

# **Apiculture Market Size, Share & Trends Analysis Report By Type (Honey, Beeswax, Propolis), By End Use (Medical, Food & Beverages, Cosmetics), By Region (North America, Asia Pacific), And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Apiculture Market Size & Trends**

The global apiculture market size was estimated at USD 9.31 billion in 2024 and is projected to grow at a CAGR of 4.0% from 2025 to 2030, owing to the versatility of bee products that extends beyond food and beverages. They are integral to various sectors, including pharmaceuticals, cosmetics, and agriculture.

For instance, honey and royal jelly are commonly used in dietary supplements, while beeswax is a popular ingredient in skincare products. This broad applicability enhances the market's resilience and growth potential, as different industries increasingly invest in bee-related products to meet consumer demands

Moreover, beeswax is utilized in the pharmaceutical industry as a binding agent and a time-release mechanism for medications, enhancing the efficacy of drug delivery systems. The ongoing research into the medicinal properties of these products continues to unveil new applications, further solidifying their place in modern healthcare.

The demand for bee products, particularly honey and its derivatives, is experiencing significant growth both in China and on a global scale. This surge is driven by various factors, including health consciousness, sustainability trends, and the versatility of these

products across multiple industries.

One of the primary drivers of this market expansion is the increasing consumer preference for natural and organic products. As people become more health-conscious, they are turning away from artificial sweeteners and processed foods, opting instead for honey as a natural alternative. This shift is particularly evident in the food and beverage sector, where honey is being used not only as a sweetener but also as a flavor enhancer and a source of health benefits. The growing awareness of the nutritional advantages of honey, such as its antioxidant properties and potential health benefits, further fuels this demand.

In China, which is the largest honey-producing country, the government is actively promoting beekeeping as a sustainable agricultural practice. This support includes incentives for beekeepers and initiatives aimed at increasing awareness of the ecological benefits of bees, such as their role in pollination. The economic viability of beekeeping, characterized by low maintenance costs and high returns, is attracting more individuals and businesses to enter the market.

#### Global Apiculture Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global apiculture market report based on type, end use, and region.

##### Type Outlook (Revenue, USD Million, 2018 - 2030)

Honey

Beeswax

Propolis

Others

##### End Use Outlook (Revenue, USD Million, 2018 - 2030)

Medical

Food & Beverages

Cosmetics

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Latin America

Brazil

Argentina

Middle East and Africa

Saudi Arabia

South Africa

### **Companies Mentioned**

Capilano Honey Ltd.

Organic Bee Farms

Dabur Ltd.

NOW Foods

Koster Keunen LLC

Barkman Honey

Heavenly Organics

Strahl & Pitsch Inc.

Miller's Honey

Durham's Bee Farm

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