

# **Application Gateway Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Enterprise Size, By End-use, By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

**This report can be delivered to the clients within 4 Business Days**

### **Application Gateway Market Size & Trends**

The global application gateway market size was estimated at USD 2.36 billion in 2023 and is expected to grow at a CAGR of 10.2% from 2024 to 2030. As mobile apps, cloud computing, and various user devices proliferate, the demand for secure and efficient application delivery has grown significantly. Application gateways are essential in protecting applications and data by integrating robust security features such as authentication, encryption, and intrusion prevention.

The rising demand for cloud-based and hybrid deployment models for application gateways is a major driver of market growth. Businesses are increasingly looking for flexible solutions that can be tailored to their unique requirements, whether those involve on-premises infrastructure, cloud environments, or a combination of both. This shift towards adaptable application gateway options is propelling market expansion as enterprises seek to leverage the benefits of these customizable and scalable solutions to enhance their security and operational efficiency. This growing preference underscores the need for application gateways that can seamlessly integrate with diverse IT architectures, providing robust protection and performance across various deployment scenarios.

Many enterprises struggle with the complexities of maintaining their application gateway

infrastructure, which can lead to suboptimal performance and security vulnerabilities. Therefore, they are turning to service providers who can offer the specialized knowledge and support required to implement, manage, and maintain these systems effectively. These service providers can ensure that application gateways are optimally configured and continuously monitored, providing businesses with reliable performance and robust security without the burden of in-house management.

The rise of emerging technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), and Software-Defined Networking (SDN) presents substantial opportunities for the Application Gateway Market. IoT devices generate vast amounts of data that need secure and efficient handling, while AI applications require reliable data processing and security measures. SDN technology, which decouples the control plane from the data plane in networking, demands management of network traffic.

Application gateways are essential in integrating these technologies by providing the necessary security, traffic management, and performance optimization, thereby driving market growth. For instance, in July 2024, Solo.io, a U.S.-based cloud-native networking platform, unveiled the GloAI Gateway to meet the increasing demand for AI-driven application development. This cloud-native application networking solution enables organizations to build high-performance, scalable AI applications while integrating seamlessly with existing API management systems. GloAI Gateway offers the tools and infrastructure to handle AI-specific tasks, ensuring application reliability and security.

## Global Application Gateway Market Report Segmentation

The report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global application gateway market report based on component, enterprise size, end-use, and region:

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Solution

Services

Enterprise Size Outlook (Revenue, USD Billion, 2018 - 2030)

SMEs

Large Enterprise

End-use Outlook (Revenue, USD Billion, 2018 - 2030)

BFSI

Manufacturing

Government & Public Sector

IT & Telecommunication

Retail

Healthcare

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

Middle East & Africa

Kingdom of Saudi Arabia

UAE

South Africa

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