

# **Americas Stone Paper Market Size, Share & Trends Analysis Report By Application (Packaging Papers, Labelling Papers, Self-adhesive Papers), By Region (North America, Central & South America), And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/A1810725EC64EN.html>

Date: November 2024

Pages: 49

Price: US\$ 5,950.00 (Single User License)

ID: A1810725EC64EN

## **Abstracts**

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### **Americas Stone Paper Market Growth & Trends**

The Americas stone paper market size is estimated to reach USD 298.7 million by 2030, registering a CAGR of 5.4% from 2025 to 2030, according to a new report by Grand View Research, Inc. This growth is attributed to an increasing inclination towards eco-friendly, recyclable, and waterproof paper & its products in the Americas. Moreover, rapidly rising environmental concern regarding deforestation and climate change is expected to fuel stone/mineral paper production, which will replace conventional ones over the forecast period.

Mineral paper sheet exhibits several environmental aspects that raise their demand in the market. As per the Environmental Protection Agency (EPA), worldwide conventional paper consumption has increased by 400% in the last 40 years. However, the stone sheet-making process does not involve any consumption of water, which eventually helps in water conservation and helps reduce the load of wastewater treatment plants for the manufacturers in the industry. Moreover, mineral paper production is designed to prevent emission of toxic gases and the process itself does not use any kind of chemical, unlike sulfate, sulfide, or soda in conventional making. This directly results in lowering global carbon emissions upon recycling and makes it safe to use with food & beverage items.

Rising awareness for environment-friendly packaging products that are derived from a natural source, and not from the amalgamation of chemicals and water is being highly preferred by key end-users or application industries, especially for food & beverage, cosmetics, and healthcare products packaging. In addition, the demand for sustainable packaging materials, such as bags and cardboard packages made of mineral sheets, is rising as a result of enhanced e-commerce platforms that are boosting worldwide trade. Over the projected timeframe, this is anticipated to create better prospects for the mineral paper market.

The stone paper and related products are subjected to various environmental certifications and codes to comply with the environmental standards. A majority of the manufacturers are certified with cradle-to-cradle and Kiwa certificates for providing sustainable conventional products. In addition, the environment management code is being followed while producing mineral paper. It includes environment management EC014 consisting of code UCS -E-11-010 and International Standard Organization 14001 certification for proper use of sustainable techniques.

Major manufacturers in the market are concentrating on introducing cutting-edge, long-lasting, waterproof, and tear-resistant alternatives to traditional products. For example, TBM Co., Ltd. manufactures high-performance masterbatch (HPM) and plastic goods from stone paper under the LIMEX trademark, which are used to make different stationery items and bag carriers.

### Americas Stone Paper Market Report Highlights

Based on application, the packaging papers segment dominated the market in 2024, with a revenue share of 45.7%. This is due to rising product demand for alternatives to plastic as a conventional packaging material. Furthermore, the growing use of recyclable product containers is likely to drive industry growth during the projection period.

The North America market dominated the Americas region in 2024 with a revenue share of 81.7%. This increase in demand in North America can be credited to increased spending on R&D activities aimed at developing sustainable products with sustainable characteristics. The market demand is also being

driven by requirement for high-quality materials for packaging applications

Stone paper & its products are widely accepted within the global market owing to its eco-friendly and renewable qualities. Though conventional products still hold a majority of the share in the global market, the stone paper industry is highly competitive owing to the presence of a large number of raw material suppliers and manufacturers. These manufacturers further compete primarily based on regional expansion, employee strength, and research initiatives

The market is highly influenced by North America and Central & South America regions due to the presence of a significant number of companies involved in the production of limestone and calcium carbonate.

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