

# **Alternative Financing Market Size, Share & Trends Analysis Report By Type (Peer-to-Peer Lending, Invoice Trade), By End-user (Individual, Businesses), By Region (North America, Asia Pacific), And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/ABB151E0C365EN.html>

Date: February 2023

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: ABB151E0C365EN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Alternative Financing Market Growth & Trends**

The global alternative financing market size is expected to reach USD 45.72 billion by 2030, growing at a CAGR of 20.2% from 2023 to 2030, according to a new report by Grand View Research, Inc. Alternative finance products are often more flexible and convenient than traditional banking products. For example, online lending platforms allow borrowers to apply for loans from the comfort of their own homes, and many alternative financing options offer more flexible repayment terms and loan amounts driving the growth of the industry. Another driver of the industry is the lower costs associated with alternative finance products compared to traditional banking products.

For example, online lenders can offer loans at lower interest rates than traditional banks, as they have lower overhead costs and more efficient processes. This is particularly attractive to small businesses and individuals looking for more affordable financing options. Changing demographics also play a significant role in the growth of the industry. For example, the increasing number of millennials and younger generations entering the workforce is driving demand for more flexible and accessible financing options as they seek to start businesses and invest in their financial future. Overall, the industry is driven by a range of factors, including increased access to capital, flexibility and convenience, lower costs, innovation and technology, and

changing demographics.

These drivers are helping to make alternative financing a more viable option for individuals and businesses looking for financing options outside of traditional banking institutions. One of the key positive impacts of COVID-19 on the global industry has been the increased demand for alternative financing solutions. Many businesses and individuals have been impacted by the economic slowdown and have been seeking out new and innovative ways to access credit and manage their finances. Moreover, traditional banks have become more cautious in their lending practices, making it harder for many to secure loans, and driving more people towards alternative financing options.

### Alternative Financing Market Report Highlights

The peer-to-peer lending segment dominated the industry in 2022 owing to the ability to connect borrowers with investors directly, bypassing traditional financial intermediaries such as banks

This can result in lower costs and more favorable loan terms for borrowers, as they are not subject to the same overhead costs as banks or other financial institutions

The businesses segment dominated the industry in 2022 as alternative financing can provide businesses with access to a broader pool of potential investors or lenders

With traditional financing options, businesses may be limited to a small group of banks or venture capital firms. In contrast, alternative financing options, such as crowdfunding or peer-to-peer lending, can connect businesses with a large, global audience of potential investors

Asia Pacific is anticipated to emerge as the fastest-growing region from 2023 to 2030 as it is home to a large and rapidly growing SME sector, which is often underserved by traditional financial institutions

Alternative financing providers are well-positioned to serve this regional market, providing SMEs with access to credit and other forms of financing that they might not otherwise have access to

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
- 1.4. Research Assumptions
- 1.5. List of Data Sources
  - 1.5.1. Secondary Sources
  - 1.5.2. Primary Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Alternative Financing Market Value Chain Analysis
- 3.3. Alternative Financing Market Market Dynamics
  - 3.3.1. Market Driver Analysis
    - 3.3.1.1. The need for individuals and small businesses to access capital
    - 3.3.1.2. Proliferation of online lending platform
  - 3.3.2. Market Restraint/Challenge Analysis
    - 3.3.2.1. Lack of awareness
- 3.4. Alternative Financing - Porter's Five Forces Analysis
- 3.5. Alternative Financing Market - PESTEL Analysis
- 3.6. Impact of COVID-19 on the Alternative Financing Market

### CHAPTER 4 ALTERNATIVE FINANCING TYPE OUTLOOK

- 4.1. Alternative Financing Market Share By Type, 2022
- 4.2. Peer-to-Peer Lending
  - 4.2.1. Alternative financing market by peer-to-peer lending, 2017 - 2030
- 4.3. Crowdfunding
  - 4.3.1. Alternative financing market by crowdfunding, 2017 - 2030

#### 4.4. Invoice Trade

4.4.1. Alternative financing market by invoice trade, 2017 - 2030

#### 4.5. Others

4.5.1. Alternative financing market by others, 2017 - 2030

### **CHAPTER 5 ALTERNATIVE FINANCING END-USER OUTLOOK**

#### 5.1. Alternative Financing Market Share By End User, 2022

##### 5.2. Individual

5.2.1. Alternative financing market by individual, 2017 - 2030

##### 5.3. Businesses

5.3.1. Alternative financing market by businesses, 2017 - 2030

### **CHAPTER 6 ALTERNATIVE FINANCING REGIONAL OUTLOOK**

#### 6.1. Alternative Financing Market Share By Region, 2022

##### 6.2. North America

6.2.1. North America alternative financing market, 2017 - 2030

6.2.2. North America alternative financing market, by type, 2017 - 2030

6.2.3. North America alternative financing market, by end user, 2017 - 2030

###### 6.2.4. U.S.

6.2.4.1. U.S. alternative financing market, 2017 - 2030

6.2.4.2. U.S. alternative financing market, by type, 2017 - 2030

6.2.4.3. U.S. alternative financing market, by end user, 2017 - 2030

###### 6.2.5. Canada

6.2.5.1. Canada alternative financing market, 2017 - 2030

6.2.5.2. Canada alternative financing market, by type, 2017 - 2030

6.2.5.3. Canada alternative financing market, by end user, 2017 - 2030

##### 6.3. Europe

6.3.1. Europe alternative financing market, 2017 - 2030

6.3.2. Europe alternative financing market, by type, 2017 - 2030

6.3.3. Europe alternative financing market, by end user, 2017 - 2030

###### 6.3.4. U.K.

6.3.4.1. U.K. alternative financing market, 2017 - 2030

6.3.4.2. U.K. alternative financing market, by type, 2017 - 2030

6.3.4.3. U.K. alternative financing market, by end user, 2017 - 2030

###### 6.3.5. Germany

6.3.5.1. Germany alternative financing market, 2017 - 2030

6.3.5.2. Germany alternative financing market, by type, 2017 - 2030

6.3.5.3. Germany alternative financing market, by end user, 2017 - 2030

6.3.6. Spain

6.3.6.1. Spain alternative financing market, 2017 - 2030

6.3.6.2. Spain alternative financing market, by type, 2017 - 2030

6.3.6.3. Spain alternative financing market, by end user, 2017 - 2030

6.3.7. Italy

6.3.7.1. Italy alternative financing market, 2017 - 2030

6.3.7.2. Italy alternative financing market, by type, 2017 - 2030

6.3.7.3. Italy alternative financing market, by end user, 2017 - 2030

6.4. Asia Pacific

6.4.1. Asia Pacific alternative financing market, 2017 - 2030

6.4.2. Asia Pacific alternative financing market, by type, 2017 - 2030

6.4.3. Asia Pacific alternative financing market, by end user, 2017 - 2030

6.4.4. China

6.4.4.1. China alternative financing market, 2017 - 2030

6.4.4.2. China alternative financing market, by type, 2017 - 2030

6.4.4.3. China alternative financing market, by end user, 2017 - 2030

6.4.5. India

6.4.5.1. India alternative financing market, 2017 - 2030

6.4.5.2. India alternative financing market, by type, 2017 - 2030

6.4.5.3. India alternative financing market, by end user, 2017 - 2030

6.4.6. Japan

6.4.6.1. Japan alternative financing market, 2017 - 2030

6.4.6.2. Japan alternative financing market, by type, 2017 - 2030

6.4.6.3. Japan alternative financing market, by end user, 2017 - 2030

6.4.7. South Korea

6.4.7.1. South Korea alternative financing market, 2017 - 2030

6.4.7.2. South Korea alternative financing market, by type, 2017 - 2030

6.4.7.3. South Korea alternative financing market, by end user, 2017 - 2030

6.5. Latin America

6.5.1. Latin America alternative financing market, 2017 - 2030

6.5.2. Latin America alternative financing market, by type, 2017 - 2030

6.5.3. Latin America alternative financing market, by end user, 2017 - 2030

6.5.4. Brazil

6.5.4.1. Brazil alternative financing market, 2017 - 2030

6.5.4.2. Brazil alternative financing market, by type, 2017 - 2030

6.5.4.3. Brazil alternative financing market, by end user, 2017 - 2030

6.5.5. Mexico

6.5.5.1. Mexico alternative financing market, 2017 - 2030

6.5.5.2. Mexico alternative financing market, by type, 2017 - 2030

6.5.5.3. Mexico alternative financing market, by end user, 2017 - 2030

## 6.6. MEA

6.6.1. MEA alternative financing market, 2017 - 2030

6.6.2. MEA alternative financing market, by type, 2017 - 2030

6.6.3. MEA alternative financing market, by end user, 2017 - 2030

## CHAPTER 7 COMPETITIVE LANDSCAPE

### 7.1. Key Market Participants

7.1.1. LendingCrowd

7.1.2. Upstart Network, Inc.

7.1.3. Funding Circle

7.1.4. OnDeck

7.1.5. GoFundMe

7.1.6. Wefunder, Inc.

7.1.7. LendingTree, LLC

7.1.8. Prosper Funding LLC

7.1.9. Fundly

7.1.10. Kickstarter, PBC

### 7.2. Key Company Market Share Analysis, 2022

### 7.3. Company Categorization/Position Analysis, 2022

### 7.4. Strategic Mapping

7.4.1. Expansion

7.4.2. Acquisition

7.4.3. Collaborations

7.4.4. Product/service launch

7.4.5. Partnerships

7.4.6. Others

## List Of Tables

### LIST OF TABLES

Table 1. Alternative financing market - Industry snapshot & key buying criteria, 2017 - 2030

Table 2. Global alternative financing market, 2017 - 2030 (USD Million)

Table 3. Global alternative financing market, by region, 2017 - 2030 (USD Million)

Table 4. Global alternative financing market, by type, 2017 - 2030 (USD Million)

Table 5. Global alternative financing market, by end user, 2017 - 2030 (USD Million)

Table 6. Alternative financing market by peer to peer lending, 2017 - 2030 (USD Million)

Table 7. Alternative financing market by peer to peer lending, by region, 2017 - 2030 (USD Million)

Table 8. Alternative financing market by crowdfunding, 2017 - 2030 (USD Million)

Table 9. Alternative financing market by crowdfunding, by region, 2017 - 2030 (USD Million)

Table 10. Alternative financing market by invoice trade, 2017 - 2030 (USD Million)

Table 11. Alternative financing market by invoice trade, by region, 2017 - 2030 (USD Million)

Table 12. Alternative financing market by others, 2017 - 2030 (USD Million)

Table 13. Alternative financing market by others, by region, 2017 - 2030 (USD Million)

Table 14. Alternative financing market by individual, 2017 - 2030 (USD Million)

Table 15. Alternative financing market by individual stores, by region, 2017 - 2030 (USD Million)

Table 16. Alternative financing market by businesses, 2017 - 2030 (USD Million)

Table 17. Alternative financing market by businesses, by region, 2017 - 2030 (USD Million)

Table 18. North America alternative financing market, 2017 - 2030 (USD Million)

Table 19. North America alternative financing market, by type, 2017 - 2030 (USD Million)

Table 20. North America alternative financing market, by end user, 2017 - 2030 (USD Million)

Table 21. U.S. alternative financing market, 2017 - 2030 (USD Million)

Table 22. U.S. alternative financing market, by type, 2017 - 2030 (USD Million)

Table 23. U.S. alternative financing market, by end user, 2017 - 2030 (USD Million)

Table 24. Canada alternative financing market, 2017 - 2030 (USD Million)

Table 25. Canada alternative financing market, by type, 2017 - 2030 (USD Million)

Table 26. Canada alternative financing market, by end user, 2017 - 2030 (USD Million)

Table 27. Europe alternative financing market, 2017 - 2030 (USD Million)



Table 28. Europe alternative financing market, by type, 2017 - 2030 (USD Million)
Table 29. Europe alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 30. U.K. alternative financing market, 2017 - 2030 (USD Million)
Table 31. U.K. alternative financing market, by type, 2017 - 2030 (USD Million)
Table 32. U.K. alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 33. Germany alternative financing market, 2017 - 2030 (USD Million)
Table 34. Germany alternative financing market, by type, 2017 - 2030 (USD Million)
Table 35. Germany alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 36. Spain alternative financing market, 2017 - 2030 (USD Million)
Table 37. Spain alternative financing market, by type, 2017 - 2030 (USD Million)
Table 38. Spain alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 39. Italy alternative financing market, 2017 - 2030 (USD Million)
Table 40. Italy alternative financing market, by type, 2017 - 2030 (USD Million)
Table 41. Italy alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 42. Asia Pacific alternative financing market, 2017 - 2030 (USD Million)
Table 43. Asia Pacific alternative financing market, by type, 2017 - 2030 (USD Million)
Table 44. Asia Pacific alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 45. China alternative financing market, 2017 - 2030 (USD Million)
Table 46. China alternative financing market, by type, 2017 - 2030 (USD Million)
Table 47. China alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 48. India alternative financing market, 2017 - 2030 (USD Million)
Table 49. India alternative financing market, by type, 2017 - 2030 (USD Million)
Table 50. India alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 51. Japan alternative financing market, 2017 - 2030 (USD Million)
Table 52. Japan alternative financing market, by type, 2017 - 2030 (USD Million)
Table 53. Japan alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 54. South Korea alternative financing market, 2017 - 2030 (USD Million)
Table 55. South Korea alternative financing market, by type, 2017 - 2030 (USD Million)
Table 56. South Korea alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 57. Latin America alternative financing market, 2017 - 2030 (USD Million)
Table 58. Latin America alternative financing market, by type, 2017 - 2030 (USD Million)
Table 59. Latin America alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 60. Brazil alternative financing market, 2017 - 2030 (USD Million)
Table 61. Brazil alternative financing market, by type, 2017 - 2030 (USD Million)
Table 62. Brazil alternative financing market, by end user, 2017 - 2030 (USD Million)
Table 63. Mexico alternative financing market, 2017 - 2030 (USD Million)



Table 64. Mexico alternative financing market, by type, 2017 - 2030 (USD Million)

Table 65. Mexico alternative financing market, by end user, 2017 - 2030 (USD Million)

Table 66. MEA alternative financing market, 2017 - 2030 (USD Million)

Table 67. MEA alternative financing market, by type, 2017 - 2030 (USD Million)

Table 68. MEA alternative financing market, by end user, 2017 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Global alternative financing market, 2017 - 2030 (USD Million)
- Fig. 3 Alternative financing market - Value chain analysis
- Fig. 4 Alternative financing market - Market dynamics
- Fig. 5 Alternative financing market - Key market driver impact
- Fig. 6 Alternative financing market - Key market challenge impact
- Fig. 7 Alternative financing market - Porter's five forces analysis
- Fig. 8 Alternative financing market - Company market share analysis, 2022
- Fig. 9 Alternative financing market - PESTEL analysis
- Fig. 10 Alternative financing market, by type, 2022
- Fig. 11 Alternative financing market, by end user, 2022
- Fig. 12 Alternative financing market, by region, 2022
- Fig. 13 Alternative financing market - Regional takeaways
- Fig. 14 North America alternative financing market - Key takeaways
- Fig. 15 Europe alternative financing market - Key takeaways
- Fig. 16 Asia Pacific alternative financing market - Key takeaways
- Fig. 17 Latin America alternative financing market - Key takeaways
- Fig. 18 MEA alterntaive financing market - Key takeaways

## I would like to order

Product name: Alternative Financing Market Size, Share & Trends Analysis Report By Type (Peer-to-Peer Lending, Invoice Trade), By End-user (Individual, Businesses), By Region (North America, Asia Pacific), And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/ABB151E0C365EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABB151E0C365EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970