

Ammonium Nitrate Market Analysis By Application (Fertilizers, Explosives), By Region (North America, Europe, Asia Pacific, CSA, MEA), Competitive Landscape, And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/A98BA2EB270EN.html>

Date: December 2017

Pages: 71

Price: US\$ 5,950.00 (Single User License)

ID: A98BA2EB270EN

Abstracts

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The global ammonium nitrate market is expected to reach USD 6.18 billion by 2025, according to a new report by Grand View Research, Inc. Superior stability and low nitrogen emission offered by the product in crop protection chemicals is expected to drive the market growth.

At present, stringent regulations related to transportation, storage, handling, and usage of ammonium nitrate is forcing the manufacturers to opt out of the market. Moreover, the profit margins are shrinking owing to rising substitutes including urea, which further discourages the new entrants to invest in the market which is likely to have a negative impact on the industry trend.

The industry has several players, which are integrated across the value chain to manufacture raw materials. Strong foothold of the existing players in the market is expected to increase entry barrier of new players. In addition, the rivalry between established producers is expected to increase on the account of low product differentiation.

Rising penetration of urea as a substitute for the product in fertilizer application is expected to hamper the industry growth. However, the product offers the better efficiency of nitrogen uptake and has low carbon footprints than urea, which is likely to have a positive impact on the industry trends over the forecast period.

Further key findings from the report suggest:

The demand for the product in China was valued at USD 644 million in 2016 owing to the high production volumes of nitrogen fertilizers in the country for domestic applications as well as exports

Ammonium nitrates in explosive application is expected to grow at a CAGR of 2.8% from 2017 to 2025, owing its rising demand from military sector for manufacturing of smart explosives

Fertilizers segment accounted for 60% of the total volume consumed in 2016 and is projected to grow owing to dynamic growth of agricultural activities in developing economies including Brazil, India and China

The market in Asia Pacific is expected to grow at the highest CAGR of 3.9% from 2017 to 2025, owing to rising coal and mineral mining activities across Asian countries especially in China and India

Ukraine was one of the largest consumer markets for the product in the world and is expected to grow at a CAGR of 3.1% from 2017 to 2025, owing to high demand for the product in fertilizers

As of 2016, the major players in the industry including EuroChem Group AG, CF Industries, Orica, and Austin Powder International hold over 35% of the world's ammonium nitrate production capacity

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot

CHAPTER 3. AMMONIUM NITRATE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Ammonium nitrate - Market segmentation & scope
- 3.2. Ammonium nitrate - Value chain analysis
- 3.3. Raw material outlook
- 3.4. Ammonium nitrate - Regulatory framework
- 3.5. Market dynamics
 - 3.5.1. Market driver analysis
 - 3.5.1.1. Growing demand for fertilizers
 - 3.5.1.2. Rising mining activity
 - 3.5.2. Market restraint analysis
 - 3.5.2.1. Stringent government regulations
 - 3.5.2.2. Presence of substitute in the market
- 3.6. Ammonium nitrate market - PESTLE analysis
- 3.7. Ammonium nitrate market - Porter's analysis

CHAPTER 4. AMMONIUM NITRATE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1. Market: Application movement analysis, 2016 & 2025
- 4.2. Fertilizers
 - 4.2.1. Market estimates and forecasts in fertilizers, 2014 - 2025 (Kilotons) (USD Million)
- 4.3. Explosives
 - 4.3.1. Market estimates and forecasts in explosives, 2014 - 2025 (Kilotons) (USD Million)
- 4.4. Others

4.4.1. Market estimates and forecasts in other applications, 2014 - 2025 (Kilotons)
(USD Million)

CHAPTER 5. AMMONIUM NITRATE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1. Ammonium Nitrate Market: Regional Movement Analysis, 2016 & 2025

5.1.1. North America

5.1.1.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.1.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.1.3. U.S.

5.1.1.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.1.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.2. Europe

5.1.2.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.2.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.2.3. Ukraine

5.1.2.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.2.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.2.4. Poland

5.1.2.4.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.2.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.3. Asia Pacific

5.1.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.3.3. China

5.1.3.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.3.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.3.4. India

5.1.3.4.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.3.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.4. Central & South America

5.1.4.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.4.3. Brazil

5.1.4.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.4.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.5. Middle East & Africa

5.1.5.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.5.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

5.1.5.3. Egypt

5.1.5.3.1. Market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

5.1.5.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Kilotons) (USD Million)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. Competitive Landscape

6.2. Vendor Landscape

6.3. Competitive Environment

6.4. Competitive Market Positioning

6.5. Market participation categorization

CHAPTER 7. COMPANY PROFILES

7.1. Orica

7.1.1. Company overview

7.1.2. Financial performance

7.1.3. Product benchmarking

7.1.4. Strategic initiatives

7.2. Incitec Pivot Limited

7.2.1. Company overview

7.2.2. Financial performance

7.2.3. Product benchmarking

7.2.4. Strategic initiatives

7.3. Neochim PLC

7.3.1. Company overview

- 7.3.2. Financial performance
- 7.3.3. Product benchmarking
- 7.3.4. Strategic initiatives
- 7.4. URALCHEM Holding P.L.C.
 - 7.4.1. Company Overview
 - 7.4.2. Financial performance
 - 7.4.3. Product benchmarking
 - 7.4.4. Strategic initiatives
- 7.5. San Corporation
 - 7.5.1. Company overview
 - 7.5.2. Financial performance
 - 7.5.3. Product benchmarking
 - 7.5.4. Strategic initiatives
- 7.6. CF Industries Holdings, Inc.
 - 7.6.1. Company overview
 - 7.6.2. Financial performance
 - 7.6.3. Product benchmarking
 - 7.6.4. Strategic initiatives
- 7.7. EuroChem Group AG
 - 7.7.1. Company overview
 - 7.7.2. Financial performance
 - 7.7.3. Product benchmarking
 - 7.7.4. Strategic initiatives
- 7.8. Austin Powder Company
 - 7.8.1. Company overview
 - 7.8.2. Financial performance
 - 7.8.3. Product benchmarking
 - 7.8.4. Strategic initiatives
- 7.9. Vijay Gas Industry P Ltd
 - 7.9.1. Company overview
 - 7.9.2. Financial performance
 - 7.9.3. Product benchmarking
 - 7.9.4. Strategic initiatives
- 7.10. OSTCHEM Holding
 - 7.10.1. Company overview
 - 7.10.2. Financial performance
 - 7.10.3. Product benchmarking
 - 7.10.4. Strategic initiatives
- 7.11. Enaex S.A.

- 7.11.1. Company overview
- 7.11.2. Financial performance
- 7.11.3. Product benchmarking
- 7.11.4. Strategic initiatives
- 7.12. Abu Qir Fertilizers and Chemicals Company (AFC)
 - 7.12.1. Company overview
 - 7.12.2. Financial performance
 - 7.12.3. Product benchmarking
 - 7.12.4. Strategic initiatives
- 7.13. Yara International ASA
 - 7.13.1. Company overview
 - 7.13.2. Financial performance
 - 7.13.3. Product benchmarking
 - 7.13.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 Ammonium nitrate market estimates and forecasts in fertilizers, 2014 - 2025 (Kilotons) (USD Million)

Table 2 Ammonium nitrate market estimates and forecasts in explosives, 2014 - 2025 (Kilotons) (USD Million)

Table 3 Ammonium nitrate estimates and forecasts in other applications, 2014 - 2025 (Kilotons) (USD Million)

Table 4 North America ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 5 North America ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 6 North America ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 7 U.S. ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 8 U.S. ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilo Tons)

Table 9 U.S. ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 10 Europe ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 11 Europe ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 12 Europe ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 13 Ukraine ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 14 Ukraine ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 15 Ukraine ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 16 Poland ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 17 Poland ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 18 Poland ammonium nitrate market revenue estimates and forecasts, by

application, 2014 - 2025 (USD Million)

Table 19 Asia Pacific ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 20 Asia Pacific ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 21 Asia Pacific ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 22 China ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 23 China ammonium nitrate market volume, by application, 2014 - 2025 (Kilotons)

Table 24 China ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 25 India ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 26 India ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 27 India ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 28 Central & South America ammonium nitrate market estimates and forecasts, 2014 - 2025, (Kilotons) (USD Million)

Table 29 Central & South America ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 30 Central & South America ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 31 Brazil ammonium nitrate market estimates and forecasts, 2014 - 2025, (Kilotons) (USD Million)

Table 32 Brazil ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 33 Brazil ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 34 Middle East & Africa ammonium nitrate market estimates and forecasts, 2014 - 2025, (Kilotons) (USD Million)

Table 35 Middle East & Africa ammonium nitrate market volume estimates and forecasts, by application, 2014 - 2025 (Kilotons)

Table 36 Middle East & Africa ammonium nitrate market revenue estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 37 Egypt ammonium nitrate market estimates and forecasts, 2014 - 2025 (Kilotons) (USD Million)

Table 38 Egypt ammonium nitrate market volume estimates and forecasts, by

application, 2014 - 2025 (Kilotons)

Table 39 Egypt ammonium nitrate market revenue estimates and forecasts, by
application, 2014 -2025 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market snapshot
- Fig. 2 Ammonium nitrate market variables, trends & outlook
- Fig. 3 Ammonium nitrate - Market segmentation & scope
- Fig. 4 Ammonium nitrate - Value chain analysis
- Fig. 5 Global nitric acid consumption, 2016
- Fig. 6 Ammonium nitrate - Market dynamics
- Fig. 7 Market driver analysis (Current & future impact)
- Fig. 8 Fertilizer consumption (Kilo gram per hectare of arable land), 2016
- Fig. 9 Coal - fired power generation (TWH), 2015
- Fig. 10 India coal production (million tons), 2011 - 2015
- Fig. 11 Market restraint analysis (Current & future impact)
- Fig. 12 Ammonium nitrate market - PESTEL analysis
- Fig. 13 Ammonium nitrate market - Porter's analysis
- Fig. 14 Ammonium nitrate market: Application movement analysis, 2016 & 2025
- Fig. 15 Regional market place: Key takeaways
- Fig. 16 Ammonium nitrate market: Regional movement analysis, 2016 & 2025
- Fig. 17 Market Participant categorization

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