

# **Appetite Stimulant Market Size, Share & Trends Analysis Report By Pharmacological Class (Cannabinoids & CNS-Acting Agents, Anabolic & Metabolic Agents), By Indication, By Route of Administration, By Distribution Channel, By Region, And Segment Forecasts, 2026 - 2033**

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## **Abstracts**

The global appetite stimulant market size was estimated at USD 1.73 billion in 2025 and is projected to reach USD 2.90 billion by 2033, growing at a CAGR of 6.76% from 2026 to 2033. The market addresses unmet needs in patients experiencing reduced appetite and unintended weight loss.

It plays a critical role in improving patient outcomes, particularly in disease management and recovery phases. Growing emphasis on quality of life and supportive therapies has increased the relevance of appetite-enhancing solutions across healthcare systems. The market also benefits from rising healthcare expenditure and a greater focus on holistic patient care.

The appetite stimulant market is experiencing steady growth, driven by the rising prevalence of chronic conditions such as Cancer, HIV/AIDS, and Anorexia Nervosa that often lead to unintended weight loss and malnutrition. Increasing awareness of clinical nutrition and supportive care has encouraged healthcare providers to incorporate appetite stimulants into comprehensive treatment plans. Pharmaceutical options, including corticosteroids, cannabinoids, and progestogens, are widely prescribed, while natural and herbal alternatives are gaining traction among patients seeking safer long-term solutions. The expanding geriatric population, which is more susceptible to appetite loss due to age-related physiological changes, further supports market

demand. Additionally, hospital settings and long-term care facilities are key end users contributing to consistent consumption. Emerging markets are also witnessing increased adoption driven by improving healthcare infrastructure and greater access to treatment.

Furthermore, the industry is evolving through innovations in drug formulations and delivery mechanisms to improve patient compliance and efficacy. Companies are investing in research to develop targeted therapies with fewer side effects, addressing concerns associated with traditional appetite stimulants. The growing interest in medical cannabis, particularly products containing Dronabinol, has opened new avenues for appetite stimulation, especially in oncology and palliative care. Regulatory approvals and clinical trials continue to shape the competitive landscape, influencing product availability across regions. In parallel, the nutraceutical segment is expanding rapidly, with supplements designed to enhance appetite naturally through vitamins and herbal extracts. Digital health integration and personalized nutrition approaches are also gaining momentum, enabling tailored treatment strategies. Overall, the appetite stimulant industry is positioned for moderate to strong growth, supported by rising disease burden and ongoing therapeutic advancements.

## Global Appetite Stimulant Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global appetite stimulant market report based on pharmacological class, indication, route of administration, distribution channel, and region:

Pharmacological class Outlook (Revenue, USD Billion, 2021 - 2033)

Progestational & Hormonal Agents

Cannabinoids & CNS-Acting Agents

Anabolic & Metabolic Agents

Nutritional / Micronutrient Agents

Others

Indication Outlook (Revenue, USD Billion, 2021 - 2033)

Disease-Related Cachexia

Chronic Disease-Associated Malnutrition

Age-Related & General Anorexia

Pediatric Undernutrition

Others

Route of Administration Outlook (Revenue, USD Billion, 2021 - 2033)

Oral

Parenteral (Injectable)

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Hospital Pharmacies

Retail Pharmacies

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

**This report can be delivered to the clients within 3 Business Days**

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