

Artificial Intelligence of Things (AIoT) Market Size, Share & Trend Analysis Report By Component (Hardware, Services), By Application, By End Use, By Deployment, By Vertical, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 8 Business Days

Market Size & Trend

The global artificial intelligence of things (AIoT) market size was estimated at USD 171.40 billion in 2024 and is projected to grow at a CAGR of 31.7% from 2025 to 2030. This growth is driven by integrating AI with IoT, which enhances device capabilities, automates complex processes, and improves efficiency across industries such as manufacturing, healthcare, and smart cities. The demand for real-time data-driven decision-making and predictive analytics is increasing, supported by advancements in machine learning, edge computing, and 5G connectivity. Government policies and investments in R&D are further boosting the adoption of AIoT technologies. For instance, in August 2024, SEALSQ Corp unveiled its entry into the AI chip market, highlighting its AIoT strategy, which integrates the capabilities of AI with the vast opportunities of IoT technologies. This strategic move places SEALSQ Corp at the forefront of innovation, where the fusion of AI and IoT is poised to propel digital transformation and revolutionize industries.

The adoption of AIoT is being accelerated by advancements in cloud and edge computing, expanding the scalability, cost efficiency, and real-time performance of AIoT applications. Cloud platforms provide the necessary infrastructure for managing and analyzing vast IoT data, while edge computing minimizes latency and enhances security

by processing data closer to the source. The growing IoT ecosystem, with a proliferation of connected devices and emerging interoperability standards, creates new opportunities for AI integration across various sectors. For instance, in November 2024, HTEC, a company specializing in end-to-end digital product development and engineering services, announced the acquisition of easy-innovation, an embedded hardware and software engineering firm located in Granada, Spain, and Munich, Germany. This acquisition is a key part of HTEC's strategy to strengthen its expertise in IoT technologies, embedded systems, and AI solutions further, ultimately creating more value for clients and offering growth opportunities for the talent within both companies.

Technological convergence with emerging technologies such as blockchain, AR/VR, and the potential of quantum computing is set to expand AIoT capabilities further, enabling more complex and immersive applications. AIoT is also being leveraged for sustainability, with smart energy management and green IoT solutions promoting efficient resource utilization. Consumer IoT applications, such as wearables and connected automobiles, are gaining traction, while modular AIoT solutions and pay-as-you-go models make the technology accessible to businesses of all sizes. In addition, AIoT plays a significant role in disaster management and public safety, enhancing real-time monitoring and predictive capabilities for improved societal outcomes.

Global Artificial Intelligence of Things (AIoT) Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global artificial intelligence of things (AIoT) market report based on component, application, deployment, end use, vertical, and region.

Component Outlook (Revenue, USD Billion, 2017 - 2030)

Hardware

Software

Services

Application Outlook (Revenue, USD Billion, 2017 - 2030)

Vide%li%Surveillance

Inventory Management

Predictive Maintenance

Supply Chain Management

Others

Deployment Outlook (Revenue, USD Billion, 2017 - 2030)

Cloud

On-Premises

End Use Outlook (Revenue, USD Billion, 2017 - 2030)

B2B

B2G

B2C

Vertical Outlook (Revenue, USD Billion, 2017 - 2030)

Retail

Agriculture

Logistics

BFSI

Automotive

Healthcare

Manufacturing

Others

Regional Outlook (Revenue, USD Billion, 2017 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

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