

# **Application Management Services Market Analysis By Application, By Region, By Service (System Integration, Support & Maintenance, Database Management, Consulting, Modernization, And Others), By Deployment, And Segment Forecasts, 2014 - 2025**

<https://marketpublishers.com/r/AE3F8E2F8F6EN.html>

Date: February 2017

Pages: 90

Price: US\$ 4,950.00 (Single User License)

ID: AE3F8E2F8F6EN

## **Abstracts**

The global application management services market is estimated to reach USD 87.60 billion by 2025, according to a new report by Grand View Research, Inc. The industry is expected to witness a steady growth owing to the increasing demand from the financial services sector and healthcare industry.

Application management services encompass a wide range of implementation and operational services that are vital to application maintenance, optimization, support and modernization, and migration. As the number of applications used and deployed by organizations is increasing continuously, the need to monitor and manage these services for business efficiency and continuity is driving the demand for application services across different industries.

Companies today make use of a myriad set of applications to address client needs, deal with numerous stakeholders in the value chain, and keep abreast with the rapidly evolving technology landscape. These conditions have been augmented with the advent of new trends such as Internet of Things, cloud, and analytics, which are disrupting the traditional system models. Owing to these factors, the application management services are anticipated to witness a steady rise in demand over the years to come.

The application services industry is quite mature, which can be attributed to the presence of many traditional service providers who are entrenched firmly in the market. As the technological adoption gains velocity in the industry, delivery models and service

scopes are set to exhibit a dramatic change with Software as a Service and cloud deployments playing a significant role in the market.

Further key findings from the report suggest:

The industry is marked by the presence of big enterprises such as Cognizant, Accenture, IBM, Capgemini, and Deloitte

The banking, financial services, and insurance segment is anticipated exhibit a significant increase in demand

IT cost reduction, digitalization, and the need for gaining agility, reliability, and integrated system models will shape the nature of services provided and sought after in the market

The impact of changing industry dynamics will be profoundly exhibited on outsourcing, whether offshoring or onshoring industries, at a global level

The lack of innovation, communication gaps, and inefficient methods for change management and governance may become major hurdles in the industry's growth over the forecast period

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

- 1.1 Application management services - Industry Snapshot & Key Buying Criteria, 2014 - 2025
- 1.2 Global application management services market, 2014 - 2025 (USD Million)

### **CHAPTER 2 APPLICATION MANAGEMENT SERVICES MARKET VARIABLES, TRENDS AND SCOPE**

- 2.1 Market Segmentation & Scope
- 2.2 Market Dynamics
- 2.3 Market Driver Analysis
- 2.4 Market Restraints Analysis
- 2.5 Penetration & Growth Prospect Mapping
- 2.6 Industry Analysis - Porter's
- 2.7 Application Management Services Market Competition Analysis, 2015
- 2.8 Industry Analysis - PESTLE

### **CHAPTER 3 APPLICATION MANAGEMENT SERVICES MARKET SERVICES ESTIMATES & TREND ANALYSIS**

- 3.1 System Integration
  - 3.1.1 Global system integration demand by region, 2014 - 2025
- 3.2 Support and Maintenance
  - 3.2.1 Global support and maintenance demand by region, 2014 - 2025
- 3.3 Database Management
  - 3.3.1 Global employee database management demand by region, 2014 - 2025
- 3.4 Consulting
  - 3.4.1 Global consulting demand by region, 2014 - 2025
- 3.5 Modernization
  - 3.5.1 Global modernization demand by region, 2014 - 2025
- 3.6 Other Services
  - 3.6.1 Global other services demand by region, 2014 - 2025

### **CHAPTER 4 APPLICATION MANAGEMENT SERVICES DEPLOYMENT ESTIMATES AND TREND ANALYSIS**

#### 4.1 On-premise

4.1.1 Global on-premise deployment demand by region, 2014 - 2025

#### 4.2 Cloud

4.2.1 Global cloud deployment demand by region, 2014 - 2025

### **CHAPTER 5 APPLICATION MANAGEMENT SERVICES END-USE ESTIMATES AND TREND ANALYSIS**

#### 5.1 BFSI

5.1.1 Global BFSI demand by region, 2014 - 2025

#### 5.2 Healthcare

5.2.1 Global healthcare demand by region, 2014 - 2025

#### 5.3 IT and Telecom

5.3.1 Global IT and Telecom demand by region, 2014 - 2025

#### 5.4 Retail

5.4.1 Global retail demand by region, 2014 - 2025

#### 5.5 Public Sector

5.5.1 Global public sector demand by region, 2014 - 2025

#### 5.6 Others

5.6.1 Global other demand by region, 2014 - 2025

### **CHAPTER 6 APPLICATION MANAGEMENT SERVICES INDUSTRY REGIONAL ESTIMATES AND TREND ANALYSIS**

#### 6.1 North America

6.1.1 North America Application Management Services market by solution demand

6.1.2 North America Application Management Services market by deployment

6.1.3 North America Application Management Services market by application demand

##### 6.1.4 U.S.

6.1.4.1 U.S. Application Management Services market by solution demand

6.1.4.2 U.S. Application Management Services market by deployment

6.1.4.3 U.S. Application Management Services market by application demand

##### 6.1.5 Canada

6.1.5.1 Canada Application Management Services market by solution demand

6.1.5.2 Canada Application Management Services market by deployment

6.1.5.3 Canada Application Management Services market by application demand

##### 6.1.6 Mexico

6.1.6.1 Mexico Application Management Services market by solution demand

6.1.6.2 Mexico Application Management Services market by deployment

- 6.1.6.3 Mexico Application Management Services market by application demand
- 6.2 Europe
  - 6.2.1 Europe Application Management Services market by solution demand
  - 6.2.2 Europe Application Management Services market by deployment
  - 6.2.3 Europe Application Management Services market by application demand
  - 6.2.4 U.K.
    - 6.2.4.1 U.K. Application Management Services market by solution demand
    - 6.2.4.2 U.K. Application Management Services market by deployment
    - 6.2.4.3 U.K. Application Management Services market by application demand
  - 6.2.5 Germany
    - 6.2.5.1 Germany Application Management Services market by solution demand
    - 6.2.5.2 Germany Application Management Services market by deployment
    - 6.2.5.3 Germany Application Management Services market by application demand
- 6.3 Asia Pacific
  - 6.3.1 Asia Pacific Application Management Services market by solution demand
  - 6.3.2 Asia Pacific Application Management Services market by deployment
  - 6.3.3 Asia Pacific Application Management Services market by application demand
  - 6.3.4 China
    - 6.3.4.1 China Application Management Services market by solution demand
    - 6.3.4.2 China Application Management Services market by deployment
    - 6.3.4.3 China Application Management Services market by application demand
  - 6.3.5 India
    - 6.3.5.1 India Application Management Services market by solution demand
    - 6.3.5.2 India Application Management Services market by deployment
    - 6.3.5.3 India Application Management Services market by application demand
  - 6.3.6 Japan
    - 6.3.6.1 Japan Application Management Services market by solution demand
    - 6.3.6.2 Japan Application Management Services market by deployment
    - 6.3.6.3 Japan Application Management Services market by application demand
- 6.4 South America
  - 6.4.1 South America Application Management Services market by solution demand
  - 6.4.2 South America Application Management Services market by deployment
  - 6.4.3 South America Application Management Services market by application demand
  - 6.4.4 Brazil
    - 6.4.4.1 Brazil Application Management Services market by solution demand
    - 6.4.4.2 Brazil Application Management Services market by deployment
    - 6.4.4.3 Brazil Application Management Services market by application demand
- 6.5 MEA
  - 6.5.1 MEA Application Management Services market by solution demand

6.5.2 MEA Application Management Services market by deployment

6.5.3 MEA Application Management Services market by application demand

## **CHAPTER 7 COMPETITIVE LANDSCAPE**

### 7.1 Accenture plc

7.1.1 Company overview

7.1.2 Financial performance

7.1.3 Product benchmarking

7.1.4 Strategic initiatives

### 7.2 Atos S.E.

7.2.1 Company overview

7.2.2 Financial performance

7.2.3 Product benchmarking

7.2.4 Strategic initiatives

### 7.3 Capgemini Group S.A.

7.3.1 Company overview

7.3.2 Financial performance

7.3.3 Product benchmarking

7.3.4 Strategic initiatives

### 7.4 Cognizant Technology Solutions Corp.

7.4.1 Company overview

7.4.2 Financial performance

7.4.3 Product benchmarking

7.4.4 Strategic initiatives

### 7.5 Computer Science Corp.

7.5.1 Company overview

7.5.2 Financial performance

7.5.3 Product benchmarking

7.5.4 Strategic initiatives

### 7.6 Deloitte Touche Tohmatsu Ltd.

7.6.1 Company overview

7.6.2 Financial performance

7.6.3 Product benchmarking

7.6.4 Strategic initiatives

### 7.7 IBM Corp.

7.7.1 Company overview

7.7.2 Financial performance

7.7.3 Product benchmarking

7.7.4 Strategic initiatives

7.8 Infosys Ltd.

7.8.1 Company overview

7.8.2 Financial performance

7.8.3 Product benchmarking

7.8.4 Strategic initiatives

7.9 NTT Data Corp.

7.9.1 Company overview

7.9.2 Financial performance

7.9.3 Product benchmarking

7.9.4 Strategic initiatives

7.10 Tata Consultancy Services Ltd.

7.10.1 Company overview

7.10.2 Financial performance

7.10.3 Product benchmarking

7.10.4 Strategic initiatives

## List Of Tables

### LIST OF TABLES

TABLE 1 Application management services - Industry snapshot & key buying criteria, 2014 - 2025

TABLE 2 Global application management services market, 2014 - 2025 (USD Million)

TABLE 3 Global application management services market by region, 2014 - 2025 (USD Million)

TABLE 4 Global application management services market by services, 2014 - 2025 (USD Million)

TABLE 5 Global application management services market by deployment, 2014 - 2025 (USD Million)

TABLE 6 Global application management services market by application, 2014 - 2025 (USD Million)

TABLE 7 Application Management Services market system integration demand, 2014 - 2025 (USD Million)

TABLE 8 Global system integration demand by region, 2014 - 2025 (USD Million)

TABLE 9 Application Management Services market support and maintenance demand, 2014 - 2025 (USD Million)

TABLE 10 Global support and maintenance demand by region, 2014 - 2025 (USD Million)

TABLE 11 Application Management Services market database management demand, 2014 - 2025 (USD Million)

TABLE 12 Global employee database management demand by region, 2014 - 2025 (USD Million)

TABLE 13 Application Management Services market consulting demand, 2014 - 2025 (USD Million)

TABLE 14 Global consulting demand by region, 2014 - 2025 (USD Million)

TABLE 15 Application Management Services market modernization demand, 2014 - 2025 (USD Million)

TABLE 16 Global modernization demand by region, 2014 - 2025 (USD Million)

TABLE 17 Application Management Services market other services demand, 2014 - 2025 (USD Million)

TABLE 18 Global other services demand by region, 2014 - 2025 (USD Million)

TABLE 19 Application Management Services market on-premise deployment demand, 2014 - 2025 (USD Million)

TABLE 20 Global on-premise deployment demand by region, 2014 - 2025 (USD Million)

TABLE 21 Application Management Services market cloud deployment demand, 2014 -



2025 (USD Million)

TABLE 22 Global cloud deployment demand by region, 2014 - 2025 (USD Million)

TABLE 23 Application Management Services market BFSI demand, 2014 - 2025 (USD Million)

TABLE 24 Global BFSI demand by region, 2014 - 2025 (USD Million)

TABLE 25 Application Management Services market healthcare demand, 2014 - 2025 (USD Million)

TABLE 26 Global healthcare demand by region, 2014 - 2025 (USD Million)

TABLE 27 Application Management Services market IT and Telecom demand, 2014 - 2025 (USD Million)

TABLE 28 Global IT and Telecom demand by region, 2014 - 2025 (USD Million)

TABLE 29 Application Management Services market retail demand, 2014 - 2025 (USD Million)

TABLE 30 Global retail demand by region, 2014 - 2025 (USD Million)

TABLE 31 Application Management Services market public sector demand, 2014 - 2025 (USD Million)

TABLE 32 Global public sector demand by region, 2014 - 2025 (USD Million)

TABLE 33 Application Management Services market other demand, 2014 - 2025 (USD Million)

TABLE 34 Global other demand by region, 2014 - 2025 (USD Million)

TABLE 35 North America Application Management Services market, 2014 - 2025 (USD Million)

TABLE 36 North America Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 37 North America Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 38 North America Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 39 U.S. Application Management Services market, 2014 - 2025 (USD Million)

TABLE 40 U.S. Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 41 U.S. Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 42 U.S. Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 43 Canada Application Management Services market, 2014 - 2025 (USD Million)

TABLE 44 Canada Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 45 Canada Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 46 Canada Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 47 Mexico Application Management Services market, 2014 - 2025 (USD Million)

TABLE 48 Mexico Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 49 Mexico Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 50 Mexico Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 51 Europe Application Management Services market, 2014 - 2025 (USD Million)

TABLE 52 Europe Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 53 Europe Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 54 Europe Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 55 U.K. Application Management Services market, 2014 - 2025 (USD Million)

TABLE 56 U.K. Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 57 U.K. Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 58 U.K. Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 59 Germany Application Management Services market, 2014 - 2025 (USD Million)

TABLE 60 Germany Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 61 Germany Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 62 Germany Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 63 Asia Pacific Application Management Services market, 2014 - 2025 (USD Million)

TABLE 64 Asia Pacific Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 65 Asia Pacific Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 66 Asia Pacific Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 67 China Application Management Services market, 2014 - 2025 (USD Million)

TABLE 68 China Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 69 China Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 70 China Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 71 India Application Management Services market, 2014 - 2025 (USD Million)

TABLE 72 India Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 73 India Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 74 India Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 75 Japan Application Management Services market, 2014 - 2025 (USD Million)

TABLE 76 Japan Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 77 Japan Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 78 Japan Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 79 South America Application Management Services market, 2014 - 2025 (USD Million)

TABLE 80 South America Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 81 South America Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 82 South America Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 83 Brazil Application Management Services market, 2014 - 2025 (USD Million)

TABLE 84 Brazil Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 85 Brazil Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 86 Brazil Application Management Services market by application demand, 2014 - 2025 (USD Million)

TABLE 87 MEA Application Management Services market, 2014 - 2025 (USD Million)

TABLE 88 MEA Application Management Services market by solution demand, 2014 - 2025 (USD Million)

TABLE 89 MEA Application Management Services market by deployment, 2014 - 2025 (USD Million)

TABLE 90 MEA Application Management Services market by application demand, 2014 - 2025 (USD Million)

## List Of Figures

### LIST OF FIGURES

FIG. 1 Market segmentation & scope

FIG. 2 Market dynamics of application management services

FIG. 3 Market driver relevance analysis (Current & future impact)

FIG. 4 Market restraints relevance analysis (Current & future impact)

FIG. 5 Penetration & growth prospect mapping

FIG. 6 Porter's five forces analysis

FIG. 7 PESTLE Analysis

FIG. 8 Application Management Services sservices market outlook key takeaways

FIG. 9 Application Management Services deployment market outlook key takeaways

FIG. 10 Application Management Services application market outlook key takeaways

FIG. 11 Application Management Services regional outlook key takeaways

## I would like to order

Product name: Application Management Services Market Analysis By Application, By Region, By Service (System Integration, Support & Maintenance, Database Management, Consulting, Modernization, And Others), By Deployment, And Segment Forecasts, 2014 - 2025

Product link: <https://marketpublishers.com/r/AE3F8E2F8F6EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE3F8E2F8F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970