

Americas And Europe Polymer Coated Fabrics Market Size, Share & Trends Analysis Report By Product (Polyvinyl Chloride, Polyurethane), By Application (Light Vehicles, Marine), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Americas And Europe Polymer Coated Fabrics Market Growth & Trends

The Americas and Europe polymer coated fabrics market size is projected to reach USD 11.82 billion by 2030 and register a CAGR of 6.8% from 2025 to 2030, according to a new report published by Grand View Research, Inc. The market is anticipated to be driven by the growing demand in automotive, protective clothing, industrial, and marine applications in developed countries such as U.S., U.K., Germany, Italy, and Spain.

The growth in the sale of personal cars in major economies of Europe, including France, Germany, and Italy, is projected to significantly drive the demand for polymer coated fabrics, given their application in airbags, upholstery, tops, covers, and other interior products in light vehicles. Moreover, economic upswing in countries like Czech Republic is anticipated to drive the market.

The changing regulations pertaining to employee safety at workplace and manufacturing facilities have a significant impact on the demand for polymer coated fabrics in industrial protective clothing. The implementation of standardized safety measures associated with industrial operations is expected to further drive the product demand.

Increasing share of furniture consumption in emerging economies such as Brazil,

Mexico, and Argentina along with the rising consumer expenditure on furniture and furnishing in developed economies such as U.S., Canada, and Germany owing to the increased spending on leisure products is expected to bode well for the growth of the Americas and Europe polymer coated fabrics market over the forecast period.

North America and Central Europe collectively accounted for over 54.8% of the overall product consumption in 2018. The demand for polymer coated fabrics in Europe is expected to register sluggish growth over the next seven years owing to the decreasing manufacturing output in mature economies such as U.K. and Germany.

Americas And Europe Polymer Coated Fabrics Market Report Highlights

Polyvinyl chloride (PVC) dominated the market with a revenue share of 73.5% in 2024. PVC is extensively utilized in the construction, automotive, and protective clothing sectors due to its chemical resistance, moisture resistance, and durability against abrasion.

Light vehicles led the segment with a revenue share of 25.6% in 2024. The growing automotive production and consumer demand for lightweight, fuel-efficient vehicles have intensified the need for high-performance materials such as polymer-coated fabrics.

The central Europe polymer coated fabrics market dominated the Americas and Europe polymer coated fabrics market with a revenue share of 31.4% in 2024.

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