SWOT analysis, by factor (political & legal, economic and technological)
- Fig. 15 Porter's five forces analysis
- Fig. 16 Asia Pacific air ambulance services market: Type movement analysis
- Fig. 17 Asia Pacific air ambulance services market type outlook: Key takeaways
- Fig. 18 Rotary Wing market, 2018 - 2030 (USD Million)
- Fig. 19 Fixed Wing market, 2018 - 2030 (USD Million)
- Fig. 20 Asia Pacific air ambulance services market: Model movement analysis
- Fig. 21 Asia Pacific air ambulance services market model outlook: Key takeaways
- Fig. 22 Hospital-based market, 2018 - 2030 (USD Million)
- Fig. 23 Community-based market, 2018 - 2030 (USD Million)
- Fig. 24 Regional Outlook, 2022 & 2030
- Fig. 25 Regional market place: Key takeaways
- Fig. 26 Asia Pacific air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 27 Japan air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 28 China air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 29 India air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 30 Australia air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 31 South Korea air ambulance services market, 2018 - 2030 (USD Million)
- Fig. 32 Thailand air ambulance services market, 2018 - 2030 (USD Million)

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