

# **Animal Disinfectant Market Size, Share & Trends Analysis Report By Product (Alcohol-based Disinfectant, Iodine-containing Disinfectant), By Form (Liquid, Powder), By Application, By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **Animal Disinfectant Market Growth & Trends**

The global animal disinfectant market size is expected to reach USD 5.90 billion by 2030, registering a CAGR of 7.50% over the forecast period, according to a new report by Grand View Research, Inc. The key factors driving the industry growth include the rising prevalence of infectious diseases in animals, development of sustainable animal disinfectants, a high emphasis on animal welfare and biosecurity measures, and supportive government initiatives. For instance, in May 2023, India-UK signed a partnership agreement to address farmed animal diseases and health. The partnership aims to develop new technologies and products to prevent and control animal diseases, including the development of new disinfectants. The partnership is also expected to drive innovation in the market, leading to the development of new and more effective products.

Rising prevalence of Transboundary Animal Diseases (TAD) like avian influenza is a significant growth driver for the animal disinfectants industry. As of July 12, 2023, the Food and Agriculture Organization of the United Nations (FAO) reports that avian influenza outbreaks continue to spread, with 14 countries reporting outbreaks mainly in the Americas. The disease has caused devastation in animal populations, including poultry, wild birds, and some mammals. Disinfection plays a crucial role in biosecurity

measures aimed at controlling diseases, making it an important aspect of farm management. Its primary objective is to eradicate disease-causing pathogens effectively.

Furthermore, governments and international organizations are encouraging countries to work together across sectors to save as many animals as possible and to prevent the spread of the disease. The use of biosecurity measures, including disinfection procedures, is being promoted to reduce the introduction and spread of animal diseases. Thus, the impact of avian influenza outbreaks on the market has been significant, with increased demand for disinfectants to prevent the spread of the disease.

The market is characterized by intense competition, with numerous prominent players involved in the industry. Major companies such as Albert Kerbel GMBH; Delaval Inc.; Ecolab; PCC Group; G Sheperd animal Health; Sanosil Ag; Diversey Holdings Ltd; and Fink Tech GmbH actively engage in strategies to enhance their market presence. These strategies include expanding production capabilities through partnerships and agreements, along with introducing new products driven by substantial research and development (R&D) efforts.

### Animal Disinfectant Market Report Highlights

By product, the iodine-containing disinfectant segment dominated with a share of about 23.05% in 2023. Growing awareness of waterborne diseases and the essential need for a sanitary water supply are contributing to the rising demand for iodine-based disinfectants.

The quaternary ammonium compounds segment is anticipated to grow at the fastest CAGR of around 9% from 2024 to 2030. Since, quaternary ammonium-based disinfectants are often available in ready-to-use formulations or as concentrates that can be easily diluted. Their ease of application makes them convenient for use in various settings within the animal sector, from veterinary clinics to livestock farms.

Based on animal type, the livestock animal segment attributed to largest revenue share in 2023. The companion animal segment, on the other hand, is anticipated to grow at the fastest CAGR from 2024 to 2030. Livestock animals possess high disease risk, economic impact, regulatory requirements, diverse applications, and focus on biosecurity collectively contribute to the dominance of

the livestock animal segment.

By form, the liquid segment held the highest revenue share in 2023. Other of disinfectant such as disinfectant wipes are estimated to grow at fastest CAGR in the coming years.

By application, the dairy farming segment held the highest revenue share in 2023. Other application segment, which includes pet disinfectants is estimated to grow at the fastest CAGR from 2024 to 2030.

Europe held the largest revenue share of about 39.87% of market in 2023. On other hand, Asia Pacific is anticipated to grow at the fastest CAGR of about 9.30% in the coming years.

The COVID-19 pandemic highlights the importance of biosecurity measures and disinfection protocols not only for human health but also for animal health. Concerns about zoonotic diseases and the potential for disease transmission between humans and animals underscore the need for effective disinfection practices in animal-related settings.

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