

Anisole Market Size, Share & Trends Analysis Report By Grade (Up To 99.5%, Above 99.5%), By End-use (Perfumes, Pharmaceutical, Insect Pheromones), By Region (North America, Europe, Asia Pacific, MEA), And Segment Forecasts, 2025 - 2030

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Abstracts

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Anisole Market Growth & Trends

The global anisole market size is expected to reach USD 129.6 million by 2030, registering a CAGR of 6.1% from 2025 to 2030, according to a new report by Grand View Research, Inc. Rapid industrialization coupled with growing use of these intermediate chemicals for production of various other products such as building polycarbonates, and detergents is expected to promote capacity expansion over the next seven years.

Various factors including rising disposable income coupled with increasing spending on personal care products including perfumes is expected to drive product's need over the forecast period.

High need from various applications including perfumes on account of its pleasant aromatic odor and pharmaceutical sector owing to its tremendous use as an intermediate chemical will be favorable for global industry expansion.

Rising need for consumer products such as fragrances and flavors on account of changing consumer habits along with better living standards is expected to augment the product demand in emerging economies including India, China, and Brazil.

However, raw material availability will challenge growth over the next seven years.

Anisole Market Report Highlights

Up to 99.5% grade segment led the global anisole industry

and accounted for the largest revenue share of 54.7% in 2024. This growth is attributed to its extensive applications in pharmaceuticals and cosmetics.

Above 99.5% grade is expected to grow at the fastest CAGR of 6.6% over the forecast period, owing to benefits from rising demand for high-purity anisole in specialized applications, particularly in the pharmaceutical industry.

The perfumes end use segment dominated the market and accounted for the highest revenue share of 51.4% in 2024, primarily driven by the increasing demand for unique and personalized fragrances.

Insect pheromones are expected to grow at a CAGR of 6.0% from 2025 to 2030, owing to the growing emphasis on eco-friendly pest control solutions.

The Asia Pacific anisole market dominated the global market and accounted for the largest revenue share of 32.0% in 2024. This growth is attributed to the rising demand for personal care products, particularly cosmetics and fragrances.

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