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Architectural Lighting Market Size, Share and Trends Analysis Report By Light Type (LED, HID), By Application Area, By End User (Residential, Commercial), By Region, And Segment Forecasts, 2020 - 2027

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Abstracts

The global architectural lighting market size is expected to reach USD 12.2 billion by 2027, expanding at a CAGR of 6.1% over the forecast period, according to a new report by Grand View Research, Inc. The market is expected to witness significant growth owing to rising demand for aesthetic lights for decorating homes and commercial spaces such as offices, malls, shops, restaurants, and hotels. Furthermore, the transition of lighting bulbs from fluorescent to LEDs provides flexibility to a lighting designer in creating a variety of lighting fixtures for commercial and residential building. This, in turn, is accelerating the adoption of architectural lights among interior designers. The architectural lights also help to highlight each corner and space of a large room, such as museum, movie theater, restaurant, and office by accentuating the aesthetics of interior and exterior of the building. This, in turn, is driving the market over the forecast period.

The rapidly growing construction of the commercial building and residential building owing to urbanization and globalization across developing countries such as Brazil, India, China, and South Africa, is one of the major contributing factors boosting the demand for architectural lighting. Growing investment in construction projects at smart cities and Special Economic Zone (SEZ), Free Trade Zone (FTZ), and Export Processing Zone (EPZ) are further expected to increase demand for outdoor as well as an indoor lights. Moreover, smart city projects are providing an impetus to the growing demand for technology-enabled architectural lighting solutions, thereby driving the growth of the market.

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The lighting industry has evolved, which has shaped the customer perception of using light for decorative purposes. Moreover, a well-lit environment contributes significantly towards improving the safety and security of the environment. The introduction of LEDs further strengthened the designing technique of lighting fixtures and lamps, helping interior designers to provide an array of lighting solutions for commercial and residential spaces. In addition, the introduction of OLED lights has further augmented the market potential owing to benefits such as a lesser number of components as compared to LED fixtures, lightweight, and thin structure. However, the high cost of OLED lights coupled with issues regarding efficacy and life expectancy at higher luminance levels is anticipated to hamper the market.

Further key findings from the report suggest:

The LED light type segment dominated the market and accounted for a revenue share of over 76.0% in 2019. The higher demand for LED architectural lighting is due to its cost-saving potential, energy efficiency, long service life, and availability of intricately designed fixtures

The residential segment is anticipated to witness the highest CAGR of 12.9% over the forecast period. The demand for smart lights and luminaires in residential buildings is increasing due to the rise in disposable income across the emerging economies

Asia Pacific is expected to dominate the architectural lighting market during the forecast period owing to construction of large number of commercial buildings across countries such as India, China, Japan, and Australia along with emerging real estate market in Philippines, Indonesia, Malaysia, Thailand, and Vietnam

Some of the major players present in the market are Acuity Brands Lighting Inc.; IDEAL INDUSTRIES INC.; Hubbell, Delta Light, GE Current, a Daintree company; Technical Consumer Products, Inc.; Siteco GmbH, Signify Holdings, Zumtobel Group AG, and GVA Lighting. These key players are anticipated to dominate the market owing to their capability to provide technology integrated lights offering unique designs.

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Contents

CHAPTER 1 METHODOLOGY AND SCOPE

1.1 Market Segmentation & Scope
1.2.Market Definition
1.3. Information procurement
  1.3.1. Purchased database
  1.3.2. GVR's internal database
  1.3.3. Secondary sources & third-party perspectives
  1.3.4. Primary research
1.4. Information Analysis
1.5. Market Formulation & Data Validation
1.6 List Of Abbreviations

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Market Snapshot

CHAPTER 3 ARCHITECTURAL LIGHTING - MARKET VARIABLE, TREND & SCOPE

3.1. Market Lineage outlook
  3.1.1. Parent market outlook
3.2. Penetration & Growth Prospect Mapping
3.3. Architectural Lighting - Value Chain Analysis
3.4. Market Dynamics
  3.4.1. Market driver analysis
  3.4.2. Market restraint analysis
3.5. Architectural Lighting -Market Analysis Tools
  3.5.1. Industry Analysis - Porter's
  3.5.2. PEST Analysis
3.6. Architectural Lighting -Competitive Insights
  3.6.1. Major Deals & Strategic Alliances Analysis
  3.6.2. Architectural Lighting - Key Company Analysis, 2019

CHAPTER 4 ARCHITECTURAL LIGHTING -MARKET: LIGHT TYPE SEGMENT ANALYSIS

4.1 Light Emitting Diode (LED)

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info@marketpublishers.com

4.1.1 LED architectural lighting market, 2016 - 2027 (USD Million)
4.2 High-Intensity Discharge (HID)
4.2.1 HID architectural lighting market, 2016 - 2027 (USD Million)
4.3 Others
4.3.1 Others architectural lighting market, 2016 - 2027 (USD Million)

CHAPTER 5 ARCHITECTURAL LIGHTING-MARKET: APPLICATION AREA SEGMENT ANALYSIS

5.1 Indoor
5.1.1 Indoor architectural lighting market, 2016 - 2027 (USD Million)
5.2 Outdoor
5.2.1 Outdoor architectural lighting market, 2016 - 2027 (USD Million)

CHAPTER 6 ARCHITECTURAL LIGHTING-MARKET: END-USER SEGMENT ANALYSIS

6.1 Residential
6.1.1 Residential architectural lighting market, 2016 - 2027 (USD Million)
6.2 Commercial
6.2.1 Commercial architectural lighting market, 2016 - 2027 (USD Million)

CHAPTER 7 ARCHITECTURAL LIGHTING-MARKET: REGIONAL OUTLOOK

7.1 North America
7.1.1 North America architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.1.2 North America architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.1.3 North America architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.1.4 U.S.
7.1.4.1 U.S. architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.1.4.2 U.S. architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.1.4.3 U.S. architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.1.5. Canada
7.1.5.1 Canada architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.1.5.2 Canada architectural lighting market, by application area, 2016 - 2027 (USD

+44 20 8123 2220
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Million)
7.1.5.3 Canada architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.2 Europe
7.2.1 Europe architectural lighting-market, by light type, 2016 - 2027 (USD Million)
7.2.2 Europe architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.2.3 Europe architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.2.4 Germany
7.2.4.1 Germany architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.2.4.2 Germany architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.2.4.3 Germany architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.2.5 U.K.
7.2.5.1 U.K. architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.2.5.2 U.K. architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.2.5.3 U.K. architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.3 Asia Pacific
7.3.1 Asia Pacific architectural lighting-market, by light type, 2016 - 2027 (USD Million)
7.3.2 Asia Pacific architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.3.3 Asia Pacific architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.3.4 China
7.3.4.1 China architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.3.4.2 China architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.3.4.3 China architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.3.5. India
7.3.5.1 India architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.3.5.2 India architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.3.5.3 India architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.3.6. Japan
7.3.6.1 Japan architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.3.6.2 Japan architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.3.6.3 Japan architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.4 Latin America

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7.4.1 Latin America architectural lighting -market, by light type, 2016 - 2027 (USD Million)
7.4.2 Latin America architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.4.3 Latin America architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.4.4 Brazil
7.4.4.1 Brazil architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.4.4.2 Brazil architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.4.4.3 Brazil architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.4.5. Mexico
7.4.5.1 Mexico architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.4.5.2 Mexico architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.4.5.3 Mexico architectural lighting market, by end user, 2016 - 2027 (USD Million)
7.5 Middle East and Africa (MEA)
7.5.1 MEA architectural lighting market, by light type, 2016 - 2027 (USD Million)
7.5.2 MEA architectural lighting market, by application area, 2016 - 2027 (USD Million)
7.5.3 MEA architectural lighting market, by end user, 2016 - 2027 (USD Million)

CHAPTER 8 COMPANY PROFILES

8.1 Acuity Brands Lighting Inc.
8.1.1 Company overview
8.1.2 Financial performance
8.1.3 Product benchmarking
8.1.4 Strategic initiatives
8.2 Delta Light
8.2.1 Company overview
8.2.2 Financial performance
8.2.3 Product benchmarking
8.2.4 Strategic initiatives
8.3 GE Current, a Daintree company
8.3.1 Company overview
8.3.2 Financial performance
8.3.3 Product benchmarking
8.3.4 Strategic initiatives
8.4 GVA Lighting

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8.4.1 Company overview
8.4.2 Financial performance
8.4.3 Product benchmarking
8.4.4 Strategic initiatives
8.5 Hubbell
8.5.1 Company overview
8.5.2 Financial performance
8.5.3 Product benchmarking
8.5.4 Strategic initiatives
8.6 IDEAL INDUSTRIES INC. (Cree Lighting)
8.6.1 Company overview
8.6.2 Financial performance
8.6.3 Product benchmarking
8.6.4 Strategic initiatives
8.7 Signify Holdings
8.7.1 Company overview
8.7.2 Financial performance
8.7.3 Product benchmarking
8.7.4 Strategic initiatives
8.8 Siteco GmbH
8.8.1 Company overview
8.8.2 Financial performance
8.8.3 Product benchmarking
8.8.4 Strategic initiatives
8.9 Technical Consumer Products, Inc.
8.9.1 Company overview
8.9.2 Financial performance
8.9.3 Product benchmarking
8.9.4 Strategic initiatives
8.10 Zumtobel Group AG
8.10.1 Company overview
8.10.2 Financial performance
8.10.3 Product benchmarking
8.10.4 Strategic initiatives

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List Of Tables

LIST OF TABLES

Table 1 LED architectural lighting market, 2016 - 2027 (USD Million)
Table 2 HID architectural lighting market, 2016 - 2027 (USD Million)
Table 3 Other architectural lighting market, 2016 - 2027 (USD Million)
Table 4 Indoor architectural lighting market, 2016 - 2027 (USD Million)
Table 5 Outdoor architectural lighting market, 2016 - 2027 (USD Million)
Table 6 Residential architectural lighting market, 2016 - 2027 (USD Million)
Table 7 Commercial architectural lighting market, 2016 - 2027 (USD Million)
Table 8 North America architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 9 North America architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 10 North America architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 11 U.S.architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 12 U.S. architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 13 U.S. architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 14 Canada architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 15 Canada architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 16 Canada architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 17 Europe architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 18 Europe architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 19 Europe architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 20 Germany architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 21 Germany architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 22 Germany architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 23 U.K. architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 24 U.K. architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 25 U.K. architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 26 Asia Pacific architectural lighting market, by light type, 2016 - 2027 (USD Million)

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info@marketpublishers.com

Table 27 Asia Pacific architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 28 Asia Pacific architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 29 China architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 30 China architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 31 China architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 32 India architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 33 India architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 34 India architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 35 Japan architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 36 Japan architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 37 Japan architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 38 Latin America architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 39 Latin America architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 40 Latin America architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 41 Brazil architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 42 Brazil architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 43 Brazil architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 44 Mexico architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 45 Mexico architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 46 Mexico architectural lighting market, by end user, 2016 - 2027 (USD Million)
Table 47 MEA architectural lighting market, by light type, 2016 - 2027 (USD Million)
Table 48 MEA architectural lighting market, by application area, 2016 - 2027 (USD Million)
Table 49 MEA architectural lighting market, by end user, 2016 - 2027 (USD Million)

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List Of Figures

LIST OF FIGURES

Fig. 1 Architectural lighting market segmentation
Fig. 2 Architectural lighting market snapshot
Fig. 3 Architectural lighting market, 2016 - 2027 (USD Million)
Fig. 4 Architectural lighting market , By light type, 2016 - 2027 (USD Million)
Fig. 5 Architectural lighting market , By application area, 2016 - 2027 (USD Million)
Fig. 6 Architectural lighting market , By end user, 2016 - 2027 (USD Million)
Fig. 7 Architectural lighting market , By region, 2016 - 2027 (USD Million)
Fig. 8 Architectural lighting market: Value chain
Fig. 9 Architectural lighting market: PEST analysis
Fig. 10 Architectural lighting market : Porters analysis
Fig. 11 Architectural lighting market : Penetration & growth prospect mapping
Fig. 12 Architectural lighting market : Light type segment outlook
Fig. 13 Architectural lighting market : Application area segment outlook
Fig. 14 Architectural lighting market : End-user segment outlook
Fig. 15 Architectural lighting market Regional segment outlook

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