

# Architectural Coatings Market Size, Share & Trends Analysis Report By Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane), By Technology (Waterborne Coatings, Solvent-borne Coatings), By End-use (Residential, Non-residential), By Region, And Segment Forecasts, 2026 - 2033

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## Abstracts

The global architectural coatings market size was estimated at USD 89.8 billion in 2025 and is projected to reach USD 119.9 billion by 2033, growing at a CAGR of 3.8% from 2026 to 2033. The market is expanding as buildings require longer lasting protection and stronger visual appeal.

Rising renovation cycles, regulatory preference for low emission materials, and higher expectations for surface performance are reshaping product demand across residential and non-residential construction worldwide in both mature and emerging economies today.

Architectural coatings increasingly serve as a functional layer that extends building life and lowers maintenance intensity. Property owners and developers now prioritize coatings that resist moisture, sunlight, chemicals, and microbial growth, particularly in climates with harsh environmental exposure. This has shifted demand toward higher quality formulations with better durability and consistency. The replacement cycle of coatings also plays a central role; as repainting activity often exceeds new construction volumes in established markets. As housing stock ages, refurbishment spending continues to rise, sustaining steady consumption even during slower construction phases. At the same time, end users show stronger awareness of indoor air quality and safety, shaping purchasing decisions toward compliant and performance oriented

solutions.

The market is also evolving through changes in product composition and application preferences. Water based systems continue gaining acceptance as regulations tighten around emissions and as application ease improves for contractors and homeowners. Performance oriented solutions are seeing higher penetration in commercial buildings, healthcare facilities, and public infrastructure where hygiene, durability, and lifecycle cost matter more than upfront pricing. Product differentiation increasingly comes from finish quality, coverage efficiency, and long term surface protection rather than color alone. Manufacturers respond by refining resin systems and additive combinations that deliver predictable performance across varied substrates, climates, and usage conditions.

### Global Architectural Coatings Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the global architectural coatings market report based on resin type, technology, end-use, and region:

#### Resin Type Outlook (Volume, Kilotons; Revenue, USD Billion, 2018 - 2033)

Acrylic

Alkyd

Epoxy

Polyurethane

Other Resin Type

#### Technology Outlook (Volume, Kilotons; Revenue, USD Billion, 2018 - 2033)

Waterborne Coatings

Solvent-borne Coatings

Powder Coatings

Specialty Coatings

End-use Outlook (Volume, Kilotons; Revenue, USD Billion, 2018 - 2033)

Residential

Non-residential

Commercial

Industrial

Infrastructure

Regional Outlook (Volume, Kilotons; Revenue, USD Billion, 2018 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

Spain

France

Asia Pacific

China

Japan

South Korea

Middle East & Africa

Saudi Arabia

South Africa

Latin America

Brazil

Argentina

**This report can be delivered to the clients within 8 Business Days**

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