

Ambient Assisted Living Market Size, Share & Trends Analysis Report By Product (Medical Assistance Products, Safety & Security), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Ambient Assisted Living Market Growth & Trends

The global ambient assisted living market size is estimated to reach USD 38.3 billion by 2030 and is set to expand at a CAGR of 26.6% from 2023 to 2030, according to a new report by Grand View Research, Inc. The growing geriatric population and increasing prevalence of age-related health problems such as heart disease, asthma, COPD, cancer, and Crohn's disease, coupled with the need for continuous patient monitoring are driving the market growth. Moreover, the increasing prevalence of neurodegenerative diseases, including Alzheimer's, has created a need for medication reminders and energy management systems, which is expected to boost the growth of the AAL market.

Ambient-assisted living technologies help generate self-reports of health status and send emergency medical alerts. Moreover, it also helps update the medical records of patients, maintain patient care programs, and provide suggestions when needed. Furthermore, it gives autonomy to older people to live independently in their own homes. These are the key factors expected to drive the growth of the global ambient assisted living market.

Furthermore, as wearables and connected technologies register a more widespread presence, AAL services are gradually gaining momentum. This includes assistance

such as fall support, emergency services, and sample collection and monitoring. According to the National Library of Medicine (NIH), over the past 15 years, the number of senior people using the internet in the U.S. has consistently climbed and around 67% of people in the age group of 65 and above use ICT facilities every day. This is likely to favor the AAL market growth.

The COVID-19 pandemic positively impacted the market's growth. As the pandemic spread, the pressure on the healthcare industry was enormous for treating pandemic-infected patients via routine testing. This increased the demand for telemonitoring and RPM platforms. In order to avoid hospital visits, many people started using home healthcare products. Social distancing and isolation boosted the adoption of emergency response systems among the elderly population.

Ambient Assisted Living Market Report Highlights

Based on product, the safety and security segment held the largest revenue share in 2022, owing to the rising focus to reduce the incidence of falls and other injuries

Communication devices are expected to register the fastest growth rate during the forecast period, owing to the seamless connectivity enabling precise communication between doctors and other healthcare professionals and the elderly

North America led the medical terminology software market in 2022 in terms of revenue, owing to the development of smart homes, and demand for fall detection sensors

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