

All-terrain Vehicle Market Size, Share & Trends Analysis Report By Engine Type (Below 400cc, 400cc-800cc, Above 800cc), By Application Type (Agriculture, Sports, Recreation, Military & Defense), By Region, And Segment Forecasts, 2022 - 2030

https://marketpublishers.com/r/AEFBF6ECBAD9EN.html

Date: March 2022

Pages: 120

Price: US\$ 4,950.00 (Single User License)

ID: AEFBF6ECBAD9EN

Abstracts

This report can be delivered to the clients within 72 Business Hours

All-terrain Vehicle Market Growth & Trends

The global all-terrain vehicle market size is expected to reach USD 1.92 billion by 2030, registering a CAGR of 5.2% during the forecast period, as per a new report by Grand View Research, Inc. The development of off-road terrains, trails, and recreational parks is projected to boost the demand for All-terrain Vehicles (ATVs) by 2030. Moreover, governments' initiatives to enhance tourism and recreational activities have supported the sales of ATVs. For instance, the Travel Management & Off-Highway Vehicle (OHV) Program announced by the U.S. Forest Service aims to increase the awareness and popularity of trails in North America.

Factors such as the growing popularity of off-road racing events and increased advertising have fueled the demand for ATVs across the globe. For instance, in January 2019, the Desert Series Pro ATV tournament involved ATV enthusiasts and many off-road vehicles which contributed to the adoption of ATVs. Additionally, growth in investments from sponsors is anticipated to boost the growth of the market by 2030.

Over the past few years, economic growth in developing economies, such as India and China, has resulted in higher disposable incomes and purchasing power of individuals, creating more spending capacity. This, in turn, supports the travel and tourism industry.



As per the data published by the World Travel and Tourism Council (WTTC), the global tourism sector grew by 3.9% in 2018. The development of the tourism sector has led to a significant increase in recreational activities, thereby driving the demand for ATVs.

North America dominated the ATV market in 2021. This can be attributed to the presence of vast and diverse landscapes in North America, including mountain ranges and dense forests. ATV manufacturers focus on developing innovative and safer equipment that can meet the diverse needs of end users who want to explore tough terrains. Additionally, the increasing production and sales of ATVs in North America are expected to contribute to the growth of the market. The presence of various market players, including Polaris Inc., Textron Inc., and BRP, among others, is likely to further contribute to the growth

All-terrain Vehicle Market Report Highlights

The market for all-terrain vehicles is anticipated to witness growth owing to the increasing number of adventure and trails parks and the rising popularity of offroad sports activities

The 400cc-800cc engine type segment accounted for a significant revenue share of over 23.0% in 2021. The increase in demand for 400-800cc engine ATVs is accredited to the demand for search & rescue operations and utility purposes

The ATV market in Europe is expected to witness a high CAGR over the forecast period owing to the increased demand for off-road vehicles in diverse sectors, such as defense, military, and agriculture

Key players operating in the market include American Honda Motor Co., Inc.; Polaris Inc.; Bombardier Recreational Products (BRP); Arctic Cat Inc. (acquired by Textron Inc.); and Yamaha Motor Corporation



Contents

CHAPTER 1. METHODOLOGY & SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources & third-party perspectives
 - 1.3.4. Primary research
- 1.4. Information analysis
 - 1.4.1. Data analysis models
- 1.5. Market formulation & data visualization
- 1.6. Data validation & publishing

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Penetration & Growth Prospect Mapping
- 3.2. Industry Value Chain Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
- 3.4. Market Analysis Tools
 - 3.4.1. Industry Analysis Porter's Five Forces Analysis
 - 3.4.2. PEST Analysis
- 3.5. Key Company Analysis, 2021
- 3.6. Impact of COVID-19 on All-Terrain Vehicle Market

CHAPTER 4. ALL-TERRAIN VEHICLE MARKET: ENGINE TYPE OUTLOOK

- 4.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 2030 (USD Million) (Units)
 - 4.1.1. Below 400cc
 - 4.1.1.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)
 - 4.1.2. 400cc-800cc



- 4.1.2.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)
- 4.1.3. Above 800cc
 - 4.1.3.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)

CHAPTER 5. ALL-TERRAIN VEHICLE MARKET: APPLICATION OUTLOOK

- 5.1. Market Size Estimates & Forecasts and Trend Analysis, 2018 2030 (USD Million) (Units)
 - 5.1.1. Agriculture
 - 5.1.1.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)
 - 5.1.2. Sports
 - 5.1.2.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)
 - 5.1.3. Recreational
 - 5.1.3.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)
 - 5.1.4. Military and Defense
 - 5.1.4.1. Market estimates and forecasts by region, 2018 2030 (USD Million) (Units)

CHAPTER 6. ALL-TERRAIN VEHICLE MARKET: REGIONAL OUTLOOK

- 6.1. All-Terrain Vehicle Market, By Region, 2021 & 2030
- 6.2. North America
- 6.2.1. North America market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.2.2. North America market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.2.3. U.S.
- 6.2.3.1. U.S. market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.2.3.2. U.S. market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.2.4. Canada
- 6.2.4.1. Canada market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.2.4.2. Canada market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
- 6.3. Europe
- 6.3.1. Europe market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.3.2. Europe market estimates and forecasts, by application, 2018 2030 (USD



- Million) (Units)
 - 6.3.3. U.K.
- 6.3.3.1. U.K. market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.3.3.2. U.K. market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.3.4. Germany
- 6.3.4.1. Germany market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.3.4.2. Germany market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
- 6.4. Asia Pacific
- 6.4.1. Asia Pacific market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.4.2. Asia Pacific market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.4.3. China
- 6.4.3.1. China market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.4.3.2. China market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.4.4. India
- 6.4.4.1. India market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.4.4.2. India market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.4.5. Japan
- 6.4.5.1. Japan market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.4.5.2. Japan market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
- 6.5. Latin America
- 6.5.1. Latin America market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.5.2. Latin America market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.5.3. Brazil
- 6.5.3.1. Brazil market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)



- 6.5.3.2. Brazil market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
 - 6.5.4. Mexico
- 6.5.4.1. Mexico market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.5.4.2. Mexico market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)
- 6.6. Middle East & Africa
- 6.6.1. Middle East & Africa market estimates and forecasts, by engine type, 2018 2030 (USD Million) (Units)
- 6.6.2. Middle East & Africa market estimates and forecasts, by application, 2018 2030 (USD Million) (Units)

CHAPTER 7. COMPETITIVE LANDSCAPE

- 7.1. American Honda Motor Co., Inc.
 - 7.1.1. Company overview
 - 7.1.2. Financial performance
 - 7.1.3. Product benchmarking
 - 7.1.4. Recent developments
- 7.2. Arctic Cat Inc. (Textron)
 - 7.2.1. Company overview
 - 7.2.2. Financial performance
 - 7.2.3. Product benchmarking
 - 7.2.4. Recent developments
- 7.3. Bombardier Recreational Products (BRP)
 - 7.3.1. Company overview
 - 7.3.2. Financial performance
 - 7.3.3. Product benchmarking
 - 7.3.4. Recent developments

7.4. CECTEK

- 7.4.1. Company overview
- 7.4.2. Financial performance
- 7.4.3. Product benchmarking
- 7.4.4. Recent developments

7.5. CFMOTO US

- 7.5.1. Company overview
- 7.5.2. Financial performance
- 7.5.3. Product benchmarking



- 7.5.4. Recent developments
- 7.6. Kawasaki Motors Corp.
 - 7.6.1. Company overview
 - 7.6.2. Financial performance
 - 7.6.3. Product benchmarking
 - 7.6.4. Recent developments
- 7.7. KYMCO
 - 7.7.1. Company overview
 - 7.7.2. Financial performance
 - 7.7.3. Product benchmarking
 - 7.7.4. Recent developments
- 7.8. Linhai USA
 - 7.8.1. Company overview
 - 7.8.2. Financial performance
 - 7.8.3. Product benchmarking
 - 7.8.4. Recent developments
- 7.9. Polaris Inc.
 - 7.9.1. Company overview
 - 7.9.2. Financial performance
 - 7.9.3. Product benchmarking
 - 7.9.4. Recent developments
- 7.10. Suzuki Motor of America, Inc.
 - 7.10.1. Company overview
 - 7.10.2. Financial performance
 - 7.10.3. Product benchmarking
 - 7.10.4. Recent developments
- 7.11. Yamaha Motor Corporation
 - 7.11.1. Company overview
 - 7.11.2. Financial performance
 - 7.11.3. Product benchmarking
 - 7.11.4. Recent developments



List Of Tables

LIST OF TABLES

- Table 1 List of abbreviations
- Table 2 Below 400cc all-terrain vehicle market, 2018 2030 (USD Million)
- Table 3 Below 400cc all-terrain vehicle market, 2018 2030 (Units)
- Table 4 400c-800cc all-terrain vehicle market, 2018 2030 (USD Million)
- Table 5 400c-800cc all-terrain vehicle market, 2018 2030 (Units)
- Table 6 Above 800cc all-terrain vehicle market, 2018 2030 (USD Million)
- Table 7 Above 800cc all-terrain vehicle market, 2018 2030 (Units)
- Table 8 Agriculture all-terrain vehicle market, 2018 2030 (USD Million)
- Table 9 Agriculture all-terrain vehicle market, 2018 2030 (Units)
- Table 10 Sports all-terrain vehicle market, 2018 2030 (USD Million)
- Table 11 Sports all-terrain vehicle market, 2018 2030 (Units)
- Table 12 Recreational all-terrain vehicle market, 2018 2030 (USD Million)
- Table 13 Recreational all-terrain vehicle market, 2018 2030 (Units)
- Table 14 Military and defense all-terrain vehicle market, 2018 2030 (USD Million)
- Table 15 Military and defense all-terrain vehicle market, 2018 2030 (Units)
- Table 16 North America all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 17 North America all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 18 North America all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 19 North America all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 20 U.S. all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 21 U.S. all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 22 U.S. all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 23 U.S. all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 24 Canada all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 25 Canada all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 26 Canada all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 27 Canada all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 28 Europe all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 29 Europe all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 30 Europe all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 31 Europe all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 32 U.K. all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 33 U.K. all-terrain vehicle market, by engine type, 2018 2030 (Units)



- Table 34 U.K. all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 35 U.K. all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 36 Germany all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 37 Germany all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 38 Germany all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 39 Germany all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 40 Asia Pacific all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 41 Asia Pacific all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 42 Asia Pacific all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 43 Asia Pacific all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 44 China all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 45 China all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 46 China all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 47 China all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 48 India all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 49 India all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 50 India all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 51 India all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 52 Japan all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 53 Japan all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 54 Japan all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 55 Japan all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 56 Latin America all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 57 Latin America all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 58 Latin America all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 59 Latin America all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 60 Brazil all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 61 Brazil all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 62 Brazil all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 63 Brazil all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 64 Mexico all-terrain vehicle market, by engine type, 2018 2030 (USD Million)
- Table 65 Mexico all-terrain vehicle market, by engine type, 2018 2030 (Units)
- Table 66 Mexico all-terrain vehicle market, by application, 2018 2030 (USD Million)
- Table 67 Mexico all-terrain vehicle market, by application, 2018 2030 (Units)
- Table 68 Middle East and Africa all-terrain vehicle market, by engine type, 2018 2030



(USD Million)

Table 69 Middle East and Africa all-terrain vehicle market, by engine type, 2018 - 2030 (Units)

Table 70 Middle East and Africa all-terrain vehicle market, by application, 2018 - 2030 (USD Million)

Table 71 Middle East and Africa all-terrain vehicle market, by application, 2018 - 2030 (Units)



List Of Figures

LIST OF FIGURES

- Fig. 1 Market segmentation
- Fig. 2 All-terrain vehicle market Value chain analysis
- Fig. 3 Market dynamics
- Fig. 4 Porter's five forces analysis
- Fig. 5 Penetration & growth prospect mapping
- Fig. 6 All-terrain vehicle market PEST analysis
- Fig. 7 All-terrain vehicle market share by engine type, 2021 & 2030
- Fig. 8 All-terrain vehicle market share by application, 2021 & 2030
- Fig. 9 All-terrain vehicle market share by region, 2021 & 2030



I would like to order

Product name: All-terrain Vehicle Market Size, Share & Trends Analysis Report By Engine Type (Below

400cc, 400cc-800cc, Above 800cc), By Application Type (Agriculture, Sports, Recreation,

Military & Defense), By Region, And Segment Forecasts, 2022 - 2030

Product link: https://marketpublishers.com/r/AEFBF6ECBAD9EN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AEFBF6ECBAD9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970