+44 20 8123 2220
info@marketpublishers.com

Android Set-Top Box (STB) Market Size, Share & Trends Analysis Report By Resolution (HD & Full HD, 4K & Above), By Distribution Channel (Online, Brick & Mortar), By Region, And Segment Forecasts, 2019 - 2025

https://marketpublishers.com/r/A9D7AC803384EN.html
Date: December 2019
Pages: 120
Price: US$ 4,950.00 (Single User License)
ID: A9D7AC803384EN

Abstracts

This report can be delivered to the clients within 48 Business Hours

The global android set-top (STB) box market size is anticipated to reach USD 695.9 million by 2025, growing at a revenue-based CAGR of 19.5% from 2019 to 2025, according to a new report by Grand View Research, Inc. Some of the critical factors positively impacting the market growth include shift in viewer and media preferences from conventional platforms towards digital formats and the rise of OTT/IPTV platforms, such as Netflix and Amazon OTT. Additionally, growing internet penetration in emerging economies is also anticipated to boost the market growth over the coming years.

Android set-top boxes are expected to gain immense popularity among the masses owing to the growing awareness pertaining to internet-based set-top boxes and rising demand for high-quality audio and video content among the viewers. The technologically savvy customers are already accustomed to Android devices and their user interface, ultimately making it easier for them to adapt to and operate such devices. Rising number of initiatives from regulatory authorities worldwide supporting the adoption of Android STBs, such as migration from analog TV to digital TV, is further expected to drive the Android STB market growth. The Telecom Regulatory Authority of India (TRAI) has announced its plans to completely shut down analog transmission by the end of 2023, in an attempt to drive the penetration of digital media format in lesser developed areas across the country.

+44 20 8123 2220
info@marketpublishers.com

Android-powered boxes are incorporated with several features such as Google Assistant, enabling users to discover content and to control the connected devices through voice command. Additionally, Android STB operators provide linear as well as Subscription Video on Demand (SVoD) based models for consumers. These devices offer tremendous benefits to operators with a stable and consistent middleware architecture, high system integrity, and swift deployment of new features.

In 2018, Asia Pacific dominated the market in terms of volume attributed to growing adoption of internet and smart TV. Increasing consumption of online data owing to content digitization in developing countries, such as India, is anticipated to impel regional growth. North America is anticipated to exhibit a volume-based CAGR of over 22.0% over the forecast period. This is attributed to availability of Ultra-High-Definition (UHD) content and UHD devices. Changing consumer preference for OTT platforms such as Netflix and HBO for viewing content will drive the market in this region.

Further key findings from the report suggest:

- The integration of various technologies in the Android STBs, such as voice-enabled remote interaction, Bluetooth Low Energy (BLE), and Ultra-high-definition resolution, make them stand out as compared to the conventional STBs

- The prominent players in the Android set-top box market are providing user-friendly as well as technology, feature-rich Android STBs to gain a competitive edge

- An upsurge in the use of OTT platforms has propelled several vendors to undergo partnerships and mergers and acquisitions with content providers, in an attempt to strengthen their product offerings

- There has been an growing consumer inclination towards paying premium charges for niche services/content with higher resolution

- The considerable consumer demand for OTT services has led the market incumbents to introduce Android STBs in their product offerings to retain their customer base.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

1.1 Market Segmentation & Scope
1.2 Market Definitions
1.3 Information Procurement
  1.3.1 Purchased database
  1.3.2 GVR's internal database
  1.3.3 Secondary sources & third party perspective
  1.3.4 Primary research
1.4 Information Analysis
  1.4.1 Data analysis models
1.5 Market Formulation and Data Visualization
1.6 Data Validation and Publishing

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Market Outlook
2.2 Segmental Outlook

CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

3.1 Market Introduction
3.2 Industry Value Chain Analysis
3.3 Market Dynamics
  3.3.1 Market driver analysis
    3.3.1.1 Increasing digitization and internet penetration in developing economies
    3.3.1.2 Increasing adoption of Over-The-Top (OTT) platforms
  3.3.2 Market restraint/challenge analysis
    3.3.2.1 Security and piracy concerns
3.4 Penetration & Growth Prospect Mapping
3.5 Business Environment Analysis Tools
  3.5.1 Porter's Five Forces Analysis
    3.5.1.1 Supplier power
    3.5.1.2 Buyer power
    3.5.1.3 Substitute threat
    3.5.1.4 Threat from new entrants
    3.5.1.5 Competitive rivalry

+44 20 8123 2220
info@marketpublishers.com

3.5.2 PEST Analysis
3.6 Key Company Ranking Analysis, 2018

CHAPTER 4 RESOLUTION ESTIMATES AND TREND ANALYSIS

4.1 Market Size Estimates & Forecasts and Trend Analysis, 2015 - 2025 (Thousand Units)
4.2 Resolution Movement Analysis & Market Share, 2018 & 2025
4.3 HD & Full HD
4.3.1 Market size estimates and forecasts, 2015 - 2025 (Thousand Units, USD Million)
4.4 4K & Above
4.4.1 Market size estimates and forecasts, 2015 - 2025 (Thousand Units, USD Million)

CHAPTER 5 DISTRIBUTION CHANNEL ESTIMATES AND TREND ANALYSIS

5.1 Market Size Estimates & Forecasts and Trend Analysis, 2015 - 2025 (Thousand Units)
5.2 Distribution Channel Movement Analysis & Market Share, 2018 & 2025
5.3 Online
5.3.1 Market size estimates and forecasts, 2015 - 2025 (Thousand Units, USD Million)
5.4 Brick & Mortar
5.4.1 Market size estimates and forecasts, 2015 - 2025 (Thousand Units, USD Million)

CHAPTER 6 REGIONAL ESTIMATES & TREND ANALYSIS

6.1 Market Size Estimates & Forecasts, and Trend Analysis, 2015 - 2025 (Thousand Units)
6.2 Regional Movement Analysis & Market Share, 2018 & 2025
6.3 North America
6.3.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.3.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.3.3 U.S.
6.3.3.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.3.3.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.3.4 Canada

+44 20 8123 2220
info@marketpublishers.com

6.3.4.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.3.4.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.4 Europe
6.4.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.4.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.4.3 Germany
6.4.3.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.4.3.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.4.4 U.K.
6.4.4.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.4.4.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.5 Asia Pacific
6.5.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.5.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.5.3 China
6.5.3.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.5.3.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.5.4 Japan
6.5.4.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.5.4.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)
6.6 Latin America
6.6.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.6.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)

+44 20 8123 2220
info@marketpublishers.com

6.7 Middle East & Africa (MEA)
6.7.1 Market size estimates and forecasts by resolution, 2015 - 2025 (Thousand Units, USD Million)
6.7.2 Market size estimates and forecasts by distribution channel, 2015 - 2025 (Thousand Units, USD Million)

CHAPTER 7 COMPETITIVE LANDSCAPE

7.1 Company Profiles
7.1.1 ARRIS International Limited.
7.1.1.1 Company overview
7.1.1.2 Financial performance
7.1.1.3 Product benchmarking
7.1.1.4 Recent developments
7.1.2 Coship
7.1.2.1 Company overview
7.1.2.2 Financial performance
7.1.2.3 Product benchmarking
7.1.2.4 Recent developments
7.1.3 Evolution Digital, LLC.
7.1.3.1 Company overview
7.1.3.2 Financial performance
7.1.3.3 Product benchmarking
7.1.3.4 Recent developments
7.1.4 HUMAX Electronics Co., Ltd.
7.1.4.1 Company overview
7.1.4.2 Financial performance
7.1.4.3 Product benchmarking
7.1.4.4 Recent developments
7.1.5 Kaonmedia Co., Ltd.
7.1.5.1 Company overview
7.1.5.2 Financial performance
7.1.5.3 Product benchmarking
7.1.5.4 Recent developments
7.1.6 NVIDIA Corporation
7.1.6.1 Company overview
7.1.6.2 Financial performance
7.1.6.3 Product benchmarking
7.1.6.4 Recent developments

+44 20 8123 2220
info@marketpublishers.com

7.1.7 SAGEMCOM
7.1.7.1 Company overview
7.1.7.2 Financial performance
7.1.7.3 Product benchmarking
7.1.7.4 Recent developments
7.1.8 Shenzhen Skyworth Digital Technology Co., Ltd.
7.1.8.1 Company overview
7.1.8.2 Financial performance
7.1.8.3 Product benchmarking
7.1.8.4 Recent developments
7.1.9 Shenzhen SDMC Technology Co., Ltd.
7.1.9.1 Company overview
7.1.9.2 Financial performance
7.1.9.3 Product benchmarking
7.1.9.4 Recent developments
7.1.10 Technicolor
7.1.10.1 Company overview
7.1.10.2 Financial performance
7.1.10.3 Product benchmarking
7.1.10.4 Recent developments

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 Android STB market demand estimates & forecasts, 2015 - 2025 (Thousand Units)
TABLE 2 Android STB market size estimates & forecasts, 2015 - 2025 (USD Million)
TABLE 3 Android STB market demand, by region, 2015 - 2025 (Thousand Units)
TABLE 4 Android STB market size, by region, 2015 - 2025 (USD Million)
TABLE 5 Android STB market demand, by resolution, 2015 - 2025 (Thousand Units)
TABLE 6 Android STB market size, by resolution, 2015 - 2025 (USD Million)
TABLE 7 Android STB market demand, by distribution channel, 2015 - 2025 (Thousand Units)
TABLE 8 Android STB market size, by distribution channel, 2015 - 2025 (USD Million)
TABLE 9 Key market driver impact
TABLE 10 Key market restraint/challenge impact
TABLE 11 HD & full HD Android STB demand, by region, 2015 - 2025 (Thousand Units)
TABLE 12 HD & full HD Android STB market, by region, 2015 - 2025 (USD Million)
TABLE 13 4K & above Android STB demand, by region, 2015 - 2025 (Thousand Units)
TABLE 14 4K & above Android STB market, by region, 2015 - 2025 (USD Million)
TABLE 15 Online STB demand, by region, 2015 - 2025 (Thousand Units)
TABLE 16 Online STB market, by region, 2015 - 2025 (USD Million)
TABLE 17 Brick & Mortar STB demand, by region, 2015 - 2025 (Thousand Units)
TABLE 18 Brick & Mortar STB market, by region, 2015 - 2025 (USD Million)
TABLE 19 North America Android STB demand by resolution (Thousand Units)
TABLE 20 North America Android STB market by resolution (USD Million)
TABLE 21 North America Android STB demand by distribution channel (Thousand Units)
TABLE 22 North America Android STB market by distribution channel (USD Million)
TABLE 23 U.S. Android STB demand by resolution (Thousand Units)
TABLE 24 U.S. Android STB market by resolution (USD Million)
TABLE 25 U.S. Android STB demand by distribution channel (Thousand Units)
TABLE 26 U.S. Android STB market by distribution channel (USD Million)
TABLE 27 Canada Android STB demand by resolution (Thousand Units)
TABLE 28 Canada Android STB market by resolution (USD Million)
TABLE 29 Canada Android STB demand by distribution channel (Thousand Units)
TABLE 30 Canada Android STB market by distribution channel (USD Million)
TABLE 31 Europe Android STB demand by resolution (Thousand Units)
TABLE 32 Europe Android STB market by resolution (USD Million)

+44 20 8123 2220
info@marketpublishers.com

TABLE 33 Europe Android STB demand by distribution channel (Thousand Units)
TABLE 34 Europe Android STB market by distribution channel (USD Million)
TABLE 35 Germany Android STB demand by resolution (Thousand Units)
TABLE 36 Germany Android STB market by resolution (USD Million)
TABLE 37 Germany Android STB demand by distribution channel (Thousand Units)
TABLE 38 Germany Android STB market by distribution channel (USD Million)
TABLE 39 U.K. Android STB demand by resolution (Thousand Units)
TABLE 40 U.K. Android STB market by resolution (USD Million)
TABLE 41 U.K. Android STB demand by distribution channel (Thousand Units)
TABLE 42 U.K. Android STB market by distribution channel (USD Million)
TABLE 43 Asia Pacific Android STB demand by resolution (Thousand Units)
TABLE 44 Asia Pacific Android STB market by resolution (USD Million)
TABLE 45 Asia Pacific Android STB demand by distribution channel (Thousand Units)
TABLE 46 Asia Pacific Android STB market by distribution channel (USD Million)
TABLE 47 China Android STB demand by resolution (Thousand Units)
TABLE 48 China Android STB market by resolution (USD Million)
TABLE 49 China Android STB demand by distribution channel (Thousand Units)
TABLE 50 China Android STB market by distribution channel (USD Million)
TABLE 51 Japan Android STB demand by resolution (Thousand Units)
TABLE 52 Japan Android STB market by resolution (USD Million)
TABLE 53 Japan Android STB demand by distribution channel (Thousand Units)
TABLE 54 Japan Android STB market by distribution channel (USD Million)
TABLE 55 Latin America Android STB demand by resolution (Thousand Units)
TABLE 56 Latin America Android STB market by resolution (USD Million)
TABLE 57 Latin America Android STB demand by distribution channel (Thousand Units)
TABLE 58 Latin America Android STB market by distribution channel (USD Million)
TABLE 59 MEA Android STB demand by resolution (Thousand Units)
TABLE 60 MEA Android STB market by resolution (USD Million)
TABLE 61 MEA Android STB demand by distribution channel (Thousand Units)
TABLE 62 MEA Android STB market by distribution channel (USD Million)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1 Market segmentation & scope
FIG 2 Information procurement
FIG 3 Primary research pattern
FIG 4 Primary research process
FIG 5 Market formulation and data visualization
FIG 6 Industry snapshot
FIG 7 Value chain analysis
FIG 8 Market dynamics
FIG 9 Penetration & growth prospect mapping
FIG 10 Industry Analysis-Porter's
FIG 11 PEST Analysis
FIG 12 Key company ranking analysis, 2018
FIG 13 Android STB Market, by resolution, key takeaways
FIG 14 Resolution movement analysis & Market share, 2018 & 2025
FIG 15 Android STB Market, by distribution channel, key takeaways
FIG 16 Distribution channel movement analysis & Market share, 2018 & 2025
FIG 17 Regional Market size estimates & forecasts, 2015 - 2025
FIG 18 Regional movement analysis & Market share, 2018 & 2025
FIG 19 North America Android STB Market, by country, 2018 & 2025
FIG 20 North America Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 21 North America Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 22 North America Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 23 North America Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 24 U.S. Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 25 U.S. Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 26 U.S. Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 27 U.S. Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 28 Canada Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 29 Canada Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 30 Canada Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 31 Canada Android STB Market, by distribution channel, 2015 - 2025 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

FIG 32 Europe Android STB Market, by country, 2018 & 2025
FIG 33 Europe Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 34 Europe Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 35 Europe Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 36 Europe Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 37 Germany Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 38 Germany Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 39 Germany Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 40 Germany Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 41 U.K. Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 42 U.K. Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 43 U.K. Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 44 U.K. Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 45 Asia Pacific Android STB Market, by country, 2018 & 2025
FIG 46 Asia Pacific Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 47 Asia Pacific Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 48 Asia Pacific Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 49 Asia Pacific Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 50 China Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 51 China Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 52 China Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 53 China Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 54 Japan Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 55 Japan Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 56 Japan Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 57 Japan Android STB Market, by distribution channel, 2015 - 2025 (USD Million)
FIG 58 Latin America Android STB Market, 2018 & 2025
FIG 59 Latin America Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 60 Latin America Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 61 Latin America Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 62 Latin America Android STB Market, by distribution channel, 2015 - 2025 (USD

+44 20 8123 2220
info@marketpublishers.com

Million)
FIG 63 MEA Android STB Market, 2018 & 2025
FIG 64 MEA Android STB Market, by resolution, 2015 - 2025 (Thousand Units)
FIG 65 MEA Android STB Market, by resolution, 2015 - 2025 (USD Million)
FIG 66 MEA Android STB Market, by distribution channel, 2015 - 2025 (Thousand Units)
FIG 67 MEA Android STB Market, by distribution channel, 2015 - 2025 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Android Set-Top Box (STB) Market Size, Share & Trends Analysis Report By Resolution (HD & Full HD, 4K & Above), By Distribution Channel (Online, Brick & Mortar), By Region, And Segment Forecasts, 2019 - 2025

Product link: https://marketpublishers.com/r/A9D7AC803384EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A9D7AC803384EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970