

Application Gateway Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Enterprise Size, By End-use, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Application Gateway Market Size & Trends

The global application gateway market size was estimated at USD 2.36 billion in 2023 and is expected t%li%grow at a CAGR of 10.2% from 2024 t%li%2030. As mobile apps, cloud computing, and various user devices proliferate, the demand for secure and efficient application delivery has grown significantly. Application gateways are essential in protecting applications and data by integrating robust security features such as authentication, encryption, and intrusion prevention.

The rising demand for cloud-based and hybrid deployment models for application gateways is a major driver of market growth. Businesses are increasingly looking for flexible solutions that can be tailored t%li%their unique requirements, whether those involve on-premises infrastructure, cloud environments, or a combination of both. This shift towards adaptable application gateway options is propelling market expansion as enterprises seek t%li%leverage the benefits of these customizable and scalable solutions t%li%enhance their security and operational efficiency. This growing preference underscores the need for application gateways that can seamlessly integrate with diverse IT architectures, providing robust protection and performance across various deployment scenarios.

Many enterprises struggle with the complexities of maintaining their application gateway



infrastructure, which can lead t%li%suboptimal performance and security vulnerabilities. Therefore, they are turning t%li%service providers wh%li%can offer the specialized knowledge and support required t%li%implement, manage, and maintain these systems effectively. These service providers can ensure that application gateways are optimally configured and continuously monitored, providing businesses with reliable performance and robust security without the burden of in-house management.

The rise of emerging technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), and Software-Defined Networking (SDN) presents substantial opportunities for the Application Gateway Market. IoT devices generate vast amounts of data that need secure and efficient handling, while AI applications require reliable data processing and security measures. SDN technology, which decouples the control plane from the data plane in networking, demands management of network traffic.

Application gateways are essential in integrating these technologies by providing the necessary security, traffic management, and performance optimization, thereby driving market growth. For instance, in July 2024, Solo.io, a U.S.-based cloud-native networking platform, unveiled the Glo%li%Al Gateway t%li%meet the increasing demand for Aldriven application development. This cloud-native application networking solution enables organizations t%li%build high-performance, scalable Al applications while integrating seamlessly with existing API management systems. Glo%li%Al Gateway offers the tools and infrastructure t%li%handle Al-specific tasks, ensuring application reliability and security.

Global Application Gateway Market Report Segmentation

The report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t%li%2030. For this study, Grand View Research has segmented the global application gateway market report based on component, enterprise size, end-use, and region:

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Solution

Services

Enterprise Size Outlook (Revenue, USD Billion, 2018 - 2030)



SMEs
Large Enterprise
End-use Outlook (Revenue, USD Billion, 2018 - 2030)
BFSI
Manufacturing
Government & Public Sector
IT & Telecommunication
Retail
Healthcare
Others
Regional Outlook (Revenue, USD Billion, 2018 - 2030)
North America
U.S.
Canada
Mexico
Europe
Germany
UK
France



Asia Pacific
China
India
Japan
Australia
South Korea
Latin America
Brazil
Middle East & Africa
Kingdom of Saudi Arabia
UAE
South Africa



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